



BRAINWARE UNIVERSITY

Term End Examination 2020 - 21

Programme – Master of Science in Media Science & Journalism

Course Name – Advanced Reporting

Course Code - MMSJPE101A

Semester / Year - Semester I

Time allotted : 75 Minutes

Full Marks : 60

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 60=60

1. *(Answer any Sixty)*

(i) What does the four letters of word NEWS denote?

- | | |
|-----------------------------|-----------------------------|
| a) None, East, West, South | b) North, East, West, South |
| c) North, East, West, South | d) None of these |

(ii) What is News hole ?

- | | |
|---|--|
| a) A hole in the news | b) News about holes |
| c) total editorial space in a newspaper after the advertisements are placed | d) When pictures of holes are published in newspaper |

(iii) News Editor is generally a very senior position for

- | | |
|----------------------------|----------------------------|
| a) reporter | b) sub editor |
| c) editor who selects news | d) newspaper administrator |

(iv) Special correspondent is a designation for a senior

- | | |
|--------------|--|
| a) subeditor | b) administrator |
| c) reporter | d) the person who keeps correspondence |

(v) news sense, clarity, objectivity, alertness are hallmarks of a

- | | |
|---------------------------------|----------------------|
| a) good reporter and sub editor | b) administrator |
| c) owner | d) newspaper hawkers |

(vi) Who is Foreign Correspondent ?

- a) reporter who does news concerning overseas
- b) overseas stationed reporter who sends news from there
- c) sub editor who handles foreign news
- d) any reporter

(vii) News agency report, press release, speeches, press conference-what are these commonly known to a reporter?

- a) Events
- b) Different news
- c) Resources
- d) News

(viii) What do Spin doctors perform?

- a) The doctors who bowls spin
- b) The doctors who treats spin bowlers also
- c) it is an alleged tactic of public relation professionals to push a particular angle or interpretation of an event to influence journalistic coverage
- d) the doctors who only treat spinners

(ix) In a newsroom room, what does it mean by spike?

- a) Piercing the paper with a sharp object
- b) Piercing any object
- c) Threatening the reporter with sharp object
- d) Rejection of a news story

(x) What do you mean by spoiler?

- a) a gate crasher in a party
- b) A spanner thrown at a birthday cake
- c) story to produce pre empt, or rubbish or divert attention away from a scoop published by rival publication
- d) anything that spoils

(xi) What is template?

- a) Its an pre designed shape for sweets
- b) Its an pre designed shape for car manufacturing
- c) predesigned pages for print and online
- d) Any pre designed thing

journalism where news stories put into accordingly

(xii) What is video bombing?

- a) it's bombing the video
- b) the video of capturing any bombing scene
- c) a spectator making faces or awkward gestures in background while a reporter is on live in a television news
- d) Any tv news concerning terrorism

(xiii) What is webcast?

- a) It's a news website of live news
- b) It's a website
- c) a form of broadcast journalism conveyed via a website, typically comprising live audio/video streaming, accompanied by text and still pictures too
- d) It's a news website

(xiv) Who is whistleblower?

- a) any person who blows whistle
- b) A referee in a soccer match
- c) Any warning giving person
- d) a source who discloses any alleged wrongdoing of any person or of any organization

(xv) What is advocacy journalism?

- a) when advocates take up journalism
- b) Journalism concerning advocacy
- c) Journalism which include judiciary among other things
- d) a form of journalism that is meant to speak for some cause, some section of population, nation, even for a person.

(xvi) What is alternative journalism?

- a) an alternative career to journalism
- b) An alternative path for reporting
- c) this kind of journalism could consist of new story done in non formal non
- d) Journalism concerning all alternative methods

professional way

(xvii) What is bimedia journalism?

- a) when a news story is covered by Radio and Television by same reporter or same journalist team
- b) All two media reporting
- c) When reporting is about two media
- d) when reporting is done on two media

(xviii) What is podcast?

- a) it's online journalism.
- b) It's radio journalism
- c) a digital audio recording that can be downloaded in computer or in mobile
- d) It's actually you tube

(xix) What is rolling news?

- a) a news that is broadcast over several bulletin in radio or television
- b) A newspaper which can be rolled
- c) News about landslides
- d) News about all kinds of rolling

(xx) What is running story?

- a) News story about athletics
- b) When reporters also run to do the story
- c) a news story that continues and develops over time
- d) A limited time news story

(xxi) The name 'news' implies.....?.

- a) Information
- b) North East West South
- c) New information
- d) Known information

(xxii) "Journalism is printing what someone else does not want published; everything else is public relations." Said by whom?

- a) George Orwell
- b) Arther Doyel
- c) Bob Woodward
- d) Carl Bernstein

(xxiii) Anonymous attribution comes under

- a) On the record
- b) off the record
- c) on deep background
- d) None of these

(xxiv) Timeliness is one the important quality of news and so is

- a) Proximity
- b) Human interest
- c) Unusual
- d) All of these

(xxv) Unlike the television or newspaper, the web news portals have more approach

- a) interactive approach
- b) Dull approach
- c) Weak approach
- d) none of these

(xxvi) Every minute is deadline for which media ?

