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BRAINWARE UNIVERSITY

Term End Examination 2021 - 22
Programme – Bachelor of Technology in Computer Science & Engineering
Course Name – Entrepreneurship
Course Code - OEC-601A
(Semester VI)

Time allotted: 1 Hrs.15 Min.	Full Marks : 60
[The figure in the	e margin indicates full marks.]
	The second second second
	Group-A
(Multiple	Choice Type Question) 1 x 60=60
Choose the correct alternative from the follo	wing:
(1) Which of the following shows the process	of creating something new?
a) Business model	b) Modeling
c) Creative flexibility	d) Innovation
(2) Which one of the following gives suggesti new products?	ons for new product and also help to market
a) Existing products and services	b) Federal government
c) Distribution Channels	d) Consumers
(3) .Which of the following is used by entrepresented before making a major commitment.	eneurs to acquire experience in an international at?
a) Merger	b) Minority Interest
c) Joint venture	d) Majority interest
(4) GATT is established in 1947, under:	
a) German leadership	b) U.S. leadership
c) French leadership	d) U.K. leadership
(5) The entrepreneur was distinguished from c	apital provider in:
a) Middle ages	b) 17th century
c) 18th century	d) 19th and 20th century
(6) A person who managed large project was to	ermed as the entrepreneur in the
a) Earliest period	b) Middle ages
c) 17th century	d) 19th and 20th century
(7) What is the process by which individuals p	ursue opportunities without regard to resources

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a) Startup management	b) Entrepreneursmp
c) Financial analysis	d) Feasibility planning
(8) 9. Having more than 50% ownership position managerial control is called	that provides the entrepreneur with
a) Joint venture	b) Majority interest
c) Horizontal merger	d) Diversified activity merger
(9) Which one of the following is the process of over time make current products obsolete?	entrepreneurs developing new products that
 a) New business model 	b) Anatomization
c))None of the given options	d) Creative destruction
(10) 11. Which of the following factors is the most on new product development and increased pr	important in forcing U.S companies to focus oductivity?
a) Entrepreneurship	b) Hyper competition
c) Governmental laws	d) Organizational culture
(11) Individuals influencing an entrepreneur's care the following?	er choice and style are known as which of
 a) Moral-support network 	b) Role model
 c) Professional support network 	d) Support system
(12) The level at which an individual is viewed by	society is called:
a) a) Financial status	b) b) Qualification
c) c) Social status	d) d) Achievement
(13) Which one of the following is an important sor familiarity with the needs of market?	
a) Existing products and services	b) Distribution channels
c) Federal government	d) Consumers
(14) Which one of the following is the next stage to Development Process?	the Concept Stage of Product Planning and
a) Idea Stage	b) Product Planning Stage
c) Product Development Stage	d) Test Marketing Stage
(15) SBA stands for:	
a) Small business accountants	b) Small business administration
c) Small business adequacy	d) Small business advisors
(16) Why should an entrepreneur do a feasibility stu	
a) To identify possible sources of funds	
c) To estimate the expected sales	b) To see if there are possible barriers to success
	d) To explore potential customers
(17) 22.Information regarding all of the following is a) Location	
	b) Promotion
c) Raw materials	d) Labor skills
(18) .A performance and credit rating scheme has be assess creditworthiness and capabilities of indus	en launched by the MSME Ministry to stries in the sector. What is it called?
 a) Performance and Credit Rating Scheme 	b) Zero Defect Zero Effect Certification
c) Performance and Economy Rating Scheme	d) None of the above
(19) EDP (Entrepreneurship Development Programm	nes) is required to help:



 a) Existing entrepreneurs 	b) First generation entrepreneurs
 c) Future generations entrepreneurs 	d) None of the above
(20) A corporate manager who starts a new initiative a new distinct business unit and board of direct	re for their company which entails setting up tors can be regarded as?
a) Ecopreneur	b) Technopreneur
c) Intrapreneur	d) Social Entrepreneur
(21) A women entrepreneur is supposed to have a n entrepreneur's enterprise:	ninimum financial interest in share capital of
a) 35 per cent	b) 51 per cent
c) 25 per cent	d) None of the above
(22) Family business always interested to handover	the change of his business to:
a) Indian Administration Officers	b) Professional Managers
c) Next generation	d) None of the above
(23) Venture capital is concerned with:	
a) New project having potential for higher profi	t b) New project of high technology
c) New project having high risk	d) All the above.
(24) .Entrepreneurial behaviours includes:	
a) Solving problems	b) Taking initiatives
c) Taking responsibility	d) All of above
(25) Entrepreneurs attributes includes	
a) Preservence	b) Hard working
c) Determination	d) All of above
(26) Entrepreneurs skills includes:	The state of the s
a) Creative problem solving	b) Persuading
c) Negotiation	d) All of above
(27) The term "entrepreneurs" was applied to busin 18th century:	ness initially by the French economist in the
a) Cantillon	b) Jan Tinbergen
c) J.S.Mill	d) None of above
(28) Which business function do experts agree, yo start a business.	u should focus on first when preparing to
a) Financing	b) Marketing vision
c) Operation	d) None of above
(29) .Which of the following is not something that	can be invested
a) Energy	b) Experties
c) Money	d) Time
(30) .From the following which one is factor affect	ting entrepreneurial growth:
a) Social	b) Economic
c) Psychological	d) All of above
(31) Which could provide an individual with the n	notivation to start a new business venture?
a) The financial rewards.	b) A desire to be independent.
c) . Risk taking	d) . All the above.
(32) Which industrial sector promotes small-scale	businesses and Entrepreneurship and has

