



BRAINWARE UNIVERSITY

Term End Examination 2020 - 21

Programme – Bachelor of Arts (Honours) in Multimedia & Web

Course Name – Project Management

Course Code - BMW503

Semester / Year - Semester V

Time allotted : 85 Minutes

Full Marks : 70

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 70=70

1. *(Answer any Seventy)*

(i) What is the full form UTP?

- | | |
|-----------------------|-----------------------|
| a) Unit Test Plan | b) Unit total Project |
| c) Unit of Total Plan | d) None of these |

(ii) Who is responsible for finding the script, hiring a director and talent and securing finance?

- | | |
|-------------------------|-------------|
| a) Executive Producer | b) Director |
| c) Production Assistant | d) Producer |

(iii) Who controls all of the shot by shot, moment to moment decisions. Even though he can put input during preproduction, he isn't the boss until he is on set.

- | | |
|-----------------------|--------------------|
| a) Director | b) Camera Operator |
| c) Assistant Director | d) Producer |

(iv) Who is in charge of choosing the film stock, assembling the camera package, lighting the set, and getting the shot, all with the help of a rather extensive crew?

- | | |
|----------------------------|------------------|
| a) Director of Photography | b) Key Grip |
| c) Lighting Crew | d) Boom Operator |

(v) Who is the head of the lighting crew, but, more than that, he is here to help the DP get the right amount of the right kind of light?

- a) Boom Operator
- b) Camera Operator
- c) Production Assistant
- d) Gaffer

(vi) Scriptwriting is a part of filmmaking belonging to

- a) Pre-production
- b) production
- c) Post-production
- d) Marketing

(vii) Camcorder is something that

- a) Records sound
- b) Records images and sound
- c) Records images only
- d) None of these.

(viii) The shot from one short to another is known as

- a) Definition
- b) Transition
- c) Special Effects
- d) None

(ix) The shot that is usually used to capture a landscape is

- a) Long Take
- b) Extreme Long Shot
- c) Mid Close
- d) Close Up

(x) Recce is a part of_____.

- a) Pre-production
- b) Post-production
- c) Production
- d) None of these

(xi) Iris out is a kind of

- a) Transition
- b) Shot
- c) Sound
- d) Script

(xii) The number of scan lines found in PAL system is

- a) 720
- b) 625

c) 525

d) 480

(xiii) The creation of motion from still pictures is called

a) Presentation

b) 3-D Modeling

c) Transition

d) Animation

(xiv) FCP is a

a) Camera

b) Sound editing software

c) A microphone

d) Video editing software

(xv) Pixels are primarily controlled by the

a) User

b) Hardware

c) Software

d) Operating system

(xvi) Which is built into many high-end output devices?

a) Subscript

b) A font cartridge

c) A pixel selection

d) Post-script.

(xvii) The process of copying files to a CD is known as

a) Burning

b) Copying

c) Storing

d) Pasting.

(xviii) In which shot one subject takes up entire frame?

a) Wide shot

b) Close-up shot

c) Medium shot

d) POV

(xix) Continuity sheet is maintained by

a) The editing team

b) The directorial

c) The sound-recordist

d) Scriptwriter

(xx) Novel: Word = Cinema:?

- a) Scene
- b) Sequence
- c) Shot
- d) None of these

(xxi) Which is correct?

- a) Scene>Shot>Sequence>Film
- b) Film>Scene>Shot>Sequence
- c) Shot >Scene>Film >Sequence
- d) Film>Sequence>Scene >Shot

(xxii) Which is not a part of editing software?

- a) Timeline
- b) Marker
- c) Foley track
- d) Video track

(xxiii) Editing is the process of

- a) Cutting out the bad parts
- b) Adding new clips
- c) Both a & b
- d) None of these

(xxiv) For nonlinear video editing, what are video and audio clips are stored in

- a) DVD
- b) Hard disk
- c) CD
- d) Floppy disk

(xxv) What video formats can be used in editing in editing software?

