



## **BRAINWARE UNIVERSITY**

Brainware University 398, Ramkrishnapur Road, Barasal Kolkata, West Bengal-700125

Term End Examination 2024-2025
Programme – B.Sc.(ANCS)-Hons-2024
Course Name – Sustainability in Indian Knowledge System
Course Code - BNC20202
( Semester II )

Full Marks: 60 Time: 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

## Group-A

(Multiple Choice Type Question)

1 x 15=15

- Choose the correct alternative from the following :
- (i) Select the example of "Vigyan" in the Indian Knowledge System.
  - a) The concept of Moksha

b) The practice of yoga

c) The decimal system

- d) The caste system
- (ii) Choose the practice that is NOT aligned with the principles of sustainable development.
  - a) Sustainable agriculture

b) Deforestation

c) Renewable energy sources

- d) Conservation of natural resources
- (iii) Match the Great Bath with its significant archaeological site.
  - a) Harappa

b) Mohenjo-Daro

c) Lothal

- d) Kalibangan
- (iv) Identify the faculty associated with discrimination and reasoning.
  - a) Manas (Mind)

b) Buddhi (Intellect)

c) Chaitanya (Consciousness)

- d) Sharira (Body)
- (v) Choose the key teaching of the Bhagavad Gita regarding action.
  - a) Attachment to results

b) selfless action

c) Avoiding all action

- d) Acting impulsively
- (vi) Match Mahatma Gandhi's philosophy with its meaning.
  - a) Swadeshi: Welfare of all

b) Trusteeship: Local production and consumption

c) Sarvodaya: Welfare of all

- d) All of these are true
- (vii) Identify the three Gunas (qualities of nature) that influence the mind.
  - a) Vata, Pitta, Kapha

b) Sattva, Rajas, Tamas

## Library Brainware University 398, Ramkrishnapur Road, Barasat Kolkata, West Bengal-700125

	Kolkata, West Bengal-700125		
(vi	c) Atman, Brahman, Maya iii) Identify the core concept of Karma in ancient li	d) None of these	
•		A Same and effect	
	a) Predestination	<ul><li>b) Cause and effect</li><li>d) Divine intervention</li></ul>	
(ix	<ul> <li>c) Random chance</li> <li>d) Identify the key aspect of Karma that encourage constructive attitude.</li> </ul>	es professionals to face challenges with a	
	a) Focus on material wealth	b) Acceptance of outcomes as results of actions	past
(x)	<ul> <li>c) Blaming external factors for failures</li> <li>Match the concept from ancient Indian education</li> <li>management: Goal Alignment with societal needs</li> </ul>	eds	
(xi)	<ul> <li>a) Setting clear personal and professional goals</li> <li>c) Adapting to changing circumstances</li> <li>) Choose the aspect of ancient Indian education external rewards.</li> </ul>	d) Prioritizing tasks and eliminating distr that emphasizes internal motivation over	actions
(xii)	<ul><li>a) Formal examinations and grading systems</li><li>c) Public praise and recognition</li><li>) Select the ethical framework that focuses on m</li></ul>	<ul> <li>b) Self-discipline and personal accountal d) Material incentives and financial rewards</li> <li>paximizing overall happiness.</li> </ul>	bility ards
<b>(</b> , ,	a) Deontology	b) Virtue Ethics	
	c) Utilitarianism	d) Existentialism	
(xiii)	) Identify a key difference in employee relationship management.	nips between Indian and Western	
	a) Short-term contracts in both	<ul> <li>b) Family-like relationships in Indian management</li> </ul>	
(xiv)	<ul> <li>c) Focus on intrinsic motivation in Western management</li> <li>Recognize the role of values in shaping stakeho</li> </ul>	d) Emphasis on long-term relationships Western management Ilder relationships, according to the Indian	in
(,,,,,	knowledge system.		
	a) Values create conflict and distrust	<ul> <li>b) Values ensure a harmonious and bala approach</li> </ul>	inced
(xv)	c) Values are irrelevant in business Choose the Indian philosophical concept relate	d) Values only benefit shareholders d to stress.	
	a) Moksha	b) Dukha	
	c) Artha	d) Dharma	
	Gro	oup-B	
		Type Questions)	3 x 5=15
3. Exp 4. Ou	ate the significance of the Vedas in shaping India plain the three foundational pillars of sustainab atline three essential characteristics of Indian et scuss holistic health with its five key features. plain how the guru-shishya tradition ensured co	hos, providing a brief explanation of each.	(3) (3) (3) (3)
	stinguish between ancient and modern Indian e		(3)
Dis	tinguish between ancient and modern mulan c	1	*
	Gro	oup-C	
		Type Questions)	5 x 6=30

7.	Explain the concept of "harmony with nature" as emphasized by the Indian Knowledge	(5)		
	System.			
8.	How do the six schools of Indian philosophy address existential questions about life?	(5)		
9.	Describe the potential of IKS in contributing to solutions for climate change.	(5)		
10.	Evaluate the relevance of life lessons from the Vedas, Ramayana, and Gita in addressing modern social and ethical challenges.	(5)		
11.	Illustrate the six Laws of Karma and their significance in the Indian Knowledge System.	(5)		
12.	Develop a plan for a company to integrate ethical considerations into its marketing strategies, addressing potential ethical challenges like misleading advertising and privacy violations.	(5)		
	OR			
	Justify the importance of Corporate Social Responsibility (CSR) in modern business, discussing	(5)		
	its benefits for both businesses and society.			

Library
Brainware University
398, Ramkrishnapur Road, Barasat
Kolkata, West Bengal-700125