



BRAINWARE UNIVERSITY

Term End Examination 2020 - 21

Programme – Bachelor of Business Administration

Course Name – Communicative English

Course Code - BENL010301

Semester / Year - Semester I

Time allotted : 85 Minutes

Full Marks : 70

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 70=70

1. (Answer any Seventy)

(i) A person who can speak many languages is called a _____.(MODULE-III)

- | | |
|------------------|--------------------|
| a) Curator | b) Polyglot |
| c) Lexicographer | d) Ophthalmologist |

(ii) To leave a place or remove people from somewhere considered to be dangerous is to _____.(MODULE-I)

- | | |
|-------------|----------------|
| a) Evade | b) Avoid |
| c) Evacuate | d) Exterminate |

(iii) The captain with all his men, _____ drowned.(Module-I)

- | | |
|--------|---------|
| a) was | b) were |
| c) are | d) will |

(iv) The movement of individual body parts to communicate is called _____.(Module-IV)

- | | |
|---------------|-------------|
| a) Gestures | b) Kinesics |
| c) Non-verbal | d) Postures |

(v) The phrase 'Time speaks' refers to _____ in non-verbal communication.(Module-IV)

- a) Chromatics
- c) Haptics

- b) Chronemics
- d) Proxemics

(vi) Choose the correct Synonym of 'Twist' –(Module-I)

- a) open
- c) lock
- b) tighten
- d) turn

(vii) Mathilde was a young, pretty lady born into a family of _____.(Module-VII)

- a) clerks
- c) artisans
- b) potters
- d) rulers

(viii) Neither the principal nor the teachers _____ able to give a satisfactory explanation.(Module-I)

- a) is
- c) am
- b) was
- d) were

(ix) _____ helps to know the receiver's opinions, attitudes, ideas, etc.(Module-IV)

- a) message
- c) feedback
- b) receiver
- d) sender

(x) This house was _____ my grandfather.(Module-I)

- a) build for
- c) built to
- b) build by
- d) built by

(xi) _____ communication is delivered in structured sessions of training, workshops, seminars, etc.(Module-V)

- a) Verbal
- c) Audio-visual
- b) Visual
- d) Non-verbal

(xii) Vowels that do not change their quality are called _____.(Module-II)

- a) Diphthongs
- b) Monophthongs
- c) Fricatives
- d) Affricates

(xiii) How does Mme Loisel feel at the party?(Module-VII)

- a) Confused but happy
- b) Beautiful and happy
- c) Beautiful and shy
- d) Uneasy and annoyed

(xiv) Please _____ your shoes before entering her room.(Module-I)

- a) Take up
- b) Take in
- c) Take into
- d) Take off

(xv) _____ is the way in which the passage of air is restricted by various organs of speech.(Module-II)

- a) Closure
- b) Stricture
- c) Palate
- d) Articulator

(xvi) This is a _____ sentence.(Module-I)

- a) Even, though
- b) Though, yet
- c) Both, and
- d) Not only, but also

(xvii) We met a girl who was carrying a basket on her head. This is a _____ sentence.(Module-I)

- a) Simple
- b) Superlative
- c) Compound
- d) Complex

(xviii) Something fit to be eaten is called _____.(Module-III)

- a) Audible
- b) Edible
- c) Gullible
- d) Fragile

(xix) The stadium is located _____ Barasat in West Bengal.(Module-I)

- a) in
- b) on
- c) at
- d) None of these

(xx) Please be careful these are all expensive _____.(Module-I)

- a) parties
- b) furniture
- c) furnitures
- d) partners

(xxi) A _____ is a doctor specialized in the treatment of heart diseases.(Module-III)

- a) Orthologist
- b) Chiropodist
- c) Cardiologist
- d) Nefrologist

(xxii) The fields _____ by the farmers.(Module-I)

- a) is ploughed
- b) was ploughed
- c) are been ploughed
- d) are being ploughed

