



## **BRAINWARE UNIVERSITY**

## Programme – B.Sc.(AM)-Hons-2022

Course Name - Fundamentals of Illustration and Digital media

Course Code - BMMC102 ( Semester I ) Brainwell Rolling 103125
Brainwell Kolkara 103125
Time: 2:30 House

Full Marks: 60

a) Line

[The figure in the margin indicates full marks. Candidates are required to give their answers in their

own words as far as practicable.] Group-A 1 x 15=15 (Multiple Choice Type Question) 1. Choose the correct alternative from the following: (i) Write the correct answer What is the full form of DTP? a) Data publishing b) Data printing c) Desktop printing d) Desktop publishing (ii) Choose the correct answer Which of these comes under desktop publishing? a) Engineering Designing b) Webpage designing c) Animation d) All of these (iii) write The correct answer the hardware required for desktop publishing b) Image scanner a) Personal computer d) All of these c) Laser printer (iv) Identify From which type of printer we can easily print graphs, charts, drawing, text and photos? b) Laser a) Inkjet grann granns onees to are one add and d) Dot matrix c) Drum printer (v) Offset printing is also known as \_\_\_\_\_\_.(seclect the write answer) a) Offset lithography b) Offset Flexography c) Offset methography d) Offset carton (vi) Choose the corect answer What is the extension name of InDesign library? b) .indt a) .indb d) .indd (vii) Write the correct answer The command TEXT FRAME OPTION (CTR + B) appears in which Menu? b) File Menu a) Type Menu d) Window Menu (viii) Identify the Adobe Illustrator terminology for a drawn line is \_\_\_\_\_\_

		Lina	
	c) Point Successor	d) Gamma Line	
(iv)	Select How many type of Marq	uee Tool are there in Adobe Photoshop?	
(1^)	a) Seven	b) roai	
	a) One	d) Two	
()	Identify Which of the following	d) Two s is a Layer Blending Mode in Adobe Photoshop?  b) Multiply	
(x)	) Overlay	D) Marcia.	
	a) Overlay	Cabaca	
/:\	Choose which of the following	d) All of these is the short cut key of Layers panel in Adobe Photoshop.	
(XI)		b) Ctrl + L	
	a) F9	IV A LE . I	
1:	I dontify the Fancy, Bevel, Inset	d) AIT + L , Inverse Rounded comes under which commands of	
(XII	Adobe Indesign?		
	Adobe meesign	b) Effects d) Corner options	
	a) Anchor Object	d) Corner options	
Vi.	c) Pathfinder	f Adobe Indesign template is	
		b) .indb	
	a) .indd	d) indl	
	c) .indt	g is used to convert a raster image to a vector image?	drawd Hull
(xi	v) Choose which of the following	b) Live Convert	
	a) Live Trace	d) Live Paint	
	c) Live Pixels	d) Live Paint (a) tree the in Indexed color mode in Adobe Photoshop?	
(x		L) 216 Channel	
	a) One Channel	b) 216 Channel	
	c) 255 Channel	Innovemb and d) 256 Channel	
		Group-B	
		(Short Answer Type Questions)	3 x 5=15
		(Short Allower 1) Postage and a second secon	
	C a d. Ildian	nedia?	(3)
2	Identify the elements of Multim	of Resolution.	(3)
. 3	Explain the measurement unit		(3)
4	. Discuss about Typography? . Differentiate between Vector G	raphics and Raster Graphics.	(3)
5	. Illustrate RGB printing technique	ie.	(3)
		OR .	45)
	Explain Color Separation achiev	ved in Digital Offset printing?	(3)
		Group-C	
		(Long Answer Type Questions)	5 x 6=30
			20.00
	7. Discuss about the Proofing te	chniques and explain the process of Registration checking.	(5)
	- Marin Harris Colour Mandac?	) the state of the	(5)
	I · C · · · Adaha Dh	otoshon and deline now to do reduce noise in an image?	(5)
	10. Describe Colour Wheel and d	lefine Complimentary and Analogous colour schemes.	(5)
	11. Summarize about Post printir	ng processes.	(5) (5)
	12. Explain Colour Gamut.	OR	(2)
	Evoluin the elements of a Re-	zier Curve and differentiate between Fill Colour and Stroke	(5)
	Colour.	minister the fact of the land to be made of the same	
	Property of the second		