



BRAINWARE UNIVERSITY

Term End Examination 2022

Programme – BBA-2019/B.Com.(BFA)-Hons-2019/B.Sc.(MLT)-2019/B.Sc.(CS)-Hons-2019/BCA-2019/B.Sc.(MM)-Hons-2019/B.A.(JMCMS)-Hons-2019/B.Sc.(MLT)-2020/B.Sc.(MRIT)-2020/B.Optomtry-2020/B.Sc.(PA)-2020/B.Sc.(BT)-Hons-2020/B.Sc.(ANCS)-Hons-2020/B.Sc.(MSJ)-Hons-2020/B.Sc.(AM)-Hons-2020/BCA-2020/BBA-2020/BBA(HM)-2020/B.A.(Eng)-Hons-2020/B.Sc.(IT)-AI-2020/B.Sc.(MLT)-2021/B.Sc.(MRIT)-2021/B.Optomtry-2021/B.Sc.(PA)-2021/B.Sc.(BT)-Hons-2021/B.Sc.(ANCS)-Hons-2021/B.Sc.(MSJ)-Hons-2021/B.Sc.(AM)-Hons-2021/BCA-2021/BBA-2021/BBA(HM)-2021/B.A.(Eng)-Hons-2021/BBA(DM)-2021/DMLT-2021/B.Sc.(OTT)-2021/B.Sc.(CCT)-2021/B.Com.(BF)-Hons-2021

Course Name – English Communication

Course Code - HU101/BAI(HU)101

(Semester I)

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 30=30

1. Choose the correct alternative from the following :

- (i) Select the correct response. Which communication limits individual's freedom to communicate easily to the higher level workers?
 - a) Informal communication
 - b) Formal communication
 - c) Group communication
 - d) Mass communication
- (ii) Select the correct response. Which type of communication requires a clear understanding of how people may react under varied situations?
 - a) Informal communication
 - b) Interpersonal communication
 - c) Intrapersonal communication
 - d) Internal communication
- (iii) Select the appropriate response. Which type of communication runs freely in small, well-knit units?
 - a) Informal communication
 - b) Formal communication
 - c) Interpersonal communication
 - d) Intrapersonal communication
- (iv) Select the correct response. The story " The Night Train at Deoli" is about __
 - a) Ruskin Bond's school life
 - b) Ruskin Bond's life in Dehra
 - c) A train journey
 - d) Unrequited Adolescent love
- (v) Select the correct option. Which is not a dimension of communication?

- a) Social
c) Educational
- b) Cultural
d) Political
- (vi) Select the correct response. Which of the following can be considered as a medium of formal communication?
- a) Emails
c) Meet up with friends
- b) Gossips
d) Self talk
- (vii) Select the appropriate response. Lack of interest in the speaker and the receiver comes under-
- a) Physiological disty
c) Phycological disturbances
- b) Faulty transmissions
d) Poor verbal expresssion
- (viii) Identify the correct choice: Lateral communication is between
- a) Superior and subordinate
c) Subordinate and superior
- b) Some cadre of personal
d) Among all of these
- (ix) Select the appropriate response. Non-availability of the meeting rooms and halls is a kind of
- a) Physiological disturbance
c) Faulty trnasmission
- b) Physical disturbance
d) Poor verbal expresssion
- (x) Identify the correct option: _____ communication runs freely in small well-knit units, but in an unstructured manner.
- a) Intrapersonal
c) Verbal
- b) Formal
d) Informal
- (xi) Select which of these applies to Horizontal communication
- a) Face-to-face discussion
c) Periodical meeting
- b) Telephonic talk
d) All of the above
- (xii) Select the appropriate response. Lack of clarity and ambiguity in the message is a type of
- a) Physiological disturbance
c) Faulty trnasmission
- b) Psychological disturbances
d) Poor verbal expresssion
- (xiii) Select the correct option: _____ communication occurs when the speaker's words convey a different meaning other than that was intended.
- a) Mass
c) Group
- b) Meta
d) Grapevine
- (xiv) Locate the correct category of which orders and directives are examples
- a) Downward Communication
c) Diagonal Communication
- b) Upward Communication
d) Horizontal Communication
- (xv) Identify the speaker of "Do you know the girl who used to sell baskets here?"
- a) The narrator
c) grandmother
- b) A young girl
d) grandfather
- (xvi) Select the preferred form of listening for effective communication
- a) Relational Listening
c) Therapeutic Listening
- b) Active Listening
d) Mere Hearing
- (xvii) Indicate what should not be a part of a Resume of a candidate.
- a) Languages known
c) Religious identity
- b) Postal Address
d) E-mail Address
- (xviii) Identify which of these would account for gossip and rumor
- a) Formal Communication
c) Vertical Communication
- b) Horizontal Communication
d) Informal Communication
- (xix) Select the correct option: The modern format of letter writing is called the _____ format.
- a) Traditional
b) Restoratory