(xxiii) I caught him _____ the neck.(Module-I)

- a) for
- b) with
- c) by
- d) from

(xxiv) The antonym of 'deny' is _____.(Module-I)

- a) accept
- b) expect
- c) aspect
- d) doubt

(xxv) John has _____ forgotten the date of the appointment.(Module-I)

- a) mischievously
- b) proportionately
- c) probably
- d) curiously

(xxvi) _____ my warning Dev, he ignored me.(Module-I)

- a) In recognition with
- b) In spite of
- c) In way of
- d) In kind of

(xxvii) _____ model of communication shows cyclical communication process.(Module-IV)

- a) Shannon-Weaver
- b) James Scott
- c) Simpler
- d) Linear

(xxviii) Kinesics is all about the study of human _____.(Module-IV)

- a) Eye movements
- b) Neck movements
- c) Face movements
- d) Body movements

(xxix) Loisel expected Mme. Loisel to feel _____ when he brought home the invitation to the ball.(Module-VII)

- a) confused
- b) worried
- c) angry
- d) pleased

(xxx) The author of the story “The Necklace” is _____.(Module-VII)

- a) Mathilde Loisel
- b) Guy de Maupassant
- c) Henry James
- d) Ruskin Bond

(xxxi) What did M. Loisel want to buy for himself with the money he gave his wife to buy her dress?(Module-VII)

- a) A house
- b) A mobile phone
- c) A gun
- d) A penknife

(xxxii) In communication, the responses and reactions of the receiver of a message is called _____.(Module-IV)

- a) channel
- b) filing
- c) medium
- d) feedback

(xxxiii) Someone who walks in sleep is called _____.(Module-III)

- a) Ventriloquist
- b) Somnambulist
- c) Somniloquist
- d) Occultist

(xxxiv) She was one of those pretty and charming girls born, as if by an error of fate, into a family of clerks. Who is "She" here?(Module-VII)

- a) Jeannine
- b) Mathilde
- c) Mme. Forestier
- d) none of these

(xxxv) How much did Mathilde's dress cost?(Module-VII)

- a) 400 Francs
- b) 4000 Francs
- c) 400 yen
- d) 400 Sous

(xxxvi) Which Ministry had organised the Ball.(Module-VII)

- a) Ministry of Sports
- b) Ministry of Education
- c) Ministry of Textiles
- d) Ministry of external Affairs

(xxxvii) If they shut down the plant, lots of people _____ their jobs.(Module-I)

- a) lost
- b) are losing
- c) will lose
- d) will get lost

(xxxviii) What was the actual value of the necklace that Mathilde had borrowed?(Module-VII)

- a) 36000Francs
- b) 3000 Ducats
- c) 5000 Francs
- d) 500 Francs

(xxxix) "You should have returned it sooner, I might have needed it." Who is the speaker of these lines?(Module-VII)

- a) Mme. Loisel
- c) Mme. Bovary

- b) Mathilde
- d) Mme. Forestier

(xl) There was big _____ at the event of March 19.(Module-I)

- a) turn out
- c) turn off
- b) turn up
- d) turn over

(xli) Total Number of consonant sound in English is(Module-II)

- a) 12
- c) 20
- b) 8
- d) 24

(xlii) The hard convex surface just Behind the upper front teeth is called _____.(Module-II)

- a) soft palate
- c) tongue
- b) teeth ridge
- d) hard palate

(xliii) A person who leaves his own country and goes to live in another is known as _____.(ModuleIII)

- a) Emigrant
- c) Effeminate
- b) Immigrant
- d) Invigilator

(xliv) Which of these consonants are the one whose place of articulation is the lower lip and upper teeth?(Module-II)

- a) Bilabial
- c) Labio-dental
- b) Dental
- d) Glottal

(xlv) For the articulation of vowels _____ is the active articulator.(Module-II)

- a) Tongue
- c) lips
- b) Roof of the mouth
- d) Alveolar ridge

(xlvi) Lateral communication is also called _____ communication.(Module -IV)

