



BRAINWARE UNIVERSITY

Term End Examination 2023-2024
Programme – B.Com.(AFB)-Hons]-2023

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Brainware University
Berasat, Kolkata -700125

Course Name – Management Principles and Practices Course Code - VAC00010 (Semester I)

Full Marks : 60 Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

- 1. Choose the correct alternative from the following:
- (i) Judge that what is controlling in management?
 - a) Setting objectives

b) Measuring performance

c) Planning future goals

- d) Motivating employees
- (ii) Discover that which function of management helps in ensuring that the actual performance meets the planned performance.
 - a) Planning

b) Organizing

c) Controlling

- d) Leading
- (iii) Discover the is the primary purpose of controlling.
 - a) To punish employees for mistakes
- b) To achieve organizational goals
- c) To assign blame for failures
- d) To micromanage employees
- (iv) Choose that which type of control involves adjusting ongoing activities to ensure that goals are met.
 - a) Feedforward control

b) Concurrent control

c) Feedback control

- d) Strategic control
- (v) Predict which of the following is an example of a quantitative standard used in control.
 - a) Employee morale manusal main bas manu
- b) Customer satisfaction

c) Sales revenue

- d) Organizational culture
- (vi) Select the period of Classical Managemet Theory
 - a) 1800-1920

b) 1920-1950

c) 1950-Till date

- d) None of these
- (vii) Select the correct option: Classical Managemet Theory is
 - a) Organization centred

b) Human Centered

c) Complete employee view

- d) All of these
- (viii) Identify: Who is the father of scientific management
 - a) Henry Fayol

b) Henry Gantt

c) Harrington Emerson

d) Winslow Taylor

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11. Describe the contributions of Mary Parker Follett to the neo-classical theory of	(5)
management.	(5)
12. Justify the Importance of Group Cohesiveness in Organizational Performance. Provide Examples of How Cohesive Groups Can Enhance Productivity and Collaboration.	(3)
OR	
Justify the Importance of Motivation in the Workplace. How Does a Motivated Workford	(5)
Contribute to Organizational Success?	

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