



BRAINWARE UNIVERSITY

Term End Examination 2022

Programme – M.Sc.(AM)-2021/M.Sc.(AM)-2022

Course Name – Aesthetics of Design and Print

Course Code - MMM103

(Semester I)

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Choose the tool we need to select an abnormally shaped Image in a layer.
 - a) Crop
 - b) Marquee
 - c) Lasso
 - d) Magic wand
- (ii) Choose which are the primary Colours
 - a) Yellow, Green, Slue
 - b) Red, Magenta, Blue
 - c) Red, Green, White
 - d) Red, Green, Blue
- (iii) Determine using which option of Adobe Illustrator can we convert any text into path.
 - a) Create Outlines
 - b) Convert to path
 - c) Convert to Bitmap
 - d) None of these
- (iv) Define what is the direct selection tool?
 - a) Allows the selection of individual shapes.
 - b) Allows the selection of individual lines.
 - c) Allows the selection of individual letters.
 - d) Allows the selection of individual points.
- (v) Write which of the following statement is true.
 - a) Using Adobe Photoshop to convert raster images to vector images.
 - b) Using Adobe Illustrator to convert raster images to vector images.
 - c) Using Adobe Bridge to convert grayscale images to vector images.
 - d) Using Adobe Dreamweaver to convert gifs into vector images.
- (vi) Identify the tool in Adobe Illustrator which is shown as a white arrow.
 - a) Selection Tool
 - b) Paint Tool
 - c) Direct Selection Tool
 - d) Anchor Adjustment Tool
- (vii) Select from where we can update the page numbers in different files in Indesign.
 - a) Book
 - b) TOC
 - c) Section
 - d) All of them
- (viii) Identify which of the following technically defines the method by which Adobe Illustrator creates images.

- a) Raster
 - b) Encryption
 - c) Extrapolation
 - d) Vector
- (ix) Select the shortcut key of Document Setup in Adobe InDesign.
- a) Ctrl+Alt+P
 - b) Ctrl+Shift+P
 - c) Shift+Alt+P
 - d) Ctrl+Alt+Shift+P
- (x) Identify the tool used to make straight edge selection in Adobe Photoshop.
- a) Magnetic lasso
 - b) Clone
 - c) Wand
 - d) Polygonal lasso
- (xi) Identify what Adobe Photoshop CC Stands for
- a) Creative Cloud
 - b) Creat Cloud
 - c) Craft Cloud
 - d) None of the above
- (xii) Identify for which the the shortcut Ctrl + R is used in Adobe Photoshop.
- a) Ruler
 - b) Guides
 - c) Slice
 - d) Grids
- (xiii) Write which option in Adobe Photoshop is used for altering the selection edge by softening it.
- a) Rotate
 - b) Move
 - c) Feather
 - d) Marquee Selection
- (xiv) Determine for which option of Adobe Photoshop Ctrl + Shift + Alt + B is used as short cut key.
- a) Black & White
 - b) Curves
 - c) Brushes
 - d) Slice
- (xv) Determine which is the common layer to all the files in Adobe Photoshop.
- a) Layer 0
 - b) Background
 - c) Layer 1
 - d) None of these

Group-B

(Short Answer Type Questions)

3 x 5=15

- 2. Describe what is layer masking in Adobe Photoshop. (3)
- 3. Explain what are margins in Adobe Indesign. (3)
- 4. Explain what is a master page in Adobe InDesign. (3)
- 5. Determine what are facing pages in adobe illustrator (3)
- 6. Express what do you mean by the master page in Indesign (3)

OR

Write how can we add columns in Adobe Indesign. (3)

Group-C

(Long Answer Type Questions)

5 x 6=30

- 7. Explain the pathfinder tool in Adobe Illustrator (5)
- 8. Explain the settings by which you can change the brush in Adobe Photoshop. (5)
- 9. Justify what are Curves in Adobe Photoshop. (5)
- 10. Explain what is a parent page in Adobe Indesign (5)
- 11. List the advantages of using Vector Graphics. (5)
- 12. Describe what do you mean by Raster Graphic (5)

OR

Describe the different types of masking in photoshop. (5)
