



BRAINWARE UNIVERSITY

Term End Examination 2020 - 21

Programme – Bachelor of Science (Honours) in Multimedia

Course Name – Radio & TV Production

Course Code - GEJMC301

Semester / Year - Semester III

Time allotted : 75 Minutes

Full Marks : 60

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 60=60

1. (Answer any Sixty)

(i) Radio is (find out the odd answer)

- | | |
|------------------------|---------------------------|
| a) an electronic media | b) a blind media |
| c) a fascinating media | d) an audio visual medium |

(ii) 'Fascinating medium' means,

- | | |
|---------------------|----------------------|
| a) It's interesting | b) It's entertaining |
| c) It's fashionable | d) None of these |

(iii) Who identified radio waves?

- | | |
|-------------------|-------------------|
| a) Heinrich Hertz | b) Heineken Hertz |
| c) Harold Hertz | d) Henry Hertz |

(iv) Who is known as the inventor of radio?

- | | |
|----------------------|-------------------------|
| a) Guglielmo Marconi | b) Jagdish Chandra Bose |
| c) Hertz | d) None of them |

(v) Write radio news with visual imagery, means

- | | |
|-------------------------------------|---|
| a) Write in conversational language | b) Write in such a way so that listeners can see what they hear |
| c) Maintain SVO and write news | d) All of these |

(vi) Find the duty of a news reader

- a) Good research
- b) Writing news script
- c) To operate broadcast equipments
- d) All of these

(vii) What is wrap?

- a) It is a form of Recorded news report containing presenter's voice only
- b) Recorded report, an anchor's voice at the beginning and end of the story, rest elements will be added in between
- c) An interview conducted by a presenter in the studio with a correspondent in the field
- d) All of these

(viii) In news 'the lead' must have _____ in it.

- a) 5W & 1H
- b) Important details & evidence
- c) Background details
- d) All of these

(ix) A radio news anchor should be multi tasker, means the anchor must do

- a) Research work
- b) Write own script
- c) Conduct interviews
- d) All of these

(x) A public service announcement is a message in the public interest disseminated

- a) With charge
- b) Without charge
- c) It can be both With charge and Without charge
- d) None of these

(xi) To write a radio PSA what would be your first step?

- a) Research on topic
- b) Keep it simple
- c) Be authentic about information
- d) Choose a topic

(xii) Sort them according to their designation (senior to junior) inside the newsroom- i) senior radio journalist, ii) News agencies, iii) Editor-in-charge, iv) Bulletin editor.

a) iii, iv, i, ii

c) ii, iv, iii, i

b) i, ii, iv, iii

d) iii, i, iv, ii

(xiii) Find the central character in an interview.

a) Interviewer

c) Questions

b) Interviewee

d) Context

(xiv) If you plan an interview, structure wise what would be your first step?

a) Question & answer

c) Standard opening

b) Introduction of the interviewee and topic

d) Wrap up

(xv) A 'personal interview' can also be a _____ interview.

a) Explanatory

c) Emotional

b) Analytical

d) All of these

(xvi) If a few interviewee is participating in an interview it is known as _____ interview.

a) Group

c) Analytical

b) Explanatory

d) Personal

(xvii) Below are the tips for a good radio interview. Find the odd one out.

a) Do background research of the Guest

c) Talk simultaneously

b) Observe and fine-tune the interview as required

d) Be fair & Relax

(xviii) Find out the important point while conducting an interview.

a) Do not ever rude to your guest

c) Do not ask repeated questions

b) Do not lose focus

d) All are important

(xix) The meaning of 'concise' writing in radio is to write _____.

a) In short

b) It includes 5w & 1h

c) Colloquial

d) Error free writing

(xx) While writing a radio script one must not include _____ in it.

a) Authentic information

b) Own opinion

c) Words which makes picture

d) Energy

(xxi) While editing a radio script 'cut the fat' means,

a) No Repetition of sentences

b) Chop wordy phases

c) Convert a complex sentence to Simple one

d) All of these

(xxii) Which is the most common microphone used for an on stage musical show?

a) Dynamic microphone

b) Condenser microphone

c) Carbon microphone

d) Ribbon microphone

(xxiii) Identify the most professional microphone used in a radio station or a studio.

a) Condenser microphone

b) Ribbon microphone

c) Carbon microphone

d) Dynamic microphone

(xxiv) A microphone with classic look, popularly used for old jazz joints, is known as

a) Ribbon microphone

b) Electret microphone

c) Dynamic microphone

d) Carbon microphone

(xxv) A radio jockey should be a local person, because he/she knows

a) Local language/dialect

b) Local culture

c) Local traditions

d) All these reasons are applicable

(xxvi) What is the full form of FM?

- a) Frequency modulation
- b) Frequent modulation
- c) Free mobilization
- d) Free modulation

(xxvii) Who invented the technique of FM?

- a) Edwin Amstrong
- b) Marconi
- c) Heinrich Hertz
- d) None of them

(xxviii) When the first FM introduced in India?

