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**BRAINWARE UNIVERSITY****Term End Examination 2024-2025****Programme – M.Sc.(MSJ)-2023****Course Name – Community & Internet Radio****Course Code - MMSJ404BM****( Semester IV )**

*Library*  
Brainware University  
398, Ramkrishnapur Road, Barasat  
Kolkata, West Bengal-700125

**Full Marks : 60****Time : 2:30 Hours**

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

**Group-A****(Multiple Choice Type Question)****1 x 15=15****1. Choose the correct alternative from the following :**

- (i) Identify who can apply for a CRS.
- |                               |                             |
|-------------------------------|-----------------------------|
| a) agricultural universities  | b) educational institutions |
| c) civil society institutions | d) All of them              |
- (ii) Identify the types of programmes that are banned in CRS.
- |                |                  |
|----------------|------------------|
| a) Educational | b) Entertainment |
| c) News        | d) Legal         |
- (iii) Select the correct former name for AIR.
- |                                       |                                      |
|---------------------------------------|--------------------------------------|
| a) India's State Broadcasting Service | b) Indian State Broadcasting Service |
| c) Indian Social Broadcasting Service | d) Indian State Broadcasting Station |
- (iv) Select the correct option for 'Yuvvani'.
- |                             |                            |
|-----------------------------|----------------------------|
| a) the Voice of the Youth   | b) the Voice of the Nation |
| c) the Voice of the Society | d) None of these           |
- (v) Choose the state in which 'Radio Namaskar' was established.
- |                |              |
|----------------|--------------|
| a) West Bengal | b) Orissa    |
| c) Bihar       | d) Jharkhand |
- (vi) Write what 'Political empowerment' through CRS means.
- |   |   |
|---|---|
| a) knowing the Panchayat representative | b) voting in assembly and general elections |
| c) both a) & b) are correct             | d) None of these                            |
- (vii) Select the types of programmes that Gyan Vani deals with.
- |                                 |                      |
|---------------------------------|----------------------|
| a) Panchayati Raj Functionaries | b) Women Empowerment |
| c) Consumer Rights              | d) All of them       |
- (viii) Select India's 1st internet radio.
- |                        |                    |
|------------------------|--------------------|
| a) RadioJoyAlukkas.com | b) MyOpusRadio.com |
| c) Radio Maska         | d) Boxout.fm       |

- (ix) Choose the minimum age requirement for an individual to become a community radio station operator in India.
- a) 22 years  
b) 18 Years  
c) 21 Years  
d) None of the above
- (x) Select the organization responsible for monitoring and enforcing in compliance with community radio guidelines in India.
- a) Telecom Regulatory Authority of India  
b) Indian Broadcasting Foundation  
c) Press Council of India  
d) Ministry of Information and Broadcasting
- (xi) Choose the recommended placement of bass traps in a room -
- a) Near the ceiling  
b) Near the floor  
c) In the corners of the room  
d) Along the walls of the room
- (xii) Select the purpose of acoustic room treatment
- a) To absorb sound reflections  
b) To block external sounds  
c) To amplify sound  
d) None of the above
- (xiii) Which Year Community Radio was Established in India?
- a) 1st Feb 2004  
b) 2nd March 2001  
c) 4th July 1980  
d) 6th Dec 2002
- (xiv) What is the full form of AIR?
- a) All Indian Radio  
b) All Information Radio  
c) All India Radio  
d) All Indiana Radio
- (xv) Analyze the audience of Kumaon Vani Radio.
- a) Urban youth  
b) Local farmers, students, and rural communities  
c) International business professionals  
d) Government officials

#### Group-B

(Short Answer Type Questions)

3 x 5=15

2. Give examples of community radio in India that followed the participatory model. (3)
3. What role does Community Radio play in promoting digital literacy? (3)
4. Justify the impact of Community Radio on society. (3)
5. What are the benefits of Internet Radio over traditional radio? (3)
6. Describe ham radio. How is it different from community radio. (3)

OR

Describe any three technological differences between Internet Radio & Community Radio. (3)

#### Group-C

(Long Answer Type Questions)

5 x 6=30

7. Develop the key components of an effective Community Radio studio design? (5)
8. Evaluate Community Radio be leveraged to support government initiatives related to education and literacy? (5)
9. How has the relationship between All India Radio (AIR) and Community Radio stations evolved over time? (5)
10. Explain the role of community radio in population management in India. (5)
11. Examine the key steps involved in setting up a Community Radio station, from planning to implementation? (5)
12. Interpret how Community Radio contributed to social change and empowerment in rural India? (5)

OR

Elaborate the expansion of Community Radio in India contributing to media pluralism and diversity. (5)