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BRAINWARE UNIVERSITY

Term End Examination 2024-2025

Programme – B.Tech.(RA)-2021

Course Name – Introduction to Management and Leadership

Course Code - HSMCR701

(Semester VII)

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

1 x 15=15

(Multiple Choice Type Question)

1. Choose the correct alternative from the following :

- (i) Identify one of the key functions of management.
 - a) Planning
 - b) Delegating
 - c) Promoting teamwork
 - d) Creating vision
- (ii) Recall the scope of management in modern industries.
 - a) Limited to operational activities
 - b) Encompasses all organizational activities
 - c) Restricted to people management
 - d) Focuses solely on profit generation
- (iii) Define the systems approach in management thought.
 - a) Focuses on interdependent systems
 - b) Emphasizes control
 - c) Prioritizes planning
 - d) Fosters creativity
- (iv) Locate the contribution of Max Weber to management thought.
 - a) Developed behavioral science
 - b) Developed the concept of bureaucracy
 - c) Introduced quantitative analysis
 - d) Focused on leadership behavior
- (v) Recall the role of human behavior in the behavioral science approach to management.
 - a) Motivation
 - b) Technology
 - c) Process efficiency
 - d) Structure
- (vi) Illustrate the main types of plans used by managers.
 - a) Strategic and Operational
 - b) Tactical and Contingency
 - c) Project and Tactical
 - d) Both 1 and 2
- (vii) Discuss the limitations of group decision-making.
 - a) Enhances creativity
 - b) Increases decision speed
 - c) Reduces accountability
 - d) Time-consuming process
- (viii) Cite the stages in the creativity problem-solving process.

- a) Identifying the problem, generating ideas
c) Brainstorming, focusing on alternatives
- (ix) Illustrate the difference between formal and informal organization.
a) Formal focuses on structure
c) Formal uses social media
- (x) Predict the outcome of decentralization in an organization.
a) Enhanced flexibility
c) More bureaucracy
- (xi) Discover the primary characteristics of effective leadership.
a) Charisma and authority
c) Clear communication
- (xii) Discover the impact of leadership attributes on team performance.
a) Negligible influence
c) Negative impact
- (xiii) Illustrate the impact of ethical leadership on organizational culture.
a) No effect
c) Negative influence
- (xiv) Determine the ethical responsibilities of leaders in organizations.
a) To maximize shareholder value
c) To promote ethical conduct
- (xv) Choose an example of ethical leadership in action.
a) Ignoring ethical dilemmas
c) Making transparent decisions
- b) Implementing the solution, evaluating results
d) Planning, organizing
- b) Informal focuses on tasks
d) Informal is rigid
- b) Increased decision-making speed
d) Reduced employee motivation
- b) Task-oriented focus
d) All of these
- b) Positive correlation
d) No significant impact
- b) Positive influence
d) Uncertain impact
- b) To act in self-interest
d) To control employees
- b) Rewarding unethical behavior
d) Favoring certain employees

Group-B

(Short Answer Type Questions)

3 x 5=15

2. Explain a formal organization (3)
3. Determine the factors influencing the span of management. (3)
4. Judge the role of motivation in directing employees. (3)
5. State the types of control in management. (3)
6. Explain the evolution of management thought. (3)

OR

Explain the main focus of the Contingency Approach to management. (3)

Group-C

(Long Answer Type Questions)

5 x 6=30

7. Define Management and its characteristics. (5)
8. Illustrate the importance of communication in management. (5)
9. Evaluate the characteristics of effective leadership. (5)
10. Evaluate the characteristics and impact of Charismatic Leadership on team dynamics. (5)
11. Examine the principles of the Path-Goal Theory of Leadership and its practical applications. (5)
12. Illustrate the recent trends in HRM related to technology. (5)

OR

Explain the role of leaders in facilitating team-based organizations. (5)