



BRAINWARE UNIVERSITY

Term End Examination 2024-2025

Programme – BBA-2022

Course Name – Training and Development

Course Code - BBAD501H

(Semester V)

Library
Brainware University
398, Ramkrishnapur Road, Barasat
Kolkata, West Bengal-700125

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Choose the right option: Training refers to the process of imparting _____ skills.
 - a) General
 - b) Specific
 - c) Important
 - d) Overall
- (ii) Select the correct option: _____ is concerned more with career growth than immediate performance.
 - a) Training
 - b) Instruction
 - c) Education
 - d) Development
- (iii) Select the correct option: Evaluation of training programs to establish how the process and outcomes can be improved is _____.
 - a) Summative evaluation
 - b) Formative evaluation
 - c) Net cost analysis
 - d) For high cost programs only
- (iv) Choose the correct option: The knowledge, skills, expertise of an organization is known as _____.
 - a) Cultural diversity
 - b) Physical capital
 - c) Production capital
 - d) Human capital
- (v) What is the primary goal of team-building exercises?
 - a) To develop individual skills
 - b) To enhance teamwork and collaboration
 - c) To identify employee weaknesses
 - d) To improve employee motivation
- (vi) Programmed instruction is inferred as _____.
 - a) Group-learning method
 - b) Self-learning method
 - c) One-to-one learning method
 - d) None of these

Group-C
(Long Answer Type Questions)

5 x 6=30

7. Explain the relationship between Human Resource Development (HRD) and Human Resource Management (HRM). (5)
8. Show the importance of creating a supportive learning environment in maximizing learning outcomes. (5)
9. Analyze the advantages and limitations of Computer-Based Training (CBT) in corporate learning environments. (5)
10. Analyze the primary reasons for employee resistance to training programs in organizations. (5)
11. Justify the need for managers to play an active role in mitigating resistance to training. (5)
12. Justify the need for continuous evaluation throughout the lifecycle of a training program. (5)

OR

Analyze the impact of e-learning on employee training and development in organizations. (5)
