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## BRAINWARE UNIVERSITY

Term End Examination 2024-2025  
Programme – MBA-2022/MBA-2023  
Course Name – Project Management  
Course Code - MBA401  
( Semester IV )

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

### Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Select the correct option that specify the scope of Project Management.
  - a) Defining project goals and objectives
  - b) Day-to-day operational tasks
  - c) Routine, repetitive activities
  - d) Employee performance evaluations
- (ii) From the given options, recognize the first step in the project planning process.
  - a) Execution
  - b) Monitoring
  - c) Initiating
  - d) Closing
- (iii) Select the correct option leading for the generation of a project idea.
  - a) Market analysis
  - b) Corporate appraisal
  - c) Both (A) and (B)
  - d) None of these
- (iv) Read the Assertion(A) and Reasoning(R) carefully and select the most appropriate answer from the options. Assertion (A): A high Return on Investment (ROI) indicates that a project is financially viable and efficient. Reason (R): ROI measures the profitability of a project by comparing net benefits to the total cost of investment.
  - a) Both A and R are true, and R is the correct explanation of A.
  - b) Both A and R are true, but R is not the correct explanation of A.
  - c) A is true, but R is false.
  - d) A is false, but R is true.
- (v) Interpret the statements given in the options and select the most appropriate one that represents the main goal of a project management investment feasibility report.
  - a) To outline project milestones
  - b) To assess the technical aspects of a project
  - c) To define project scope
  - d) To evaluate the financial viability of an investment
- (vi) Read the Assertion(A) and Reasoning(R) carefully and select the most appropriate answer from the options. Assertion (A): A project with a positive Net Present Value (NPV) should be accepted. Reason (R): A positive NPV indicates that the project's expected returns exceed its cost of capital.



- a) Both A and R are true, but R is not the correct explanation of A.      b) Both A and R are true and R is the correct explanation of A.  
 c) A is true, but R is false.      d) A is false, but R is true.
- (vii) In the context of evaluating a project's financial performance, which metric is critical in assessing the project's liquidity and overall financial health?  
 a) Project timelines      b) Cash flows  
 c) Project deliverables      d) Project milestones
- (viii) Which is NOT involved in the Investment Evaluation Criteria for a project?  
 a) Estimation of cash flows      b) Closure of the project  
 c) Estimation of RoI      d) Analysis of competitors
- (ix) Identify the nature of a project which is large and human skills oriented.  
 a) Capital Intensive      b) Labour Intensive  
 c) Product Intensive      d) Market Intensive
- (x) Select the option that estimates the impact of MIS in a project in communication and control.  
 a) Providing realtime data      b) Providing data-driven insights  
 c) Providing realtime feedback      d) All of these
- (xi) Select the correct one that connects quality definition with project planning.  
 a) Quality definition guides project execution      b) Quality is determined after project completion  
 c) Quality is unnecessary      d) Quality definition is dynamic
- (xii) Select the option that connects the process of communication planning for stakeholders' satisfaction in a project.  
 a) Identification-> Communication planning->Satisfaction      b) Identification->Satisfaction-> Communication planning  
 c) Communication planning->Identification->Satisfaction      d) Satisfaction-> Identification-> Communication planning
- (xiii) Select a technique for compressing project schedules.  
 a) Crashing      b) Scope reduction  
 c) Increasing project complexity      d) Adding project phases
- (xiv) Select the role of project monitoring and MIS in project management.  
 a) Provides real-time insights into project progress      b) Delays project completion  
 c) Increases project costs      d) Reduces stakeholder engagement
- (xv) Select a contract type where the buyer pays the supplier a predetermined price.  
 a) Fixed-price      b) Cost-reimbursable  
 c) Time and materials      d) Lump-sum

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#### Group-B

(Short Answer Type Questions)

3 x 5=15

2. What are the differences between PERT & CPM? (3)
3. Explain the importance of Earned Value Analysis(EVA) of a project on new product development in healthcare. (3)
4. Outline the roles of Human Resource Development (HRD) in project management. (3)
5. Explain the key considerations that are required for forecasting the income for useful life of a project. (3)
6. Analyze the impact of real-time planning on resource optimization and allocation in project management. (3)

OR

- Illustrate the application of earned value management (EVM) in tracking project performance. (3)



**Group-C**  
(Long Answer Type Questions)

7. Explain a thorough essay on the subject of behavioral aspects of project management. (5)
8. Assess the alignment among the project's objectives, skills, and competencies of the project team. (5)
9. Estimate the possible lessons that could be learned during project closure. (5)
10. Explain the components of the feasibility report and their importance. (5)
11. Examine the importance of different types of project contracts. (5)
12. Examine the challenges faced by project financing institutions in financing a project. (5)

OR

Explain the role of MIS in project monitoring. (5)

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