



# Mango Magic at Uttar Pradesh Mango Festival 2025

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**M**ANGIFERA indica, commonly known as Mango, is not just another tropical fruit but the proud incumbent king of all fruits, attributed to its delectable taste, various health benefits and rich cultural history. To celebrate the grandeur of this appetising, fragrant, and magical fruit, an event titled “Uttar Pradesh Mango Festival-2025” was organised from 4 to 6 July in Awadh Shilp Gram, Lucknow.

The three-day “Uttar Pradesh Aam Mohatsava” was inaugurated by the Hon’ble Chief Minister Yogi Adityanath. While addressing the public, he stated that new advanced and modern mango pack houses have been launched at various districts like Lucknow, Amroha, Saharanpur and Varanasi for the production to reach global markets.

A pack house is a facility where freshly harvested mangos (or any crop/produce) are received from the farmers, sorted depending upon their quality, size, etc. and then sent for cleaning and washing to remove any contaminants, followed by a grading process & quality check. The last step is to perform proper packaging and storage for the fruit to retain freshness and quality. Pack houses play a very crucial role in linking the farmers and the consumers.