- a) Only mp3
- b) Variety of formats within editing software.
- c) Only avi
- d) Only mp4

(xxvi) Which of the following is not a video compression technique?

- a) Interpolative
- b) Predictive
- c) Transform
- d) All of these

(xxvii) What Is The Frame Size Of Pal Dv?

- a) 720x576
- b) 0.1694907407407407

c) 1280x1380

d) None of these

(xxviii) If you want to move a camera along a single axis without moving the Point of Interest. What should you do?

- a) Hold down the shift key while dragging the axis
- b) Hold down the Alt (Windows) or Option (Mac OS) key while dragging the axis.
- c) Hold down the Ctrl (Windows) or Command (Mac OS) key while dragging the axis
- d) None of these

(xxix) Type of Project Management Principles is

- a) "4"
- b) "5"
- c) "6"
- d) "12"

(xxx) Which of the following is Project Management Principles?

- a) Quality
- b) Vision and Mission
- c) Certification
- d) None of these

(xxxix) NPAS stand for

- a) Non-Performing Assets
- b) National Planning Assets
- c) Non-Public Assets
- d) None of these

(xxxix) What is the processes of presenting a project idea

- a) Support Studies
- b) Project Formulation
- c) Sectorial studies
- d) None of these

(xxxix) general opportunity studies there are three types of study

- a) Area Study, sectoral and Sub-sectoral Studies and Resource Based Studies.
- b) Mini Study, Sub-sectoral Studies and Location Based Studies.
- c) PC Study, sectoral Studies and Resource Studies.
- d) None of these

(xxxiv) What is the process of gathering facts and opinions pertaining to

- a) Pre-feasibility Studies
- b) Identification
- c) Sectorial studies
- d) All of these

(xxxv) The project feasibility studies focus on

- a) Economic and Market Analysis
- b) Technical Analysis
- c) Market Analysis
- d) All of these

(xxxvi) Which of the commonly used techniques for financial analysis are as follows?

- a) Pay-back period
- b) Return on Investment
- c) Net Present Value
- d) All of these

(xxxvii) Which is the annual return as percentage of the initial investment and is computed by dividing the annual return with investment?

- a) Return on Investment
- b) Pay-back Period
- c) ER
- d) None of these

(xxxviii) Which is considered as one of the important measure for deciding the financial viability of a project?

- a) Pay-back Period
- b) Net Present Value
- c) Return on Investment
- d) None of these

(xxxix) Which is the process of critical examination and analysis of the proposal in totality?

- a) Return on Investment
- b) Project Appraisal
- c) Benefit-Cost Ratio
- d) None of these

(xl) What is a CTB?

- a) It's a type of lighting used in film
- b) It's a type pf camera
- c) It's something you put on a light to
- d) None of these

change the color temperature.

(xli) What is a shotgun?

- a) It's a prop used on film set
- b) It's a type of a microphone used to record audio while shooting a film
- c) It's a type of camera
- d) None of these

(xlii) What is a China Ball?

- a) China balls are small light that you can adjust the brightness
- b) China balls are tool for your camera and tripod
- c) China balls are the light that come built in to certain cameras
- d) None of these

(xliii) What does it mean if the director asks the camera operator to pan from left to right?

- a) Steadily move the camera (while recording) from left to right
- b) Slowly zoom in from left to right to capture action
- c) Slowly pan in from left to right to capture action
- d) None of these

(xliv) How do you break down a script? (What are the steps?)

- a) Just break down what you think is important
- b) Break down whatever your role is
- c) Break down what I'll need to buy, rent build or create.
- d) None of these

(xlv) Who among the following invented the cinematograph?

- a) Lumiere Brothers
- b) Mani Sethna
- c) Dada Saheb Phalke
- d) Dhirendra Nath Ganguly

(xlvi) Which of the following is a policy that protects producers, distributors, and broadcasters?

