



**BRAINWARE UNIVERSITY**

**Term End Examination 2020 - 21**

**Programme – Master of Arts in Journalism, Mass Communication & Media Science**

**Course Name – Business Journalism**

**Course Code - MJMCE303B**

**Semester / Year - Semester III**

Time allotted : 75 Minutes

Full Marks : 60

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

**Group-A**

(Multiple Choice Type Question)

1 x 60=60

1. *(Answer any Sixty)*

(i) Business Journalism introduces one to

- |           |                 |
|-----------|-----------------|
| a) money  | b) budget       |
| c) market | d) all of these |

(ii) The budget is

- |  |                  |
|--|------------------|
| a) government's annual statement of accounts | b) a transaction |
| c) A business deal                           | d) None of these |

(iii) An IPO is

- |                               |                             |
|-------------------------------|-----------------------------|
| a) Initial Public Offering    | b) Initial Private Offering |
| c) Investment Public Offering | d) none of these.           |

(iv) RBI is

- |                            |  |
|----------------------------|--|
| a) central bank of India   | b) controls all banks public and private |
| c) decides monetary policy | d) All of them                           |

(v) Financial Times is

- |                             |  |
|-----------------------------|--|
| a) A daily Indian newspaper | b) An international business newspaper |
| c) Published from the US    | d) all of these                        |

(vi) The Economist is

- a) a daily newspaper
- b) an Indian business magazine
- c) international business magazine
- d) none of these

(vii) Sources of business information include

- a) The government budget
- b) Company's balance sheet
- c) Chambers of commerce
- d) All of these

(viii) HDI includes

- a) Health education infrastructure as development factors
- b) Amartya Sen was one of the initiators of HDI
- c) supplements World Bank report
- d) All of these

(ix) CMIE means

- a) Central Monitoring of Indian Economy
- b) Central Monitor for Indian Economy
- c) Centre for Monitoring of Indian Economy
- d) None of these

(x) FICCI is

- a) Federation of Indian Cultural and Creative Industry
- b) Federation of Chambers of Commerce and Indian Industry
- c) Football India and Cricket Company of India
- d) none of these

(xi) Expenses of a company include

- a) salaries, rent, insurance
- b) cash, inventory, equipment
- c) Sales, interest from investment, capital
- d) None of these

(xii) Stock market trades in

- a) money
- b) shares
- c) debts
- d) none of these

(xiii) Commodity market trades in

- a) gold
- b) silver
- c) agricultural produce
- d) all of these

(xiv) Money market provides

- a) short term debts
- b) cash
- c) money
- d) all of these

(xv) Futures market provides contracts

- a) to be traded in future date
- b) to be kept in banks
- c) to gain in interest
- d) all of these

