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Barasat, Kolkata -700125

BRAINWARE UNIVERSITY

Term End Examination 2021 - 22

Programme – Bachelor of Technology in Computer Science & Engineering

Course Name – Entrepreneurship

Course Code - OEC-601A

(Semester VI)

Time allotted : 1 Hrs.15 Min.

Full Marks : 60

[The figure in the margin indicates full marks.]

Group-A

(Multiple Choice Type Question)

1 x 60=60

Choose the correct alternative from the following :

- (1) Which of the following shows the process of creating something new?

a) Business model	b) Modeling
c) Creative flexibility	d) Innovation
- (2) Which one of the following gives suggestions for new product and also help to market new products?

a) Existing products and services	b) Federal government
c) Distribution Channels	d) Consumers
- (3) Which of the following is used by entrepreneurs to acquire experience in an international market before making a major commitment?

a) Merger	b) Minority Interest
c) Joint venture	d) Majority interest
- (4) GATT is established in 1947, under:

a) German leadership	b) U.S. leadership
c) French leadership	d) U.K. leadership
- (5) The entrepreneur was distinguished from capital provider in:

a) Middle ages	b) 17th century
c) 18th century	d) 19th and 20th century
- (6) A person who managed large project was termed as the entrepreneur in the _____.

a) Earliest period	b) Middle ages
c) 17th century	d) 19th and 20th century
- (7) What is the process by which individuals pursue opportunities without regard to resources they currently control?

- a) Startup management
c) Financial analysis
- b) Entrepreneurship
d) Feasibility planning
- (8) 9. Having more than 50% ownership position that provides the entrepreneur with managerial control is called
- a) Joint venture
c) Horizontal merger
- b) Majority interest
d) Diversified activity merger
- (9) 10. Which one of the following is the process of entrepreneurs developing new products that over time make current products obsolete?
- a) New business model
c) None of the given options
- b) Anatomization
d) Creative destruction
- (10) 11. Which of the following factors is the most important in forcing U.S. companies to focus on new product development and increased productivity?
- a) Entrepreneurship
c) Governmental laws
- b) Hyper competition
d) Organizational culture
- (11) 12. Individuals influencing an entrepreneur's career choice and style are known as which of the following?
- a) Moral-support network
c) Professional support network
- b) Role model
d) Support system
- (12) 13. The level at which an individual is viewed by society is called:
- a) a) Financial status
c) c) Social status
- b) b) Qualification
d) d) Achievement
- (13) 14. Which one of the following is an important source of idea generation due to their familiarity with the needs of market?
- a) Existing products and services
c) Federal government
- b) Distribution channels
d) Consumers
- (14) 15. Which one of the following is the next stage to the Concept Stage of Product Planning and Development Process?
- a) Idea Stage
c) Product Development Stage
- b) Product Planning Stage
d) Test Marketing Stage
- (15) 16. SBA stands for:
- a) Small business accountants
c) Small business adequacy
- b) Small business administration
d) Small business advisors
- (16) 17. Why should an entrepreneur do a feasibility study for starting a new venture
- a) To identify possible sources of funds
c) To estimate the expected sales
- b) To see if there are possible barriers to success
d) To explore potential customers
- (17) 18. Information regarding all of the following is related to operations, EXCEPT:
- a) Location
c) Raw materials
- b) Promotion
d) Labor skills
- (18) 19. A performance and credit rating scheme has been launched by the MSME Ministry to assess creditworthiness and capabilities of industries in the sector. What is it called?
- a) Performance and Credit Rating Scheme
c) Performance and Economy Rating Scheme
- b) Zero Defect Zero Effect Certification
d) None of the above
- (19) 20. EDP (Entrepreneurship Development Programmes) is required to help:

- a) Existing entrepreneurs
b) First generation entrepreneurs
c) Future generations entrepreneurs
d) None of the above
- (20) A corporate manager who starts a new initiative for their company which entails setting up a new distinct business unit and board of directors can be regarded as?
a) Ecopreneur
b) Technopreneur
c) Intrapreneur
d) Social Entrepreneur
- (21) A women entrepreneur is supposed to have a minimum financial interest in share capital of entrepreneur's enterprise:
a) 35 per cent
b) 51 per cent
c) 25 per cent
d) None of the above
- (22) Family business always interested to handover the change of his business to:
a) Indian Administration Officers
b) Professional Managers
c) Next generation
d) None of the above
- (23) Venture capital is concerned with:
a) New project having potential for higher profit
b) New project of high technology
c) New project having high risk
d) All the above.
- (24) Entrepreneurial behaviours includes:
a) Solving problems
b) Taking initiatives
c) Taking responsibility
d) All of above
- (25) Entrepreneurs attributes includes
a) Preservence
b) Hard working
c) Determination
d) All of above
- (26) Entrepreneurs skills includes:
a) Creative problem solving
b) Persuading
c) Negotiation
d) All of above
- (27) The term "entrepreneurs" was applied to business initially by the French economist in the 18th century:
a) Cantillon
b) Jan Tinbergen
c) J.S.Mill
d) None of above
- (28) Which business function do experts agree, you should focus on first when preparing to start a business.
a) Financing
b) Marketing vision
c) Operation
d) None of above
- (29) Which of the following is not something that can be invested
a) Energy
b) Experties
c) Money
d) Time
- (30) From the following which one is factor affecting entrepreneurial growth:
a) Social
b) Economic
c) Psychological
d) All of above
- (31) Which could provide an individual with the motivation to start a new business venture?
a) The financial rewards.
b) A desire to be independent.
c) Risk taking
d) All the above.
- (32) Which industrial sector promotes small-scale businesses and Entrepreneurship, and has

- c) C. Brain storming. d) D. Nominal group technique.
- (56) The process of preparing an inventory of skills needed for effective implementation of the project is called as _____.
- a) Economic viability. b) Financial feasibility
c) Technical feasibility d) Managerial competence.
- (57) _____ is granted to small scale units under section 33B of the Income tax act, 1961.
- a) Depreciation Allowance. b) Development Debate.
c) Investment Allowance d) Rehabilitation Allowance.
- (58) .A provisional SSI registration certificate is valid for a period of _____.
- a) four Years. b) three Years.
c) two Years d) one year
- (59) Which of the following is not one of the 4 Ms?
- a) motivation. b) management.
c) materials. d) money.
- (60) The 'T' in a PESTLE analysis refers to _____.
- a) Time b) Technology.
c) Training. d) Talent