16439

LIBRARY
Brainware University
Barasat, Kolkata -700125

BRAINWARE UNIVERSITY

Term End Examination 2025-2026
Programme – B.Com.(AFB)-Hons]-2023/B.Com.(AFB)-Hons]-2024/B.Com.(AFB)-Hons]-2025
Course Name – Management Principles and Practices
Course Code - VAC00010
(Semester I)

Full Marks : 60 **Time : 2:30 Hours**

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question) 1 x 15=15

1. *Choose the correct alternative from the following :*

(i) Identify who listed 14 principles of management based on his experience

a) Henry Fayol b) Henry Gantt
c) Harrington Emerson d) Winslow Taylor

(ii) State for what Max Weber is known for

a) Scientific Management b) Adminstrative Management
c) Bureaucratic Organisation d) None of these

(iii) Objectives are the _____ of Management action

a) Design b) End points
c) Starting points d) Planning

(iv) Identify the factor(s) to be considered for establishing the company's objectives.

a) Personnel available b) Total expected demand
c) Market area to be covered d) All of these

(v) Tell, which of the following is not said to be a feature of coordination.

a) Managerial responsibility b) Provides different functions
c) Relevant of group efforts d) Not a separate function

(vi) Predict that which type of control focuses on the alignment of day-to-day activities with the organization's strategic goals

a) Feedforward control b) Tactical control
c) Strategic control d) Concurrent control

(vii) Judge that in the context of control systems, what does variance refer to

a) The difference between actual and desired performance b) Employee turnover
c) Sales revenue d) Organizational culture

(viii) Examine that which type of control helps prevent problems before they occur.

LIBRARY
Brainware University
Barasat, Kolkata -700125

a) Feedforward control
b) Concurrent control
c) Feedback control
d) Tactical control

(ix) Discover that which of the following is an example of a non-financial performance measure used in control.

a) Profit margin
b) Return on investment (ROI)
c) Customer satisfaction
d) Cash flow

(x) Predict that who is primarily responsible for the development of strategic control systems.

a) Middle managers
b) Top executives
c) Frontline employees
d) External consultants

(xi) Planning is predicted as

a) Pervasive
b) Futuristic
c) Continues
d) All of these

(xii) Discover the correct level where Operational planning is undertaken

a) Top level
b) Lower level
c) Middle level
d) All of these

(xiii) Trace the correct option: Co-ordination that refers to the description of the behaviour and relationships of the organization.

a) Vertical
b) Horizontal
c) Procedural
d) Substantive

(xiv) Select among the following factors that determines centralization

a) Integration
b) Desire for independence
c) Availability of managers
d) Control techniques

(xv) Organizing process shows

a) Division of work
b) Grouping of identical work
c) All of these
d) None of these

Group-B

(Short Answer Type Questions) 3 x 5=15

2. Management is considered as both science and art-enumerate. Define the statement. (3)
3. Explain briefly: Stategic planning and tactic planning. (3)
4. Illustrate the concept of group decision making. (3)
5. Explain the importance of leadership. (3)
6. Evaluate the effectiveness of transformational leadership in enhancing group cohesion compared to transactional leadership. (3)

OR

Assess how participative leadership can impact decision-making processes within a group compared to autocratic leadership. (3)

Group-C

(Long Answer Type Questions) 5 x 6=30

7. Identify and describe, in brief, the goals of strategic planning in management practices (5)
8. Provide a detailed explanation of the Leadership Grid model, including its fundamental components such as the axes of Concern for People and Concern for Production. (5)
9. Discuss the symbiotic relationship between leadership and followership in management (5)
10. Discuss the Henry Mintzberg's managerial roles, and their importance in management (5)
11. Critically appraise the role of emotional intelligence in effective leadership and group behavior. (5)
12. Differentiate the function of controlling from planning in management (5)

OR

Explain how interpersonal competencies would contribute to effective leadership. (5)