(xvi) Forex markets trade in

- a) currency
- b) foreign exchange
- c) rupee
- d) all of these

(xvii) SEBI is the regulatory authority of

- a) money market
- b) stock market
- c) insurance
- d) all of these

(xviii) IRDA is the regulatory authority of

- a) banks
- b) insurance
- c) stock market
- d) none of these

(xix) RBI is the regulatory authority of

- a) banks
- b) forex market
- c) money market
- d) all of these

(xx) Stock market participants include

- a) investor
- b) SEBI

c) stock exchange

d) all of these

(xxi) Money Control is

a) an app to understand stock trade

b) an app to buy stocks

c) app to sell stocks

d) none of these

(xxii) BSE is

a) Bombay Stock Exchange

b) sensx

c) Indian stock market indicator

d) all of these

(xxiii) A demat account helps

a) to buy and sell stocks

b) to link stock trading to one's bank account

c) digital trading

d) all of these

(xxiv) Bear market is when

a) stock prices are falling

b) prices are surging

c) market is static

d) all of these

(xxv) A portfolio is

a) a bag

b) selection of stocks bought by an investor

c) a bank

d) none of these

(xxvi) A dividend is

a) share of profit issued by a company to the shareholder

b) an incentive to keep the shareholders happy

c) an indication that the company is doing good business

d) all of these

(xxvii) A bonus is

a) a bribe

b) issuing additional shares to shareholders

when companies do well

c) profit sharing

d) None of these

(xxviii) A primary market is where

a) companies to come up with IPOs

b) opportunity for investors to buy shares at face value

c) usually shares are oversubscribed

d) all of these

(xxix) Secondary market is where

a) shares are bought and sold at market price

b) a broker helps to buy and sell

c) one can directly buy sell through demat

d) all of these

(xxx) Fundamentals of a company are strong when

a) it is innovative

b) has skilled man power

c) not burdened with loans

d) all of these

(xxxii) NSE means

a) National Stock Exchange

b) Native Stock Exchange

c) Nagpur Stock Exchange

d) none of these

(xxxii) NSE

a) was first stock exchange to digitise

b) it forced BSE to digitize too

c) One can now trade both in NSE and BSE

d) All are true

(xxxiii) GDP graphs of economy and stock market graphs

a) usually move together

b) usually show wide divergence

c) move in contrary ways

d) do not know

(xxxiv) Bond is

a) a certificate of debt which a borrower

b) usually issued by state governments to

pays with interest to bond holder within a fixed time

c) buyers are usually the banks

borrow funds from markets

d) all of these

(xxxv) Debentures are

a) bonds issued by corporates

c) sometimes convertible to shares

b) bought by shareholders and the public

d) All of these

(xxxvi) Gross profit means

a) net profit

c) profit by concealing tax

b) profit before tax

d) none of these

(xxxvii) Net profit

a) online profit

c) profit after tax

b) gross profit

d) none of these

(xxxviii) Mutual fund is a

a) company that assures less risky investment

c) returns are less than stocks but safe

b) gives a diverse portfolio

d) all of these

(xxxix) WSJ stands for

a) With Serious Journalism

c) Without seriousness in Journalism

b) Wall Street Journal

d) None of these.

(xl) ATM stands for

a) At a Time Money

c) Automated teller machine

b) All Time Money

d) None of these

(xli) Mint is

a) Peppermint

b) A business daily

c) magazine

d) none of these

(xlii) FT stands for

a) International Financial Times

b) Indian Economic Times

c) business magazine

d) none of these.

(xliii) One of the following is not a business daily

a) Business Standard

b) Business Today

c) Financial Express

d) Business Line

(xliv) One of them is not a Business TV channel

a) NDTV Profit

b) Zee Business

c) CNBC

d) National Geographic

(xlv) The Economic Survey is presented

a) one day before the budget

b) one day after the budget

c) along with the budget

d) don't know

(xlvi) Inflation

a) Is rising prices of goods and services

b) happens when buying power of cash declines

c) happens when substantial currency is in circulation

d) All of these

(xlvii) Interest is

a) debt

b) compensation a borrower pays to the lender

c) extra cash

d) All of these

(xlviii) Insider trading happens when

a) An insider of a company gives

b) It is Illegal trading

information not available to public

- c) Someone betrays stock market norms
- d) all of these

(xlix) Premium is

- a) Extra amount payable by investor above the face value of share
- b) A bribe
- c) Extortion money
- d) None of these.

(l) Trade volume is

- a) total number of shares traded in the market in a given time
- b) number of shares bought
- c) number of shares sold
- d) none of them

(li) Annual union budget papers include

- a) annual financial statement (AFS)
- b) demands for grants
- c) finance bill
- d) all of these

(lii) Consolidated fund means

- a) All revenues received, loans raised
- b) all expenditures
- c) money that be spend on emergencies
- d) None of these

(liii) Contingency fund is

- a) imprest fund
- b) spend on emergency
- c) kept with President
- d) All of these

(liv) Revenue budget consists of

- a) government money raised through tax and other duties
- b) money spent for government work
- c) money spent for building assets
- d) All of them

(lv) John Maynard Keynes was



- a) Father of modern market economy
- c) was a regular stock market player

- b) Wrote a book on the gold standard
- d) all of these

(lvi) The Reserve Bank controls

- a) the stock market
- c) the insurance sector

- b) the monetary system
- d) None of these

(lvii) SEBI controls

- a) investment bankers
- c) venture capital

- b) forex
- d) none of these

(lviii) Hindustan Lever is

- a) an FMCG company
- c) a manufacturing company

- b) a multinational
- d) all of these

(lix) BSE is also known as

- a) Dalal Street
- c) Sensex

- b) Bombay Stock Exchange
- d) all of these

(lx) The richest investor in the world is

- a) MukeshAmbani
- c) Warren Buffet

- b) Jeff Bezos
- d) all of these