



BRAINWARE UNIVERSITY

Term End Examination 2023

Programme – BCA-2018/B.Sc.(CS)-Hons-2018/B.Sc.(HN)-Hons-2018

Course Name – Values and Ethics

Course Code - HU601

(Semester VI)

Full Marks : 70

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Locate from the followings what Ethics is all about
- | | |
|--------------------|----------------------|
| a) Pure science | b) Normative Science |
| c) Inexact Science | d) None of these |
- (ii) Locate from the followings what it means to be ethical.
- | | |
|--------------|-----------------|
| a) Character | b) Manner |
| c) Custom | d) All of these |
- (iii) Identify the word the word that represents morality.
- | | |
|--------------|-----------------|
| a) Sincerity | b) Rules |
| c) Ethics | d) All of these |
- (iv) Identify the root of Moral
- | | |
|------------|------------------|
| a) Moralis | b) Morilitic |
| c) Monatic | d) None of these |
- (v) Select the traits or qualities that are considered as valuable
- | | |
|------------|-----------------|
| a) Culture | b) Values |
| c) Ethics | d) All of these |
- (vi) Identify the nature of Culture
- | | |
|--------------|-----------------|
| a) Learned | b) Programmed |
| c) Inherited | d) All of these |
- (vii) Predict the impact that does not underpin corporate social responsibility
- | | |
|-------------|-------------------|
| a) Social | b) Political |
| c) Economic | d) Environmental. |
- (viii) Identify the environment that is becoming more complicated and unstable.
- | | |
|-----------------------------|---|
| a) More orderly competition | b) A reduced risk of product obsolescence |
| c) More predictable demand | d) Increased speed of innovation |
- (ix) Select the true sense of globalization
- | | |
|---|--------------------------------------|
| a) A more integrated and interdependent world | b) Less foreign trade and investment |
| c) Global warming | d) Lower incomes worldwide |

- (x) Select the right globalisation driver.
- a) Trade barriers and controls on inflows of foreign direct investment b) Weak competition
- c) Technological advance d) Economies of scale are being exploited to the maximum
- (xi) Identify how globalisation has benefited indigenous firms.
- a) It protects them against undue foreign competition b) It cushions them from the effects of events in other countries
- c) It opens up new market opportunities d) It increases the risk and uncertainty of operating in a globalizing world economy
- (xii) Identify the industry most likely to introduce advances.
- a) Underdeveloped countries b) Growing economies
- c) Developing countries d) Developed countries
- (xiii) Select the location where the mission and vision statements are frequently found.
- a) in the SEC report b) in annual reports
- c) on customer receipts d) on community news bulletins
- (xiv) Predict the meaning of OT in SWOT analysis
- a) Internal b) External
- c) International d) Necessary
- (xv) Predict the alternative that has the organization's overall mission or goals in mind.
- a) business-unit level strategies b) International strategies
- c) Corporate strategies d) Operational strategies

Group-B

(Short Answer Type Questions)

3 x 5=15

2. Describe concepts of social responsibility vs profit maximization (3)
3. Explain the social impacts of corporate transparency. (3)
4. Interpret the management code of ethics. (3)
5. Explain discrimination in corporate settings. (3)
6. Evaluate corporate houses for affirmative action. (3)

OR

Estimate the significance of equal income opportunity in corporations. (3)

Group-C

(Long Answer Type Questions)

5 x 8=40

7. Explain employees related ethical concern (5)
8. Explain national interest related ethical issues (5)
9. Interpret the process to enhance an organization's ethical climate. (5)
10. Explain affirmative action and discrimination in a corporate house (5)
11. Explain the social values in connection with Companies Act, 2013. (5)
12. Describe connection between ethical standards and business ethics. (5)
13. Describe the fundamental conflicts between business demands and professional ideals. (5)
14. Estimate connection between corporate culture and ethical issues. (5)

OR

Evaluate the process for improving corporate ethical decision making. (5)
