



BRAINWARE UNIVERSITY

Term End Examination 2021 - 22

Programme – Bachelor of Business Administration in Digital Marketing

Course Name – Digital Media Laws

Course Code - BBADMC202

(Semester II)

Time allotted : 1 Hrs.15 Min.

Full Marks : 60

[The figure in the margin indicates full marks.]

Group-A

(Multiple Choice Type Question)

1 x 60=60

Choose the correct alternative from the following :

- (1) In which case it was held that In a cinema film, not only the photographic part of it is considered to be libel but also the speech which synchronizes with it?
 - a) D.P. Choudhary v. Kumari Manjulata
 - b) Ramdhara v. Phulwatibai
 - c) Morrison v. Ritchie & Co.
 - d) Youssoupoff v. MGM Pictures Ltd
- (2) Sometimes the statement may be prima facie innocent but because of some latent or secondary meaning may be considered to be defamatory. These are called _____.
 - a) Innuendo
 - b) Libel
 - c) Slander
 - d) Offensive statement
- (3) Defamatory statement must be published. Publication means making the defamatory matter known to some person other than the person defamed. Can communication between husband and wife be considered publication?
 - a) No
 - b) Yes
 - c) Not, if one spouse is illiterate.
 - d) Yes except in certain circumstances.
- (4) Section _____ of the IPC, 1860 gives punishment for defamation
 - a) 499
 - b) 500
 - c) 501
 - d) 502
- (5) When was Copyright Act enacted in India?
 - a) 1955
 - b) 1959
 - c) 1957
 - d) 1960
- (6) Copyright is ____
 - a) Negative right
 - b) Positive right
 - c) Exclusive right
 - d) Both B and C
- (7) The operation of Article 19 of the Indian constitution can be suspended under

- a) Article 358
c) Article 378
- b) Article 387
d) Article 372
- (8) The issue of content management has to do with
- a) The movie industry desire that the films be broadcast on TV at the highest quality possible
c) The movie industry attempt to have copy protection on movies that are broadcast.
- b) The movement on the part of the consumer to have good content in all TV broadcasts
d) The movie industry controlling the content and subject matter of films
- (9) _____ of the statement is not a defense in a criminal proceeding against defamation.
- a) Privilege
c) Public approval
- b) Truth
d) All c., b. and a. are correct
- (10) Section 499 of Indian Penal Code (IPC) contains the criminal liability of
- a) copyright
c) defamation
- b) contempt of court
d) sedition
- (11) With a view to set out a practical regime for the citizens to secure information as a matter of right, the Indian Parliament enacted
- a) RTI
c) IPC
- b) PCI
d) PRB
- (12) Whistle Blowers Protection Act
- a) 2020
c) 2010
- b) 2000
d) 2014
- (13) The PCI was established under the PCI Act of
- a) 1970
c) 1960
- b) 1978
d) 1965
- (14) There are three basic qualities which should guide the work of a good journalist
- a) fast,furious,sensational
c) Fast,fair,accurate
- b) Fast,accurate,sensational
d) sensational,gossip,tittiliating
- (15) Not forcing your own personal opinions on the news
- a) subjective
c) biased
- b) objective
d) paid
- (16) When you are given information in confidence, this usually means that you promise that you will not tell anyone else where you got it from
- a) Transparency
c) confidentiality
- b) accountability
d) attribution
- (17) Section 13 (2) (b) of the Press Council Act, 1978, enjoins the Council to build up a
- a) Media House
c) Code of Conduct
- b) Publishing House
d) Book of rules
- (18) The is the supreme law of the land
- a) Judiciary
c) Cabinet
- b) Executive
d) Constitution
- (19) The of India was elected to write the Constitution of India
- a) Constituent Assembly
c) Cabinet
- b) Lok Sabha
d) Speaker

