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## The Expanding Role of Pharmacist's: Patient Medication Adherence

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### Abstract

Patient medication adherence is usually connected with whether patients take their medications as prescribed as well as whether they continue to take prescribed medication. Medication adherence is very important for optimal outcomes, to reduce rates of hospital admissions, decrease morbidity and mortality and decreasing healthcare cost for patient. Till date, measurement of patient medication adherence and use of interventions to improve are rare or less in regular clinical practice. The objectives of the present report are to address – 1. What is medication adherence and non-adherence? 2. Medical adherence challenges 3. Types of non-adherence 4. Barriers to medication adherence 5. Strategies to improve medication adherence 6. Smart options to improve medication adherence 7. Measurement of medication adherence 8. The pharmacy's influence on medication adherence.

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