



BRAINWARE UNIVERSITY

Term End Examination 2022
Programme – BBA-2019/BBA-2020
Course Name – Financial Services
Course Code - BBAD501F
(Semester V)

Full Marks : 60 Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

- 1. Choose the correct alternative from the following:
- (i) Identify the financial market for long-term funds.
 - a) Money market

b) Capital market

c) Primary market

- d) Secondary Market
- (ii) Identify the lender of the last resort among the following.
 - a) Indigenous banks

b) Money lenders

c) RBI

- d) None of the above
- (iii) Identify the odd one out among the following.
 - a) Commercial paper

b) Share certificate

c) Certificate of deposit

- d) Treasury Bill
- (iv) Compare the following statements and find the false one about Greenshoe option among the following statements.
 - a) A greenshoe option is an over-allotment option in the context of an IPO
 - c) A greenshoe option was first used by the Green Shoe Manufacturing Company (now part of Wolverine World Wide, Inc.)
- b) Greenshoe options never provide price stability and liquidity
- d) Greenshoe options typically allow underwriters to sell up to 15% more shares than the original issue amount

- (v) Express the full form of IFRS
 - a) International Fiduciary Reporting Standard
- b) International Forensic Reporting Standard
- c) International Financial Reporting Standard
- d) International Feasibility Reporting Standard
- (vi) Identify the true statement regarding Book Runner Lead manager (BRLM)?
 - a) Lead Manager's and Book Running Lead Managers (BRLM) are not involved with the complete process of an Initial Public Offering or IPO.
- The lead manager ensures complete due diligence.
- c) There has to be minimum three lead managers.
- d) The lead managers doesn't look after the marketing of the IPO.
- (vii) Choose among the following which is related to underwriting of shares by a financial intermediary.

b)

a) Cash based activityc) Time based activity(viii) Choose the one which is not covered in The SE	b) Fund based activity d) All of the above BI Act 1992.	
a) Insurance	b) Fund sources of SEBI, as in grants made available by the Union Government	
c) Powers and Functions of the Board	 d) Composition and actions of the SEBI Board members 	
(ix) Choose the one which is not a debt by bank to	its customers?	
a) Certificate of Deposits	b) Bonds	
c) Mortgages(x) Compare the three stages of VC funding(pre-se in ascending order.	d) Savings account eed, seed and early stage) and put ther	n
a) Pre-seed, seed, early stage	b) Seed, pre-seed, early stageEarly st pre-seed	age, seed,
c) Early stage, pre-seed, seed (xi) Choose the most important factor an investor to	take into consideration before investing	g.
a) Expected cash flow	b) P/E ratio	
c) P/BV ratio	d) Management	
(xii) Rank the following steps in a logical sequence of insurance. A. Scrutinization; B. Investigation of of loss.		
a) ABCD	b) ABDC	
c) CBAD	d) DCAB	
(xiii) Choose the ceiling of permissible deposit insur		
a) 1 Lakh c) 5 lakh	b) 7 lakh d) 3 lakh	
(xiv) Write the name of the provision under which t Asset Reconstruction and Security Interest (CEI	he Central Registry of Securitization	
a) SEBI Act, 1992	b) SARFAESI Act, 2002	
c) RBI Act, 1934 (xv) Infer the false statement among the following a	d) Negotiable Instruments Act, 1881 about the credit rating process of CRIS	IL.
a)	b) The analysis is based on information	
Analysis of each credit is carried out by a multi-member rating team.	obtained from the issuer, and on a understanding of the business env in which the issuer operates.	n
c) Once the ratings assigned are	d) The client doesn't have an option	to anneal
communicated to issuers, they are published on CRISIL's website	against the rating decision.	.о аррсаі
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Grou (Short Answer To	•	3 x 5=15
(Short Answer 1)	ype Questions)	2 X 2-12
2. Explain the concept of factoring.		(3)
3. Associate price band and revised price band. Are they similar in nature?		(3)
4. Explain the seed-funding financing stage.		(3)
5. Explain the concept of leasing.		(3)
6. Express the concept of collateralized debt obligation. OR		(3)
Justify the need of credit rating for an organization.		(3)
Grou	ір-С	
(Long Answer Type Questions)		5 x 6=30
7. Explain the difference between life insurance an8. Explain the functions of IRDA.	d general insurance.	(5)
o. Explain the functions of INDA.		(5)

9. Define money market and capital market and find the difference. (5)
10. Describe the concept of green shoe option and the need of it. (5)
11. Write about the concepts of operating and financial lease with example. (5)
12. Weigh the advantages and disadvantages of credit rating. (5)
OR
Distinguish between traditional and non traditional mortgage. (5)