- a) 27964
- b) 28329
- c) 28694
- d) 29059

(xxix) 4 pvt FM launched in Kolkata on May 2, 2003 and they are...

- a) Radio Mirchi, Amar FM, Power FM & Red FM
- b) Radio City, Big FM, Power FM & Red FM
- c) Friends FM, Radio city, Power FM & Red FM
- d) Radio Mirchi, Amar FM, Radio One & Red FM

(xxx) Identify the quality of a radio jockey.

- a) Voice modulation
- b) Pronunciation
- c) Disciplined
- d) All of these

(xxxi) What is the advantage of radio advertising?

- a) Wider coverage
- b) Literacy is not mandatory
- c) Local audience reach
- d) All of these

(xxxii) Identify the disadvantage of radio advertising

- a) Faulty transmission
- b) Mobile medium
- c) Entertaining
- d) Can be repeated daily

(xxxiii) 'Sunday Suspense' is a popular radio show of which FM?

- a) Red FM
- b) Radio One

c) Ishq FM

d) Radio Mirchi

(xxxiv) Identify the actor who was a radio presenter in his early career.

a) Sunil Dutt

b) Amitabh Bachchan

c) Anu Kapoor

d) Sashi Kapoor

(xxxv) Process of using electronic video and audio equipment's as a way to collect news is called

a) Technical work for news

b) Electronic news gathering

c) Field work process

d) None of these

(xxxvi) TV news script is divided into

a) Two Columns (Audio and Video)

b) Two Columns (Anchor and Reporter)

c) Two columns (logo and Anchor)

d) None of these

(xxxvii) P2C stands for

a) Price two Camera

b) Piece to Camera

c) Place The Camera

d) None of these

(xxxviii) Apart from visual and sound plays important role in TV news.

a) Text

b) Telephone

c) Internet

d) None of these

(xxxix) What are functions of visuals in TV news

a) Illustrate the audio

b) Explain what is alluded to or suggested verbally

c) illustrate the mood or atmosphere suggested by the narration or music

d) All of these

(xl) Talent only means

- a) Any person participating in the production directly or indirectly other than the technical staff of the organization
- b) The person facing the camera
- c) Anchor and Producer
- d) Reporters covering news

(xli) The term 'Breaking news' stands for

- a) Broadcasting newly received information about an event that is currently developing
- b) Broadcasting Hard news
- c) Broadcasting political news
- d) None of these

(xlii) Characteristics of a good script

- a) Should be simple and clear
- b) Developed logically
- c) Should reinforce the viewer's interest
- d) All of these

(xliii) A anchor read should not be more than words

- a) 30-35 words
- b) 40-45 words
- c) 35-50 words
- d) 50-100 words

(xliv) In studio an Anchor is always accompanied by

- a) Producer
- b) Camera Man
- c) Technicians
- d) All of these

(xlv) What does "VO" stands for in a news script

- a) Video Out
- b) Voice Over
- c) Voice Out
- d) Video Over

(xlvi) "Anchor Intro" is also known as

- a) Anchor Read
- b) Anchor paragraph
- c) Anchor Notice
- d) All of these

(xlvii) "OB" Van refers to

- a) Outside Broadcasting Van
- b) Observing Broadcasting Van
- c) On site Boarding Van
- d) All of these

(xlviii) When TV news Channel broadcasts live news it is called

- a) Spontaneous news
- b) Recorded news
- c) Tele News
- d) None of these

(xlix) "CG" stands for

- a) Creative Glamour
- b) Computer Graphics
- c) Cover Graphics
- d) All of these

(l) Writing for the ear means

- a) Using words that are conversational and easily understood.
- b) Anything which is audible
- c) Words along with music.
- d) Words with loud pronunciation.

(li) Jargon words means _____

- a) Creative words
- b) Lingo
- c) Idioms
- d) Slang

(lii) News Script writer must have "eye of mind", which means

- a) be capable of making mental pictures
- b) having both eyes on work
- c) being aware about certain process
- d) None of these

(liii) In Broadcast news writing each sentence should focus on

- a) Multiple ideas
- b) One particular idea
- c) Multiple Ideas
- d) All of these

(liv) Before writing news script one should always ask him/her self

- a) What is the story?
- b) Who is your target audience?
- c) What's the news angle
- d) All of these

(lv) Outdoor Crew refers to

- a) Field reporters
- b) Cameraman
- c) Sound Recordist
- d) All of these

(lvi) Indoor Crew refers to

- a) News editor
- b) VTR editor
- c) Graphics Artist
- d) All of these

(lvii) The editorial department of the Television News channel is said to be the

- a) Newsroom
- b) Policy room
- c) Decision room
- d) None of these

(lviii) Graphic artists are part of

- a) Outdoor crew
- b) Driving crew
- c) Technical crew
- d) None of these

(lix) Who is known as 'Father of Television'?

- a) Paul Nipkow
- b) John Baird
- c) Vladmir Zworykin
- d) Philo Fransworth

(lx) A proper example of 'Variety program' is

- a) The Kapil Sharma Show
- b) Dance India Dance
- c) Indian Idol
- d) SaReGaMaPa