



BRAINWARE UNIVERSITY

Term End Examination 2020 - 21

Programme – Master of Arts in Journalism, Mass Communication & Media Science

Course Name – Television News Production

Course Code - MJMC304BM

Semester / Year - Semester III

Time allotted : 75 Minutes

Full Marks : 60

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 60=60

1. (Answer any Sixty)

(i) On 15 August 1982, Doordarshan introduced a national telecast service from its own TV studio. The telecaster was named

- | | |
|--------|------------------|
| a) DD1 | b) DD National |
| c) DD2 | d) None of these |

(ii) Colour television began in India from the year

- | | |
|---------|---------|
| a) 1982 | b) 1965 |
| c) 1992 | d) 1972 |

(iii) The channel Doordarshan is owned by

- | | |
|--------------------|---------------------------|
| a) Private Company | b) Government of India |
| c) Foreign Company | d) Government West Bengal |

(iv) Name of the first sponsored TV serial of Indian television

- | | |
|------------|------------------|
| a) Hum Log | b) Shaktimaan |
| c) Suraag | d) None of these |

(v) Doordarshan has a tier programme service

- | | |
|----------|---------|
| a) Three | b) Five |
| c) One | d) Four |

(vi) Programs which are area specific and covers local issues featuring local people are called

- a) Regional Program
- b) National Program
- c) Local Programs
- d) None of these

(vii) Doordarshan's social objectives are

- a) To act as catalyst for social change
- b) To promote national integration
- c) To promote interest in games and sports
- d) All of these

(viii) Doordarshan, is the..... terrestrial broadcasts in the world

- a) Largest
- b) Second largest
- c) Third largest
- d) Fourth largest

(ix) The motto "Satyam Shivam Sundaram" is associated with

- a) Doordarshan
- b) Star TV
- c) Zee TV
- d) None of these

(x) Doordarshan was separated from All India Radio in

- a) 1976
- b) 1977
- c) 1966
- d) 1967

(xi) _____ headed the National Satellite Communications Group in 1968

- a) Prasanta Chandra Mahalanobis
- b) Dr. Vikram Sarabhai
- c) Satish dhawan
- d) None of them.

(xii) The concept of live coverage in India occurred in the year _____

- a) 1992
- b) 1972
- c) 1982
- d) 1980

(xiii) The term television was coined by _____

- a) Sir Fred Hoyle
- b) Constantin Perskyi

c) Marilyn Manson

d) Alan Freed

(xiv) PSB stands for _____

a) Private Service Broadcasting

b) Public Service Broadcasting

c) Public Sector Broadcasting

d) Public Service Broadcasters

(xv) Krishi Darshan debuted on Doordarshan on

a) 1967

b) 1997

c) 1999

d) 1970

(xvi) Full form of "NATSOT" is

a) Network Sound On Tape

b) Natural Sound on Tape

c) Natural Source on Tape

d) None of these

(xvii) TV news script is divided into

a) Two Columns (Audio and Video)

b) Two Columns (Anchor and Reporter)

c) Two columns (logo and Anchor)

d) None of these

(xviii) P2C stands for

a) Price two Camera

b) Piece to Camera

c) Place The Camera

d) None of these

(xix) When reporters are given directions by editors to cover a particular event, that is known as

a) Assignment

b) Project

c) Field report

d) None of these

(xx) The rule of third is applied to the process of

a) Composing images

b) News writing

c) Selection of Background music

d) None of these

(xxi) The reason why TV news channels are shifting towards New media is because of

- a) Interactivity of New Media
- b) Immediacy
- c) Multimedia
- d) All of these

(xxii) When TV news channels takes content from new media platforms to support their news it is called

- a) Networked journalism
- b) Citizen Journalism
- c) Digital Journalism
- d) None of these

(xxiii) Enterprise Programs most of the time originates from

- a) Spontaneous Programs
- b) Recorded Programs
- c) Daily Programs
- d) None of these

(xxiv) MoJo means

- a) Mobile Journalists
- b) Motel Journal
- c) Grand Journey
- d) None of these

(xxv) The language of TV news script should be

- a) Conversational
- b) Literature based
- c) Mouthful
- d) None of these

(xxvi) TV news studio is monitored and controlled by

- a) PCR
- b) MCR
- c) VTC
- d) News Desk

(xxvii) Example of Non-Fiction Programme

- a) Web series
- b) Documentary
- c) Sitcom
- d) All of these

(xxviii) A anchor read should not be more than words

- a) 30-35 words
- b) 40-45 words
- c) 35-50 words
- d) 50-100 words

(xxix) Today a News anchor must know

- a) News reading
- b) On field Reporting
- c) news writing
- d) All of these

(xxx) In studio an Anchor is always accompanied by

- a) Producer
- b) Camera Man
- c) Technicians
- d) All of these

(xxxii) What does "VO" stands for in a news script

- a) Video Out
- b) Voice Over
- c) Voice Out
- d) Video Over

(xxxiii) "Anchor Intro" is also known as

- a) Anchor Read
- b) Anchor paragraph
- c) Anchor Notice
- d) All of these

(xxxiv) When a reporter covers one particular subject or topic regularly, it is called