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lower barriers to market entry?	
a) Service.	b) Manufacturing
c) Distribution.	d) Agriculture.
(33) A business arrangement where one party allows sell its products or services is known as	another party to use a business name and
a) A cooperative	b) A franchise
c) An owner-manager business	d) A limited company
(34) The use of informal networks by entrepreneurs t	to gather information is known as
a) Secondary research	b) Entrepreneurial networking.
c) Informal parameters.	d) Marketing
(35) Primary data is	
a) the most important data.	b) the data that is collected first.
 c) new data specifically collected for a project. 	d) data that is collected second.
(36) Which of these statements best describes the con-	ntext for entrepreneurship?
 a) Entrepreneurship takes place in small businesses. 	 b) Entrepreneurship takes place in large businesses
 c) Entrepreneurship takes place in a wide variety of contexts. 	 d) Entrepreneurship does not take place in social enterprises.
(37) Which of the following statements is false?	
 a) Market segmentation is a useful process for small businesses to undertake. 	b) Selling is essentially a matching process
 c) A benefit is the value of a product feature to a customer 	d) It is a good idea for small businesses to compete solely on price
(38) Which of the following is a recognized disadvant compared with other routes to market entry?	tage of setting up as a start-up as
a) less satisfaction of the owners	b) less help from various agencies.
c) there are more funds required.	d) there is a high failure rate.
(39) Goods or services reach the market place through	1v
a) marketing channels.	b) multilevel pyramids.
c) monopolies.	d) multiplication.
(40) IFCI stands for	
a) Industrial finance corporation of India.	b) Institutional finance corporation of India.
c) Industrial funding corporation of India.	d) Indian finance corporation and institution.
(41) SIDBI was set up as a subsidiary of	
a) IDBI.	b) IFCI.
c) ICICI.	d) SFC.
(42) SFC is prohibited from granting financial assistan up capital exceed	
a) 1 crore.	b) 1.5 crores
c) 2 crores.	d) 2.5 crores.
(43) TIIC is sponsored by the .	2,2.0 010103.
a) Government of Karnataka.	h) Covernment of A - Jh D J L
c) Government of Karnataka.	b) Government of Andhra Pradesh. d) Government of Tamil Nadu
C) GOVERNMENT OF KEIMA	OF COVERNMENT OF TAMIL MACH

(44) A commercial banker would prefer aindicates financial strength of a unit.	debt-equity ratio over the years as it
a) Declining.	b) Increasing
c) Stable.	4) Flustuating
(45) Entrepreneurial Guidance Bureau(EGB) was set	Library
a) SISI.	b) SIPCOT. Brainware Order Barasat 308. Ramkrishnapur Road. Barasat West Rengal-700125
e) IIC.	b) SIPCOT. d) SIDCO. 308. Ramkristura West Bengal-700125
(46) .Large investment is made in fixed assets, the pr	
a) Capital Intensive.	
c) Product Intensive	b) Labour Intensive.
(47) PERT stands for	d) Market Intensive
a) Programme Evaluation and Research Techniques.	b) Project Evaluation and Review Techniques.
c) Programme Evaluation and Review Techniques.	d) Project Evaluation and Research Techniques.
(48) is used to accomplish the projectime with limited resources	ect economically in the minimum available
a) Project Scheduling.	b) Network Analysis
c) Budget Analysis.	d) Critical Planning.
(49) In, machines and equipments are arr they are to be used for manufacturing the produc	ranged in the order or sequence in which
a) Factory Layout.	b) Product Layout
c) Process Layout.	d) Combined Layout.
(50) The granting of cash subsidy on the capital inve	stment is called
a) Concessional finance.	b) Quantum of Subsidy.
c) Interest Subsidy	d) Central Investment Subsidy
(51) is primarily concerned with the potential and the selection of the optimal technology.	identification of the project demand plogy.
a) Techno-economic analysis.	b) Feasibility analysis.
c) Input analysis	d) Financial analysis.
(52) is a graphical representation of project	f the various activity and event relating to a
a) Network analysis.	b) Scheduling technique
c) Logical Model	d) Network Diagram
(53) is an event-oriented approach	i
a) CPM	b) GERT.
c) PERT	d) WASP
(54) may be defined as the excess over that of out flows	of present value of project cash inflows
a) Net present value technique	b) Average rate of return.
c) Benefit-Cost ratio.	d) Internal rate of return
(55) is a problem -solving tec	hnique designed to produce numerous
a) A. Synectics.	b) B. Delphi technique.

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c) C. Brain storming.	d) D. Nominal group technique.
(56) The process of preparing an inventory of a project is called as	skills needed for effective implementation of the
a) Economic viability.	b) Financial feasibility
c) Technical feasibility	d) Managerial competence.
is granted to small sca	le units under section 33B of the Income tax act
a) Depreciation Allowance.	b) Development Debate.
c) Investment Allowance	d) Rehabilitation Allowance.
(58) .A provisional SSI registration certificate	is valid for a period of .
a) four Years.	b) three Years.
c) two Years	d) one year
(59) Which of the following is not one of the	
a) motivation.	b) management.
c) materials.	d) money.
(60) The 'T' in a PESTLE analysis refers to	
a) Time	h) Technology
c) Training.	b) Technology.
	d) Talent