- a) Print media
- b) Electronic media
- c) web media
- d) None of these

(xxvii) Which media can use Word, video, audio and photographs and graphics all together?

- a) Electronic media
- b) Web media
- c) Print media
- d) None of these

(xxviii) The news media can be broadly divided into.....

- a) Five
- b) Four
- c) three
- d) Two

(xxix) Fake News is

- a) Wrong news
- b) Incorrect information
- c) Entertainment news
- d) None of these

(xxx) Most number of fake news can be found on

- a) Television News
- b) Radio News
- c) Newspapers
- d) Social media platforms

(xxxix) The practice of writing report accurately about news events without attaching any personal opinion is called

- a) Objective Reporting
- b) Casual reporting
- c) On spot reporting
- d) Biased reporting

(xxxix) By standard journalism is also known as

- a) Objective Journalism
- b) Over active journalism
- c) Hyped journalism
- d) All of these

(xxxix) What does it mean by Sources

- a) An origin of news
- b) A beginning of news story
- c) Story teller
- d) None of these

(xxxix) A lead contains

- a) Five Questions
- b) The background story of the news
- c) 5 W's 1H
- d) The location of the story

(xxxix) Primary sources are

- a) Direct source
- b) Indirect source
- c) Third Party source
- d) None of these

(xxxix) On deep background is a

- a) Attribution
- b) source
- c) Terminology
- d) None of these

(xxxix) Masthead is

- a) name of the newspaper
- b) byline
- c) heading
- d) none of these

(xxxviii) Font is

- a) typeface
- b) character
- c) printed alphabet
- d) all of these

(xxxix) Plagiarism is

- a) copying directly from other texts
- b) creativity
- c) research
- d) none of these

(xl) Infographic is

- a) graphic art
- b) informational graphic
- c) visualizes the text
- d) all of these

(xli) A byline is

- a) name of the reporter
- b) name of the sub editor
- c) name of the editor
- d) none of these

(xlii) Jump in newspaper means

- a) continue a story in another page
- b) continue in another column
- c) stopping a story in same page
- d) none of these

(xliii) 'Follow up' means

- a) A news story providing additional information on a story or article previously published.
- b) A news story providing same information on a story or article previously published
- c) A news story providing additional information on a story or article not yet published.
- d) None of these

(xliv) Data journalism helps news organizations

- a) Finding unique stories
- b) Finding criminals
- c) Finding reporters
- d) None of these

(xlv) Education reporters cover stories related to

- a) Education policies
- b) School and colleges
- c) UGC rules and regulations
- d) All of these

(xlvi) In an interview questions are asked by the

- a) interviewer
- b) Interviewee
- c) Crew
- d) None of these

(xlvii) 'Open ended question' means

- a) Open ended questions are ones that require more than one word answers
- b) Open ended questions are ones that require one word answers.
- c) Open ended questions are complex questions
- d) None of these

(xlviii) The questions that can be answered with a 'Yes' and 'No' are called

- a) Open ended
- b) Close ended
- c) Complex
- d) None of these

(xlix) Entertainment reporting involves

- a) Films
- b) War
- c) Politics
- d) None of these

(l) A reporter should always ask questions which are

- a) Close ended
- b) Open ended
- c) Complex
- d) None of these

(li) Human interest stories are

- a) News or feature with emotional appeal
- b) News or feature with crime angle
- c) News or feature with political interest
- d) None of these

(lii) Sports journalism is a specialized field of journalism which requires

- a) Good knowledge of sports world
- b) Good knowledge of Current affairs
- c) Good knowledge of Cricket
- d) None of these

(lii) A sports reporter always mentions..... in their reports

- a) Key play moments
- b) Name of newspaper
- c) His own name
- d) None of these

(liv) Long form sports stories are called

- a) Sports News Story
- b) Feature Story
- c) Cover Story
- d) None of these

(lv) When preparing questions for interview one must keep in mind that

- a) He is asking question on behalf of readers/ viewers
- b) He is asking questions on behalf of his/her channel
- c) He is asking questions on behalf of editors
- d) None of these

(lvi) What is a 'Leading question'

- a) Leading questions are questions that try comfort the source
- b) Leading questions are questions that try to lead the source to respond in a certain way
- c) Leading questions are questions that try divert the source
- d) Leading questions are questions that try confuse the source

(lvii) Asking Follow-Up Questions are important because

- a) It can confuse the interviewee
- b) It can shorten the interview
- c) It might be needed to clarify a response
- d) None of these

(lviii) A journalistic-style sports story will have

- a) facts and information
- b) short, subject-verb-object sentences
- c) quotations with attribution
- d) All of these

(lix) To write a film review a reporter should not

- a) Disclose the climax
- b) Gives his/her own opinion
- c) Watch the movie before writing the review
- d) Research before writing

(lx) Who is an interviewee?

- a) One who asks question
- b) One who answers the questions
- c) One who arrange the interview
- d) None these