



BRAINWARE UNIVERSITY

Term End Examination 2022

Programme – MBA-2018/MBA-2020/MBA-2021

Course Name – Indian Ethos and Business Ethics

Course Code - MBAD010407/MBA108

(Semester I)

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Identify from the following that is NOT a type of ethics audit?
- | | |
|----------------------|-------------------------|
| a) Compliance audit. | b) Environmental audit. |
| c) Systems audit | d) Cultural audit |
- (ii) Choose the main constituent of acid rains
- | | |
|---------------------|--------------------|
| a) Nitrogen Oxide. | b) Sulphur dioxide |
| c) Nitrogen dioxide | d) All of these |
- (iii) Choose the main reason of environmental destruction
- | | |
|-----------------------------------|--|
| a) Due to consumption of the poor | b) Due to consumption of the rich |
| c) Due to no consumption | d) Due to consumption in certain interval of times |
- (iv) Preamble of Indian Constitution represents:
- | | |
|--|---|
| a) Constitution of SOVEREIGN, SOCIALIST, SECULAR, DEMOCRATIC REPUBLIC | b) JUSTICE, SOCIAL, ECONOMIC AND POLITICAL |
| c) Both Constitution of SOVEREIGN, SOCIALIST, SECULAR, DEMOCRATIC REPUBLIC and JUSTICE, SOCIAL, ECONOMIC AND POLITICAL | d) neither Constitution of SOVEREIGN, SOCIALIST, SECULAR, DEMOCRATIC REPUBLIC nor JUSTICE, SOCIAL, ECONOMIC AND POLITICAL |
- (v) Choose the items in which Sustainable Development focuses on
- | | |
|---------------------------|----------------------|
| a) Renewable resources | b) Abiotic resources |
| c) Agricultural resources | d) Natural resources |
- (vi) Leadership is also analysed as fatherly leadership which is popularly correlated as.
- | | |
|---------------|------------------|
| a) Autocratic | b) Participative |
| c) Free rein | d) Paternalistic |
- (vii) When communication flows between manager and outside groups like suppliers, creditors, banks, etc. is devised as _____.

- a) Grapevine communication
c) Horizontal communication
- (viii) Man-machine relationship is composed of
a) Output of the machine
c) Attitude of the operator
- (ix) The basis of globalisation is
a) Free competition
c) Both Free competition and Fair competition
- (x) Right to Information can be expressed as :
a) Fundamental right
c) Neither fundamental right nor legal right
- (xi) Define whistle blowing.
a) Spreading malicious rumours about managers not behaving ethically
c) Calling for an end to unethical practice in an organization.
- (xii) Right to speedy trial is described as:
a) Legal right
c) Fundamental right
- (xiii) Technology transfer, sometimes estimated as
a) Goods transfer
c) Tech transfer or knowledge transfer,
- (xiv) A patent is a form of and can be categorised as
a) International material
c) International property
- (xv) Ethics can be located in
a) Law
c) Normative Science
- b) External communication
d) Upward communication
- b) Quality of the product
d) All of these
- b) Fair competition
d) Neither Free competition nor Fair competition
- b) Legal Right
d) Both fundamental right as well as legal right
- b) Announcing a high standard of ethical behaviour to persuade outsiders of the benefits of dealing with an organization.
d) Revealing unethical behaviour to superiors or outsiders.
- b) Constitutional Right
d) Directive Principles of State.
- b) Material transfer
d) Soil Principles
- b) Intermediate property
d) Intellectual property
- b) Technology
d) All of these

Group-B

(Short Answer Type Questions)

3 x 5=15

2. Analyze the ethical culture in organization. (3)
3. Describe the methods of stress management. (3)
4. Illustrate the Gurukul system of learning under the Hindu value system. (3)
5. Relate effects of technological growth under Indian value system. (3)
6. Plan the Assessment of Technology. (3)

OR

- Devise the GE Matrix for Strategic Business Units. (3)

Group-C

(Long Answer Type Questions)

5 x 6=30

7. Explain the characteristics of a successful professional. (5)
8. Define Emotional Intelligence. (5)
9. Cite Constitutional responsibility of a citizen. (5)
10. Write about 5 ethical behaviors and give reasons for it. (5)
11. Illustrate Insider trading. (5)
12. Explain the roles of a professional. (5)

OR

Evaluate how people change attitudes.

(5)
