

14311



BRAINWARE UNIVERSITY

Library
Brainware University
398, Ramkrishnapur Road, Barasat
Kolkata, West Bengal-700125

Term End Examination 2024-2025

Programme – BBA-2022/BBA(DM)-2022/BBA(HM)-2022/B.Com.(AFB)-Hons-
2022/B.Optomtry-2022/B.Physiotherapy-2022/B.Sc.(AM)-Hons-2022/B.Sc.
(CCT)-2022/B.Sc.(MLT)-2022/B.Sc.(MRIT)-2022/B.Sc.(OTT)-2022/B.Sc.(PA)-2022/B.Sc.
(PSY)-Hons-2022/B.Optomtry-2023/B.Physiotherapy-2023/B.Sc.(MLT)-2023/B.Sc.
(MRIT)-2023/B.Sc.(OTT)-2023/B.Sc.(PA)-2023/B.Sc.(CCT)-2023/B.Optomtry-
2024/B.Physiotherapy-2024/B.Sc.(CCT)-2024/B.Sc.(MLT)-2024/B.Sc.(MRIT)-2024/B.Sc.
(OTT)-2024/B.Sc.(PA)-2024

Course Name – English Communication

Course Code - HU201

(Semester II)

Full Marks : 30

Time : 1:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 5=5

1. Choose the correct alternative from the following :

- (i) Recall, when the narrator used to leave for his grandmothers' place
 - a) Early June
 - b) Early May
 - c) Late May
 - d) Late June
- (ii) Estimate, what does the word 'Terai' refer to
 - a) the dim light at Deoli
 - b) the marshy jungle at the foothills of the Himalayas
 - c) the stray dogs at Deoli platform
 - d) a lone platform
- (iii) Select the correct option - Feedback can take the form of -
 - a) comments
 - b) emails
 - c) gestures
 - d) all of these
- (iv) Choose the correct response. Which of the following is not a reliable form of communication.
 - a) Internal communication
 - b) Intrapersonal communication
 - c) Non verbal communication
 - d) Grapevine communication

(v) Select which of the following should be avoided in Business Letters.

- | | |
|------------------|------------------|
| a) Polite words | b) Formal words |
| c) abbreviations | d) Clear Details |

Group-B
(Short Answer Type Questions)

3 x 5=15

- | | |
|---|-----|
| 2. Determine the features of an effective advertisement. | (3) |
| 3. Explain how do we know that the narrator was in love. | (3) |
| 4. Enumerate, why was the basket-selling girl called 'mysterious' in the story, "The Night Train at Deoli". | (3) |
| 5. Explain organizational barriers of communication. | (3) |
| 6. Write down the differences between 'interpersonal and intrapersonal communication. | (3) |

OR

Establish the differences between formal and informal communication.	(3)
--	-----

Group-C
(Long Answer Type Questions)

5 x 2=10

- | | |
|---|-----|
| 7. Write a business letter: You are a sales representative for a software company. Write a formal letter to a prospective client introducing your company's latest software product and highlighting its features and benefits. | (5) |
| 8. Analyze how the loneliness and the sad atmosphere of the Deoli station somehow becomes a symbol of the sadness that prevails due to the separation of the two lovers in the story, "The Night Train at Deoli". | (5) |

OR

Analyze the character of the narrator in Ruskin Bond's story "The Night Train at Deoli".	(5)
--	-----
