

commerce and e-business?

- a) E-commerce is a subset of e-business
- b) E-commerce has no overlap with e-business
- c) E-commerce is a different name for e-business
- d) E-business is a subset of e-commerce

(x) Select the correct answer : Which of the following is a competitiveness driver for e-business?

- a) Reduced service costs
- b) Avoiding losing market share to businesses already using e-commerce
- c) Reduced sales costs
- d) Obtain supplies more rapidly

(xi) Select the following model is part of E-Governance:

- a) G2B
- b) G2C
- c) B2G
- d) C2G

(xii) Define the fullform of URL:

- a) Uniform Resource Locator
- b) Universal Resource Locator
- c) Universal Random Locator
- d) Uniform Random Locator

(xiii) Identify the solution for all business needs is:

- a) EDI
- b) ERP
- c) SCM
- d) None of These

(xiv) Choose the correct one: A _____ is the set of planned activities designed to result in a profit in a marketplace.

- a) business model
- b) profit model
- c) business plan
- d) revenue model

(xv) Choose which of the following is not a key element of a business model?

- a) value proposition
- b) competitive advantage
- c) market strategy
- d) universal standards

Group-B

(Short Answer Type Questions)

3 x 5=15

- 2. Explain the difference between B2B and B2C. (3)
- 3. Explain the difference between B2B and C2B. (3)
- 4. Illustrate the major benefits of E-business? (3)
- 5. Justify the advantages of B2B E-Commerce? (3)
- 6. Discuss the EDIFACT in short. (3)

OR

Explain the purpose of e-mail in internet client-server application. (3)

Group-C

(Long Answer Type Questions)

5 x 6=30

- 7. Briefly explain the benefits of EDI. (5)
- 8. Explain the B2C model. Also explain its importance. (5)
- 9. Illustrate the major benefits of E-commerce? (5)
- 10. Explain the need for IT act law in e-commerce? (5)
- 11. Justify the use of electronic newspapers. (5)
- 12. Define trade cycle in e-commerce. (5)

OR

Define Intranet, Internet, and Extranet. (5)

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