- (20) The act specifies the compensation needed to be paid to journalists in time of retrenchment
- a) RTI
 - b) IPR
 - c) PCI
 - d) Working Journalist Act,1955
- (21) English common law is the customary law of
- a) India
 - b) Bangladesh
 - c) England
 - d) USA
- (22) Legislatures pass laws, but work out what they mean in practice
- a) Police
 - b) Courts
 - c) Defence
 - d) RAW
- (23) Is a document that lists all the cases and punishments that a person committing any crimes is liable to be charged with
- a) RTI
 - b) IPC
 - c) PCI
 - d) IAS
- (24) of the Constitution does guarantee freedom of expression for every citizen
- a) Article 19 (1)(a)
 - b) accountability
 - c) Article 21
 - d) Article 25
- (25) During British rule , the was the medium through which the nationalistic fervour was spread to the Indians
- a) TV
 - b) Press
 - c) Radio
 - d) Dance
- (26) Right to Information act Came in to force in _____
- a) 12th October 2005
 - b) 22nd October 2005
 - c) 12 Jun 2006
 - d) 22nd October 2006
- (27) Under RTI Act, Information means
- a) Documents
 - b) Advices
 - c) Contracts
 - d) All of these
- (28) The Press and Registration of Books Act enacted in the year
- a) 1857
 - b) 1867
 - c) 1877
 - d) 1897
- (29) The law for working journalists and other employees has been passed in the year
- a) 1953
 - b) 1954
 - c) 1955
 - d) 1957
- (30) To improve the standard of news agencies and Newspapers _____ was reconstituted.
- a) Press Council
 - b) Wage Boards
 - c) Press Forums
 - d) None of these
- (31) Indecent Representation Of Women (Prohibition) Act was enacted in the year
- a) 1986
 - b) 1987
 - c) 1978
 - d) 1977
- (32) Defamatory (false and injurious) written statements or materials, including movies or photographs is called

- a) Libel
c) Lien
- (33) Right to privacy is contained in
a) Article 22
c) Article 23
- (34) Justice K.S. Puttaswamy Case is related to which rights _____
a) Right to sleep
c) Right to privacy
- (35) _____ has given ethical guidelines for the private TV news channels for the selfcontrol purpose.
a) FEMC
c) NBA
- (36) The code for commercial advertising on Doordarshan which one of the following Act is not concerned with ?
a) Factory Act, 1948.
c) Copyright Act, 1957
- (37) In Hamdard Dawakhana v Union of India, 1960 difference is drawn between _____
a) medicines and illicit drugs
c) unlawful activities and lawful activities
- (38) Tata Press v Mahanagar Telephone Limited and Others, 1995 case is related _____
a) labour protection
c) taxation matter
- (39) Broadcast on All India Radio by individuals what will permit
a) Criticism of friendly countries
c) Attack on religions or communities
- (40) Press council of India is specially for _____
a) Media
c) Advertising Agency
- (41) Press council of India consists of _____
a) 18 members
c) 25 members
- (42) Yellow journalism and the yellow press are American terms for _____
a) present little or no legitimate, well-researched news while instead using eye-catching headlines for increased sales
c) investigative news
- (43) Freedom to volume of circulation is related to _____ case
a) The Times of India
c) Sakal Papers
- b) Slander
d) None of these
- b) Article 25
d) Article 21
- b) Right to health
d) Right to work
- b) AICT
d) NCP
- b) Drugs and Cosmetics Act, 1940
d) Prize Competition Act, 1955
- b) commercial advertisement and advertisement aimed at expression and propagation of ideas
d) moral and immoral acts
- b) unlawful activities
d) commercial speech
- b) engage audiences in myth & mythological ideas
d) Anything obscene or defamatory
- b) Printing Industry
d) None
- b) 20 members
d) 28 members
- b) legitimate news
d) war related news
- b) Express News
d) The Hindusthan Times

a) Text and Audio

c) Video only

b) Video and Audio

d) Text, Audio and Video

(57) The domain of media appeal addresses the issues related to

a) Knowledge

c) Legality

b) Learning

d) Emotions

(58) Who devised the Golden Mean?

a) Aristotle

c) Ralph Potter

b) Kant

d) John Stuart Mill

(59) Which case is related to live streaming of the proceedings of supreme court?

a) Rupa Hurra v. Ashok Hurra

c) Maneka Gandhi v.UOI

b) Swapnil Tripathi vs SC of India.

d) Lalu Yadav V. State of Bihar

(60) The protection of publication of proceedings of Parliament and State Legislature is guaranteed by Article _____ of the Indian Constitution

a) 194

c) 105

b) 375

d) 361 A