- a) Diagonal
- b) Horizontal
- c) Pigmental
- d) Telephonic

(xlvii) _____ is not an example of one-way communication.(Module -IV)

- a) Charts
- b) Public announcements
- c) Recorded telephonic messages
- d) letters

(xlviii) _____ is a negative posture.(Module -IV)

- a) Erect posture
- b) Leaning forward
- c) Slumped posture
- d) Open arms

(xlix) _____ communication is that in which words convey a different meaning than that intended.(Module -IV)

- a) Mass
- b) Meta
- c) Grapevine
- d) Group

(l) _____ communication is communication to the stakeholders in business through letters, emails, fax, press releases, presentations, publicity films, etc (Module -IV).

- a) Formal
- b) Informal
- c) Internal
- d) External

(li) Which of these should not be avoided for effective communication?(Module-IV)

- a) Noise
- b) Planning
- c) Semantic problems
- d) Wrong assumptions

(lii) _____ are problems arising from expression of meaning in communication.(Module-VI)

- a) Cultural barriers
- b) Semantic problems
- c) Wrong assumptions
- d) Selecting perception

(liii) In which of these problems, is the actual message lost in the abundance of transmitted information?(Module-VI)

- a) Selecting perception
- b) Over communication
- c) Under communication
- d) Filtering

(liv) _____ means to impart understanding of the message.(Module-IV)

- a) Encoding
- b) Receiver
- c) Decoding
- d) Feedback

(lv) When is the communication process complete?(Module-IV)

- a) When the sender transmits the message
- b) When the message enters the channel
- c) When the message leaves the channel
- d) When the receiver understands the message.

(lvi) Which of these must be avoided for effective communication?(Module-IV)

- a) Sharing of activity
- b) Listening
- c) Ambiguity
- d) Politeness

(lvii) Which of these element is not involved in the process of communication?(Module-IV)

- a) Pipe
- b) Sender
- c) Message
- d) Channel

(lviii) Which of these is the third element of communication?(Module-IV)

- a) Sender
- b) Channel
- c) Message
- d) Receiver

(lix) To make our communication effective, we should follow _____
C's(Module-IV)

- a) seven
- b) three
- c) four
- d) six

(lx) Any business house is concerned with _____ communication.(Module -V)

- a) external
- b) dumb
- c) deaf
- d) blind

(lxi) Which of these moves from the grass root level?(Module -V)

- a) Downward communication
- b) Diagonal communication
- c) Upward communication
- d) Lateral communication

(lxii) Which of these is not a method for upward communication?(Module -V)

- a) Open-door policy
- b) Complaints
- c) Suggestion boxes
- d) Scolding

(lxiii) Which of these is the most frequently used channel of communication?(Module -V)

- a) Horizontal communication
- b) Diagonal communication
- c) Downward communication
- d) Upward communication

(lxiv) Which of these is a type of informal communication?(Module -V)

- a) Reports
- b) Orders
- c) Instructions
- d) Grapevine

(lxv) Which of these is not a type of effective listening?(Module -IV)

- a) Discriminative listening
- b) Evaluative listening
- c) Irritated listening
- d) Appreciative listening

(lxvi) Which of these are to be avoided in any style of writing?(Module -IV)

- a) Truth
- b) Clarity
- c) Compassion
- d) Dishonesty

(lxvii) A person incharge of a museum(Module -III)

- a) Curator
- b) Chauffeur
- c) Cinematographer
- d) Chemist

(lxviii) Murder of race(Module -III)

- a) Genocide
- b) Patricide
- c) Matricide
- d) Regicide.

(lxix) Travelling under another name than one's own(Module -III)

- a) Incognito
- b) Immigrant
- c) Indelible
- d) Invincible

(lxx) Which of these terms refer to the study of speech process?(Module -II)

- a) Phonology
- b) Phonetic substances
- c) Phonetics
- d) Semantics