



commerce and e-business?

- a) E-commerce is a subset of e-business                      b) E-commerce has no overlap with e-business  
c) E-commerce is a different name for e-business              d) E-business is a subset of e-commerce
- (x) Select the correct answer : Which of the following is a competitiveness driver for e-business?
- a) Reduced service costs    b) Avoiding losing market share to businesses already using e-commerce  
c) Reduced sales costs    d) Obtain supplies more rapidly
- (xi) Select the following model is part of E-Governance:
- a) G2B    b) G2C  
c) B2G    d) C2G
- (xii) Define the fullform of URL:
- a) Uniform Resource Locator                                        b) Universal Resource Locator  
c) Universal Random Locator                                         d) Uniform Random Locator
- (xiii) Identify the solution for all business needs is:
- a) EDI    b) ERP  
c) SCM    d) None of These
- (xiv) Choose the correct one: A \_\_\_\_\_ is the set of planned activities designed to result in a profit in a marketplace.
- a) business model    b) profit model  
c) business plan    d) revenue model
- (xv) Choose which of the following is not a key element of a business model?
- a) value proposition    b) competitive advantage  
c) market strategy    d) universal standards

**Group-B**

(Short Answer Type Questions)

3 x 5=15

2. Explain the difference between B2B and B2C. (3)  
3. Explain the difference between B2B and C2B. (3)  
4. Illustrate the major benefits of E-business? (3)  
5. Justify the advantages of B2B E-Commerce? (3)  
6. Discuss the EDIFACT in short. (3)

**OR**

Explain the purpose of e-mail in internet client-server application. (3)

**Group-C**

(Long Answer Type Questions)

5 x 6=30

7. Briefly explain the benefits of EDI. (5)  
8. Explain the B2C model. Also explain its importance. (5)  
9. Illustrate the major benefits of E-commerce? (5)  
10. Explain the need for IT act law in e-commerce? (5)  
11. Justify the use of electronic newspapers. (5)  
12. Define trade cycle in e-commerce. (5)

**OR**

Define Intranet, Internet, and Extranet. (5)

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