- c) Block
d) none of the above
- (xx) Recall the definition of Communication Barriers
- a) Obstacles that interfere with the understanding of a message
b) A receiver's response to a message
- c) Avenues through which messages are delivered
d) Circumstances under which communication occurs
- (xxi) Select the appropriate term for communication between at least two people
- a) Extrapersonal Communication
b) Group Communication
- c) Interpersonal Communication
d) Intrapersonal Communication
- (xxii) Recall which of these is a Psychological Barrier to Effective Communication
- a) Incorrect Interpretation of Message
b) Noise
- c) Inappropriate Medium
d) Stress
- (xxiii) Choose the correct response. The term 'formal' refers to
- a) a style or form of writing, speaking or behaviour
b) A type of dress
- c) a branch of psychology
d) A way of life
- (xxiv) Choose the correct response. The term 'informal' refers to
- a) A relaxed and friendly attitude
b) A formal attitude
- c) A way of life
d) An unfriendly attitude
- (xxv) Choose the correct response. Which communication is like just like the intertwined creepers of a grape vine?
- a) Informal communication
b) Grapevine communication
- c) Intrapersonal communication
d) Internal communication
- (xxvi) Choose the appropriate response. When one says to another that 'you have lost weight' and the latter takes it to mean that she/he was fat earlier, the communication between them is called
- a) Mass communication
b) Internal communication
- c) grapevine communication
d) Meta communication
- (xxvii) Infer which of these option is best suited for the blanks: Oral communication makes _____ and _____ possible
- a) Discussion, speedy interaction
b) Speedy interaction, Immediate feedback
- c) Listener's reaction, Immediate response
d) Formal meeting, Presentations
- (xxviii) Choose the correct response. Which among the following is the speediest channel of communication?
- a) Grapevine communication
b) Group communication
- c) Formal communication
d) Interpersonal communication
- (xxix) Anticipate the skills promoted by communication from the following: A. Reading and Listening B. Listening and helping C. Helping and Speaking D. Speaking and Writing
- a) A and B
b) B and C
- c) C and D
d) A and D
- (xxx) Combine the correct pairs from List I and List II List I A. Self to Self B. One to many C. Many to many D. One to many List II (i) Network (transactional) (ii) Intra-personal (iii) Inter-personal (iv) Mass Communication
- a) A-i; B-iii; C-ii; D-iv
b) A-ii; B-iii; C-iv; D-i
- c) A-iv; B-i; C-ii; D-iii
d) A-iii; B-iv; C-i; D-ii

Group-B

(Multiple Choice Type Question)

3 x 10=30

2. Choose the correct alternative from the following :

- (i) Walking on the beach is one of my favorite activities. (Cite the Phrase here.)
- a) Walking on the beach
b) Walking on the beach is one of my favorite activities
c) one of my favorite activities
d) Walking
- (ii) That bouquet of yellow flowers _____ very beautiful.
- a) were
b) was
c) will
d) had
- (iii) Everyone attended the inauguration ceremony _____ Mr. Das.
- a) except
b) accept
c) expect
d) access
- (iv) The three travelled a great distance to bring valuable gifts of gold, frankincense, and myrrh to the new baby'- deduce, who is the 'baby' referred to here?
- a) baby lamb
b) baby Christ
c) baby sheep
d) baby doll
- (v) Public communication incorporates various tools to spread messages to a specific group, such as _____.
- a) Radio/TV
b) Newspapers
c) Social Media
d) All of these
- (vi) _____ is a system of symbols that are either written or spoken.
- a) Speech
b) Sign/Signal
c) Letters
d) Language
- (vii) Evaluate the beauty of the characters in 'The Gift of the Magi'.
- a) Their attitude of fighting against poverty
b) Their being happy and making each other happy at all cost
c) Their being nothing to lose for them and yet rejoice
d) All of these
- (viii) Grit (perseverance) can be learnt to help you become more successful. One of the techniques that help is mindfulness. Mindfulness is a practice that makes an individual stay at the moment by bringing awareness of his or her experience without judgement. (How does mindfulness help?)
- a) It creates awareness of own experiences
b) It quiets the noise of fears and doubts
c) It helps one become successful
d) It helps develop focus
- (ix) About the year 1900, a small, dark-haired boy named Charles Chaplin was often seen waiting outside the back entrances of London theatres. He looked thin and hungry but his blue eyes were determined. (The meaning of 'determined' is _____.)
- a) mind made up
b) mind turn up
c) mind fade up
d) mind turn down
- (x) Bread and butter are Sheldon's favourite breakfast. (Which part of the sentence has an error?)
- a) Bread and butter are
b) Bread and butter
c) Sheldon's favourite
d) Sheldon's favourite breakfast