- a) Beat Reporting
- b) By standard Reporting
- c) Piece Reporting
- d) None of these

(xxxv) When TV news Channel broadcasts live news it is called

- a) Spontaneous news
- b) Recorded news
- c) Tele News
- d) None of these

(xxxvi) Writing for the ear means

- a) Using words that are conversational and easily understood.
- b) Anything which is audible

c) Words along with music.

d) Words with loud pronunciation.

(xxxvi) News Script writer must have "eye of mind", which means

a) be capable of making mental pictures

b) having both eyes on work

c) being aware about certain process

d) None of these

(xxxvii) Before writing news script one should always ask him/her self

a) What is the story?

b) Who is your target audience?

c) What's the news angle

d) All of these

(xxxviii) To know whether your script is clear or making sense one should always

a) Read the script loudly and hear him/herself

b) Read the script quietly to himself

c) Give someone else to read and check

d) None of these

(xxxix) "Actor-proof" script means

a) written in such a way that it cannot be misinterpreted by the performers

b) taking actors approval after writing

c) Actor correcting the script

d) None of these

(xl) Outdoor Crew refers to

a) Field reporters

b) Cameraman

c) Sound Recordist

d) All of these

(xli) Indoor Crew refers to

a) News editor

b) VTR editor

c) Graphics Artist

d) All of these

(xlii) The company that provided Indian Govt. with low cost transmitters.....

- a) Sony TV
- b) Philips
- c) Apple
- d) None of these

(xliii) The story of broadcasting begins in the advent of.....

- a) Telegraph
- b) Telephone
- c) Camera
- d) Radio

(xliv) 1959 is notable in the history of television in India because

- a) Television was first invented in that year
- b) First Satellite Television Broadcasting begins
- c) Television came in India for the first time
- d) None of these

(xlv) Who gave the grant of \$20,000 to India to start their television program?

- a) United States
- b) United Nations
- c) UNESCO
- d) Russia

(xlvi) Why did UNESCO provided a grant of \$20,000 to India in the year of 1958

- a) To start television transmission in India
- b) To start education program in India
- c) To start Science Program in India
- d) None of these

(xlvii) Name of the country helped to set up a movable studio at New Delhi

- a) Germany
- b) Russia
- c) United States
- d) United kingdom

(xlviii) Name of the satellite given by NASA to India for SITE Program

- a) ATS-6
- b) ETA-01
- c) STAR-A1
- d) None of these

(xlix) World's largest television audience measurement service is

- a) BRAC
- b) EKAM
- c) AMP
- d) Nielsen

(i) BARC helps in measuring

- a) TRP of television channels
- b) Signal strength of television
- c) Television sets
- d) None of these

(ii) First private channel to operate in India with live coverage of Gulf War

- a) BBC
- b) CNN
- c) CBN
- d) None of these

(iii) John logie Baird demonstrated the Mechanical transmission of images over wire circuits based on

- a) Paul Nipkow's rotating disk
- b) cathode ray tube
- c) Philo Farnsworth 60 horizontal lines
- d) none of these

(iv) John logie Baird is known as

- a) Father of television
- b) Demonstrator of television
- c) Distributor of television
- d) None of these

(v) Who invented cathod ray tube ?

- a) John Logie Baird
- b) Karl Braun
- c) Vladmir Zworykin
- d) Philo Fransworth

(vi) Who invented 'kinescope'?

- a) Karl Braun
- b) Paul Nipkow
- c) Vladimir Zworykin
- d) None of these

(vii) Electronic Television is based on the development of the

- a) Nipkow's rotating disk
- b) cathode ray tube
- c) Electronic magnetic wave
- d) none of these

(lvii) Documentary is a -

- a) Fictional Program
- b) Non-fictional Program
- c) Theatrical Program
- d) None of these

(lviii) Who improved 'Cathode-ray-tube' after Karl Braun ?

- a) Vladimir Zworykin
- b) Philo Farnsworth
- c) Victor Nelson
- d) None of these

(lix) BBC stands for

- a) British Broadcasting Corporation
- b) British Broadcasting Commission
- c) British Broadband Corporation
- d) British Broadcasting Channel

(lx) which television channel initiated first regular Television Services in the world?

- a) NBC
- b) DD1
- c) BBC
- d) CBN