



14214



LIBRARY
Brainware University
Barasat, Kolkata -700125

BRAINWARE UNIVERSITY

Term End Examination 2024-2025

Programme – M.A.(ENG)-2021/M.A.(ENG)-2023

Course Name – Literature in Digital Age

Course Code - MELS402

(Semester IV)

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

(i) State which of the following best defines an e-book.

- | | |
|---|--|
| a) A physical book that has been digitized and can be read on a computer or mobile device | b) A book that can only be read on an e-reader device |
| c) A book that has no physical form and exists only in digital form | d) A book that is designed to be interactive and multimedia, including video and audio content |

(ii) Identify which of the following is a digital archive.

- | | |
|---------------|-----------|
| a) JSTOR | b) NDLI |
| c) Britannica | d) SCOPUS |

(iii) Define interactive fiction.

- | | |
|---|--|
| a) Fiction that is written in code and requires programming skills to read and understand | b) Fiction that is designed to be played as a video game, allowing readers to make choices and shape the story |
| c) Fiction that is written in verse form, often with repeating patterns and structures | d) Fiction that is written to be read aloud, with a focus on the sound and rhythm of language |

(iv) Explain what is the significance of text mining and data analysis in the digital age.

- | | |
|---|---|
| a) It allows scholars to analyze large amounts of literary texts and identify patterns and trends | b) It enables writers to generate new ideas and insights by analyzing the language and themes of existing works |
| c) It facilitates online piracy and infringement of copyright laws | d) None of the above |

(v) Examine how does McLuhan view the role of the artist in relation to the medium

- | | |
|----------------------------------|---|
| a) As the creator of the medium | b) As the interpreter of the medium |
| c) As the mediator of the medium | d) As the passive recipient of the medium |

- (vi) Discuss what McLuhan means by the term "media ecology."
- a) The study of the environmental impact of media production
 - b) The study of the interrelationship between media and culture
 - c) The study of the technological infrastructure required for media production
 - d) The study of the psychological effects of media consumption
- (vii) Determine what is the effect of a hot medium on the audience
- a) It requires active participation and interpretation
 - b) It is emotionally intense and limits the audience's participation
 - c) It provides a highly detailed and fragmented message
 - d) It is detached and requires little participation from the audience
- (viii) Determine what is the effect of a cool medium on the audience
- a) It requires active participation and interpretation
 - b) It is emotionally intense and limits the audience's participation
 - c) It provides a highly detailed and fragmented message
 - d) It is detached and requires little participation from the audience
- (ix) Select the benefit of digital archives over traditional paper archives.
- a) Greater susceptibility to physical damage
 - b) Limited accessibility
 - c) Enhanced searchability and accessibility
 - d) Lower initial setup costs
- (x) In hypertext fiction, examine what do hyperlinks typically connect.
- a) Only external websites
 - b) Only external websites
 - c) Unrelated information
 - d) Only images
- (xi) Estimate how does Day describe the relationship between cyberculture and critical information theory.
- a) Cyberculture is a manifestation of critical information theory
 - b) Cyberculture challenges critical information theory
 - c) Cyberculture is irrelevant to critical information theory
 - d) Cyberculture and critical information theory are unrelated concepts
- (xii) Estimate the primary purpose of digitizing archival materials.
- a) To make them more susceptible to physical damage
 - b) To create backups in case of data loss
 - c) To reduce the need for physical storage space
 - d) To increase accessibility and preservation of historical documents
- (xiii) Assess how does cyberculture affect the concept of representation.
- a) Cyberculture promotes diverse and inclusive representations
 - b) Cyberculture opens up new ways of representation besides traditional modes
 - c) Cyberculture is irrelevant to discussions of representation
 - d) Cyberculture has no impact on the concept of representation
- (xiv) Choose the role of imagination in the library.
- a) Imagination is essential for deciphering the meaning in the library
 - b) Imagination is irrelevant in the library
 - c) Imagination is a barrier to understanding the library
 - d) The role of imagination in the library is unclear
- (xv) Choose the significance of the "vague and unrecognizable" books mentioned in the story.
- a) They represent the impossibility of finding meaning in the library
 - b) They symbolize the mysteries and complexities of knowledge
 - c) They represent the limitations of human understanding in the library
 - d) The significance of the "vague and unrecognizable" books is unclear

Group-B
(Short Answer Type Questions)

3 x 5=15

2. Articulate the narrator's opinion about the library of Babel. (3)
3. Evaluate how Ronald E. Day defines 'cyberculture' and the challenges associated with this concept. (3)
4. Explain the central idea behind McLuhan's concept (3)
5. Explain how the narrator describes the books in the library of Babel. (3)
6. Measure how digital literature challenged traditional notions by the first SMS novel Cloak Room. (3)

OR

Analyse the two applications of Remediation. (3)

Group-C

(Long Answer Type Questions)

5 x 6=30

7. State the narrator's view the concept of order in the library of Babel. (5)
8. Describe how the narrator views the role of imagination in the library. (5)
9. Consider the ways digital poetry can enhance the reader's experience compared to traditional print poetry. (5)
10. Explain how the library impacts the concept of morality and ethics. (5)
11. Evaluate how the narrator views the concept of purposeful action in the library. (5)
12. Estimate how the library impacts the concept of purpose and meaning in life. (5)

OR

Analyse how the narrator views the concept of memory and forgetfulness in the library. (5)
