



## **BRAINWARE UNIVERSITY**

Library Brainware University 398, Ramkrishnapur Road, Barasal Kolkala, West Bengal-700125

## Term End Examination 2024-2025 Programme - B.Sc.(ANCS)-Hons-2022 Course Name – Digital Watermarking and Steganography Course Code - BNCSD502A (Semester V)

Time: 2:30 Hours Full Marks: 60

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

## Group-A

(Multiple Choice Type Question)

1 x 15=15

- Choose the correct alternative from the following :
- (i) Which of the following is NOT an issue in steganography?
  - a) Security

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b) Capacity

c) Imperceptibility

d) Compression

- (ii) What is steganalysis?
  - a) The process of embedding secret data
- b) The analysis of stegosaurus fossils
- c) The detection of hidden data
- d) The creation of secure keys
- (iii) Identify the primary difference between active and passive steganalysis.
  - a) Active involves probing

b) Active requires tools

c) Passive relies on noise

- d) Passive uses encryption
- (iv) In steganography, what is the primary goal of watermark security and authentication?
  - a) Ensuring data integrity

b) Detecting hidden data

c) Concealing information

- d) Encrypting messages
- (v) Which of the following type of attack involves altering the geometric properties of a watermarked image?
  - a) Geometric Compression

b) Frequency-domain attack

c) Remodulation attack

- d) Linear Compression
- (vi) Which type of watermarking is based on the characteristics and applications of the data?
  - a) Spatial-domain

b) Frequency-domain

c) Vector quantization-based

- d) Geometric compression
- (vii) What are the three main frameworks for secret communication in steganography?
  - a) Pure, secret key, public

b) Audio, video, images

c) Steganalysis, detection

d) Active, passive

|   |  | · · · · · · · · · · · · · · · · · · ·                                       | rest pelidal-/ |  |
|---|--|---|----------------|--|
| (viii)  | Identify, which type of steganography technique characteristics of an image.   | involves altering the spatial   | - singal 1     |  |
|   | a) Spatial-domain<br>c) Transform-domain   | b) Frequency-domain d) Spread spectrum                                      |                |  |
|   |  | ch domain does the frequency-domain watermarking primarily operate in?      |                |  |
| (x)   | a) Frequency domain<br>c) Vector quantization<br>Which type of steganography algorithm adapts b<br>media?  | b) Spatial domain d) Geometric domain ased on the properties of the cover   |                |  |
|   | a) Adaptive  | b) Statistical  |                |  |
|   | a) Adaptive<br>c) Substitution<br>What is the main purpose of digital watermarking   | d) Fixed<br>g in multimedia files?  |                |  |
| i   | a) Ensuring copyright protection   | <ul><li>b) Compressing data</li><li>d) Protecting against malware</li></ul> |                |  |
| (xii) What is the primary weakness of spatial domain steganography techniques?  a) Limited to small payloads  b) High computational cost  |  |   |                |  |
| (xiii)  | a) Limited to small payloads c) Vulnerability to compression and noise d) Slow execution (xiii) Which steganographic technique spreads hidden data across multiple channels in a media file? |   |                |  |
|   |  | b) LSB embedding  |                |  |
| ,   | a) Spread spectrum<br>c) Substitution  | d) Huffman coding   |                |  |
| (xiv)   | What is the most common steganographic techni  |   |                |  |
| <ul> <li>a) LSB (Least Significant Bit) embedding</li> <li>b) Echo hiding</li> <li>c) Substitution cipher</li> <li>d) Temporal masking</li> <li>(xv) In audio steganography, which method is used to embed secret data in audio signals?</li> </ul> |  |   |                |  |
|   | ) Phase encoding   | b) Substitution   |                |  |
|   | E) Echo hiding   | d) Temporal masking   |                |  |
|   | Group  |   | 3 x 5=15       |  |
|   | (Short Answer Type Questions)  |   |                |  |
| 2. Describe the steganalysis technique that focuses on scrutinizing the least significant bits (LSBs of a cover medium.   |  |   | s) (3)         |  |
| 3. Clarify the purpose of utilizing spread spectrum techniques in steganography.  |  |   | (3)            |  |
| <ol> <li>Describe the steganography technique centered on replacing certain elements of the cover<br/>medium with hidden data.</li> </ol>   |  |   | (3)            |  |
| <ul><li>5. What is the core concept of steganography, and how does it contrast with cryptography?</li><li>6. Evaluate the significance and implications of spread spectrum steganography.</li></ul>   |  |   | (3)<br>(3)     |  |
| Asse  | OR ess the effectiveness and implications of statistica  |   | (3)            |  |
|   | Groun.   |   |                |  |
| <b>Group-C</b> (Long Answer Type Questions)   |  |   | 5 x 6=30       |  |
| 7. Cat  | tegorize the common applications of Digital Wate   | ermarking.  | (5)            |  |
| 8. Determine the role of Message Coding in Watermarking Systems   |  |   | (5)            |  |
| <ol> <li>Evaluate examples of Perceptual Models used in watermarking.</li> <li>Critique the use of Selective Authentication in Watermarking.</li> </ol>   |  |   | (5)            |  |
| 40. Cil   | and any are an accounter Varietinication in Mate   | ermarking.  | (5)            |  |

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11. Describe how watermarking with error correction coding enhances security and robustness. (5) (5)

12. Evaluate how Geometric Models apply to Watermarking.

Critique the Security Requirements for Watermarking Systems.

(5)