

- c) Anyone on the street
d) None of these
- (ix) Name the first Indian News Agency formed in 1908.
a) United News of India
b) Reuters
c) Press Trust of India
d) Associated Press of India
- (x) What exactly is penny press?
a) Any newspaper which costs a penny
b) Cheaply priced newspapers that emerged in the UK and the USA in the 19th century
c) Any newspaper with information about penny
d) Publications owned by Mr Penny
- (xi) If you were told to do immersion reporting, what would that mean?
a) when a report on immersion of deity is written
b) When procession of immersion of deity is vividly described
c) When a journalist writes a story based on own experience
d) when a journalist writes story from other's experience
- (xii) Why are dummy sheets necessary?
a) To practise drawing
b) To finalise story positions on the page
c) To make paper boats
d) To make the newspaper look smart
- (xiii) With what do we associate point size?
a) Paragraphs
b) Typeface
c) Capital letters
d) None of these
- (xiv) A news copy is measured in
a) inches
b) Yards
c) Centimeters
d) Feet
- (xv) Lower case letter on the page means
a) No capital letter
b) Inferior case
c) Unwanted letter
d) Dropped alphabets

Group-B

(Short Answer Type Questions)

3 x 5=15

2. Is journalistic writing easier than literary writing? (3)
3. Explain how you will edit a feature article. (3)
4. What are the duties and responsibilities of a Chief Sub-editor? (3)
5. Describe the duties of a sub-editor. (3)
6. Create a format with the two types of interviews. (3)

OR

- Suggest 3 names for the departmental newspaper. (3)

Group-C

(Long Answer Type Questions)

5 x 6=30

7. Choose a recent film and write a review. (5)
8. Explain how to create powerful headlines. (5)
9. Contrast the roles of a health beat reporter and an education beat reporter. (5)
10. Analytically write a news story using the 5W-1H formula in 2 paragraphs. (5)
11. What are the different types of reporting? Explain. (5)
12. Explain in 2 paragraphs how a political reporter will describe the first day of a Parliament session? (5)

OR

- Justify why most newspapers follow a similar news layout or dummy? (5)
