BRAINWARE UNIVERSITY

Term End Examination 2024-2025
Programme – B.Sc.(AM)-Hons-2023
Course Name – Multimedia Design and Storytelling
Course Code - BAM37002 (T)
(Semester III)

Full Marks : 40   **Time : 2:0 Hours**

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A
(Multiple Choice Type Question)   1 x 10=10

1.   *Choose the correct alternative from the following :*

(i) Choose the primary purpose of dialogue in a script.

a) To describe the setting
b) To convey the inner thoughts of the characters
c) To showcase special effects
d) To outline the director's vision

(ii) Select the element which is crucial for establishing the tone and atmosphere in a script.

a) Lighting instruction
b) Costume details
c) Soundtrack choices
d) Dialogue punctuation

(iii) Choose the purpose of a script's treatment.

a) A detailed analysis of a completed script
b) A brief summary outlining the main elements of a script
c) A document detailing the budget of a film
d) A collection of alternative scenes for a script

(iv) Choose the definition of characterization in scriptwriting.

a) The visual presentation of a script
b) The process of creating and developing characters
c) The structure of the plot
d) The dialogue between characters

(v) Select the main character typically found in a script.

a) Supporting character
b) Antagonist
c) Protagonist
d) Background character

(vi) Point out how external conflicts can affect a character's development.

a) They have no effect
b) They can lead to growth or regression
c) They only serve to complicate the plot
d) They distract from the character's goals

(vii) Choose Term in a script describing a pause in dialogue.

a) Dialogue
b) Exposition
c) Subtext
d) Flash-forward

(viii) Select the Purpose of the climax in a movie script.

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a) Introduce the conflict

c) Develop the characters

b) Resolve the conflict

d) Set the atmosphere

(ix) Mention the purpose of a treatment in movie script development.

a) Marketing plan

c) Brief overview of the story

b) Medical diagnosis

d) Budget estimation

(x) Choose script type provides detailed instructions for camera angles and movements.

a) Dialogue script

c) Screenplay

b) Shooting script

d) Treatment script

Group-B
(Short Answer Type Questions)

3 x 5=15

2. Describe the physical appearance of the main character in the story. Write their appearance (3) contribute to the overall atmosphere or tone of the narrative.

3. Discuss the main character's backstory and how it influences their actions and decisions (3) throughout the story.

4. Define the term "dialogue" in the context of a movie script. (3)

5. Write about the differences between a rough storyboard and a detailed storyboard. (3)

6. Discuss the importance of mood boards in the pre-production phase of filmmaking. (3)

OR

Explain how mood boards can assist in conveying the film's themes to the audience. (3)

Group-C
(Long Answer Type Questions)

5 x 3=15

7. Discuss the significance of image size in conveying meaning in visual storytelling. Write the (5) manipulation of image size impact the viewer's perception and understanding of the narrative.

8. Define the term "dialogue" in the context of a movie script and discuss its role in (5) storytelling.

9. Discuss how a character's relationships with others can enhance characterization. (5)

OR

Explain how a well-developed antagonist contributes to the protagonist's characterization. (5)

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