



Library
Brainware University
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BRAINWARE UNIVERSITY

Term End Examination 2024-2025

Programme – B.A.(Eng)-Hons-2023/B.Sc.(PSY)-Hons-2023

Course Name – Communicative English

Course Code - AEC00002

(Semester III)

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Identify which option is true for Skimming in English communication.
 - a) the paraphrasing of the text
 - b) the detailed reading of the text line by line
 - c) the practice of quickly and superficially reading a text
 - d) the reading of summary
- (ii) State the correct answer. While skimming, what should the readers focus on?
 - a) headings
 - b) subheadings
 - c) italicized text
 - d) all of the above
- (iii) State why skimming is useful for the readers.
 - a) helps to paraphrase
 - b) saves time
 - c) to learn grammar
 - d) to get the detailed knowledge of the subject
- (iv) Skimming helps in _____. Select the right option to fill in the blank.
 - a) speed reading
 - b) reading word by word
 - c) finding the synonyms and antonyms
 - d) preparing an article
- (v) State why are headings and subheadings important in a passage.
 - a) to divert the readers mind
 - b) to increase the word count
 - c) to know what the passage is talking about
 - d) to make the passage look good
- (vi) State what is the most important thing to do during a group discussion.
 - a) silent participation
 - b) remember everybody's names
 - c) writing down the points
 - d) active listening
- (vii) Identify the correct answer. 'During the group discussion, you must maintain _____'.
 - a) right body language
 - b) respect for others
 - c) time
 - d) all of the above
- (viii) Identify which of the following options is incorrect while introducing yourself during the job interview.

- a) My name is George Hill
c) Myself George Hill
(ix) Identify what is Teamwork.
a) working with oneself
c) working with a boss
(x) Choose among the given questions, what can you ask an interviewer at the end of an interview?
a) Can I choose my own work?
c) Could you kindly tell me more about the company?
(xi) Select which of these is not one of the 7Cs of communication.
a) clarity
c) Character
(xii) Choose the correct answer of the question, what is a comma used for.
a) to quote some sentence
c) to list items in a sentence and give a pause
(xiii) The exclamatory mark shows _____. Complete the sentence by selecting the right answer.
a) end of sentence
c) to shout at someone
(xiv) What is the importance of positive mindset. Express your idea.
a) Helps in approaching challenges in daily life
c) Increases knowledge
(xv) Choose the correct option. "I have a strong passion for [Industry/Field]" - is an expression typically used in -
a) job interviews
c) group discussions
b) I am George Hill
d) This is George Hill
b) working together with colleagues
d) sharing your ideas
b) Please let me know how much will I be paid?
d) May I get the names of the employees?
b) completeness
d) conciseness
b) to show some emotion
d) to end the sentence
b) sudden emotion
d) break the sentence
b) Higher attitude
d) Helps in speaking fluently
b) business negotiations
d) business meetings

Group-B

(Short Answer Type Questions)
(Answer any Five from the following)

3 x 5=15

2. List down the benefits of Skimming. (3)
3. Identify the important points that you need to focus on while skimming. (3)
4. Explain any three English expressions commonly used in job interviews. (3)
5. Define Extempore in your own words with one expression of starting the same. (3)
6. Evaluate how you can apply the 7C's of Communication in business communication. (3)

OR

- Estimate how much is active listening essential in a Group Discussion. (3)

Group-C

(Long Answer Type Questions)
(Answer any Six from the following)

5 x 6=30

7. Define Skimming. Explain any two points to effectively skim a text. (5)
8. Explain what a summary is and discuss how a summary is written. (5)
9. Estimate the function of punctuation in English. Explain a few of them giving examples. (5)
10. Explain the steps involved in the process of scanning a text. (5)
11. Intervene the strategies to be followed to lessen the argument in the group discussion. (5)
12. Create an inverted pyramid style to depict the pattern followed to write a news story. (5)

OR

When framing questions for a news report, it is essential to cover every aspect of the story (5) comprehensively. Formulate at least five types of questions for the news reporting.

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