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Library
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BRAINWARE UNIVERSITY

Term End Examination 2025-2026
Programme – B.Sc.(AM)-Hons-2023/B.Sc.(AM)-Hons-2024
Course Name – Multimedia Design and Storytelling
Course Code - BAM37002 (T)
(Semester III)

Full Marks : 40 **Time : 2:0 Hours**

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question) 1 x 10=10

1. *Choose the correct alternative from the following :*

(i) Point out which narrative technique creates suspense by revealing the end of the story first.

a) Flashback b) In medias res
c) Frame narrative d) Exposition

(ii) Select the hero's journey step that often involves crossing into an unfamiliar world.

a) The Ordinary World b) The Crossing of the First Threshold
c) The Ordeal d) The Resurrection

(iii) Identify the main focus of a non-linear narrative.

a) Maintaining chronological order b) Focusing on real-time action
c) Creating complexity by presenting events out of sequence d) Revealing the story through a single character's perspective

(iv) Select the type of narrative structure that jumps between different time periods.

a) Flashback narrative b) Frame narrative
c) Linear narrative d) Non-linear narrative

(v) Choose the purpose of a synopsis in pre-production.

a) To provide a one-line summary of the film b) To give a detailed plot outline and important character arcs in a concise manner
c) To show a finished scene breakdown d) To provide dialogue for key scenes

(vi) Identify INT stand for in a script.

a) Interior b) Interval
c) Introduction d) Interaction

(vii) Name the components of three-act structure.

a) Introduction, conflict, and credits b) Setup, confrontation, and resolution
c) Plot, setting, and theme d) Dialogue, action, and visuals

(viii) Name the Elements typically included in a script.

a) Character dialogues
b) Scene directions
c) Camera specification
d) Setting information

(ix) Identify the measure of screen time corresponding to one page of screenplay.

a) 1 min.
b) 30 Secs
c) 45 secs
d) None of these

(x) Identify the importance of stake in a story.

a) To keep the script short
b) To increase tension and investment
c) To identify the genre
d) To define the setting

Group-B

(Short Answer Type Questions) 3 x 5=15

2. Write about the purpose of an over-the-shoulder shot in dialogue scenes. (3)
3. Explain how lighting can interact with camera angles to influence the mood of a scene. (3)
4. Define standard script format. (3)
5. Explain what is a character arc and its importance in storytelling. (3)
6. Analyze the impact of digital storyboarding tools in filmmaking process. (3)

OR

Describe the concept of a foil character. (3)

Group-C

(Long Answer Type Questions) 5 x 3=15

7. Explain the difference between Internal and External Conflict with examples. (5)
8. Define Character arc. Describe how it can influence the structure of a story. (5)
9. Analyze the purpose and formatting of transitions like FADE IN and DISSOLVE TO. (5)

OR

Elaborate on the difference between static and dynamic characters in a script. (5)

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