- a) Registering Your Copyright
- b) invasion of privacy

- c) Errors and Omissions Insurance d) None of these

(xlvi) Which year is first published the film copyright?

- a) The Copyright Act 1857 b) The Copyright Act 1957
c) The Copyright Act 1900 d) None of these

(xlviii) Does India have copyright laws?

- a) The Indian copyright law protects literary works, dramatic works, musical works, artistic works, cinematograph films and sound recordings b) Only artistic works
c) Only artistic works, cinematograph films and sound recordings d) All of these

(xlix) The most important document of a company is its _____.

- a) Prospectus b) Annual report
c) Memorandum of association d) Articles of association

(l) The rules and regulations for the internal management of a company are contained in its

- a) Prospectus. b) Annual report.
c) Memorandum of association d) Articles of association

(li) Mark out the document that need not be prepared and registered with the registrar of companies in public limited companies.

- a) Articles of association b) Memorandum of association
c) Directors undertakings to take up and pay for qualification shares d) None of these

(lii) The union government may appoint such number of directors in a company as it may deem necessary

- a) At its own initiative b) On the application of least 100 members

of the company

c) on the application of members holding at least 10% voting rights. d) All of these

(lii) A director's election takes place in a general meeting through a separated Resolution passed by a _____ majority.

- a) Single
- b) Two – Thirds
- c) Three- fourths
- d) Five -sixths

(liii) The private company requires conversion of a public company into a _____.

- a) An ordinary resolution
- b) A special resolution
- c) A special resolution and union gov. approval.
- d) None of these

(liiii) The dividend on preference capital is paid _____.

- a) Whenever there are profits
- b) Only if there are profits
- c) Only when the directors recommend it.
- d) None of these

(liiii) Who is responsible for overseeing the creative aspects of a film?

- a) Director
- b) Producer
- c) Screenwriter
- d) None of these

(liiii) Who is responsible for researching the story, developing the narrative, writing the screenplay?

- a) Screenwriter
- b) Director
- c) Producer.
- d) None of these

(liiii) Who is usually an investor in the project or someone who has facilitated the funding of the project?

- a) Screenwriter
- b) Executive Producer
- c) Line Producer
- d) None of these

(lix) Who is manages the budget of a film production?

- a) Line producer
- b) screenwriter
- c) Director
- d) None of these

(lx) Who is supervises the physical aspects of the production including personnel, technology, budget, and scheduling?

- a) Screenwriter
- b) Director
- c) Production Manager
- d) None of these

(lxi) Who is provides administration assistance in the production office to the production coordinator and production manager?

- a) Production Secretary
- b) Director
- c) Production Manager
- d) Screenwriter

(lxii) Who are responsible for the post production process, during which they maintain clarity of information and good channels of communication between the Producer, Editor?

- a) Production Manager
- b) Director
- c) Post-production Supervisor
- d) Screenwriter

(lxiii) Who assists the production manager and director?

- a) Production Manager
- b) First Assistant Director
- c) Post-production Supervisor
- d) Screenwriter

(lxiv) Who is assists the first assistant director with on-set operations?

- a) Production Runner
- b) Screenwriter
- c) Production Manager
- d) None of these

(lxv) Who is the overall responsibility for the story across episodes?

- a) Production Runner
- b) Screenwriter

c) Story Producer

d) None of these

(lxvi) Who is responsible for finding and securing locations to be used for the production and coordinating the logistics, permits and costs involved?

a) Story Producer

b) Production Runner

c) Location Manager

d) None of these

(lxvii) Which technician operates a motion control rig?

a) Director of Photography

b) Screenwriter

c) Motion Control Technician

d) None of these

(lxviii) What Is Effort Variance.?

a) Effort Variance = Estimated Effort

b) Effort Variance = (Actual effort – Estimated Effort) / Estimated Effort.

c) Effort Variance = (Actual effort + Estimated Effort) * Estimated Effort.

d) None of these

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