



Brainware University 398, Ramkrishnapur Road, Barasat Kolkata, West Bengal-700125

BRAINWARE UNIVERSITY

Term End Examination 2023

Programme - BBA-2018/BBA-2019/BBA(HM)-2019/BBA-2020/BBA(HM)-2020/BBA-2021/BBA(HM)-2021/BBA(DM)-2021/BBA-2022/BBA(DM)-2022/BBA(HM)-2022

Course Name – Fundamentals of Management & Organizational Behaviour/Fundamentals of Management and Organizational Behaviour/Fundamentals of Management & Organizational Behavior Course Code - BBAD010401/BBAC101/BBAHMC101/BBADMC101 (Semester I)

	Marks: 60 The figure in the margin indicates full marks. Candi own words as far a	Time: 2:30 Hours dates are required to give their answers in their as practicable.]	
1.	Group (Multiple Choice Ty Choose the correct alternative from the following	pe Question) 1 x 15=15	
(i)	A network of social relationship that arise spontaneously due to the interaction at work describes		
(ii)	a) Formal organizationc) DecentralizationState which one of the following represents the obey.	b) Informal organizationd) Delegationpower to give orders and make others	
(iii)	a) Responsibilityc) AuthorityRecognize the process of sharing authority by su	b) Accountability d) Delegation sperior to subordinate .	
	a) Delegation c) Centralization Select that in a partnership, liability is be held liable for the business' entire debt.	b) Accountability d) Responsibility	
(v)	a) limited; neitherc) high; allSelect the single most important advantage of a	b) limited; each d) unlimited; each sole proprietorship is	
	The ease of incorporation	b) The ability to finance expansion through stock sales	
(vi)	c) Limited liability Apply the prescribe guidelines for conducting a		
	a) Rules	h) Method	

c) Budget

b) Method

d) policy

3.0	(vii) Choose the correct factor for determining centralization	
17.3	a) Integration b) Desire for independence	
De.	c) Availability of managers d) Control techniques	&
2	c) Availability of managers d) Control techniques (viii) Choose the correct option: Maslow grouped the five needs into two categories_	_~
		de
	a) Higher-order needs and Lower-order needs b) Supreme needs and local needs	needs
	A Legisland and Common	
	(ix) Summarize the following: Believes, attitudes, traditions and expectations which a	, ,
	Snared by group members is called	
	a) Group norms b) Group communication	
	d) Group structure	
	(x) Select the significance of studying principles of management from the following.	
	a) Increase in efficiency b) Adaptation of changing techn	ology
	c) Optimum utilization of recourses d) All of these	
	(xi) Choose which one of the following is not a principle of management given by Tay	rlor.
	the strength or man sold in the strength of th	
	" a teliantian	
	(xii) Justify distinctiveness, according to attribution theory a) Whether an individual displays consistent b) Whether an individual displays	s different
	in different cituation	ns
	behaviors in american state and a discolar state an	s different
	· · · · · · · · · · · · · · · · · · ·	
	behaviors in similar situations behaviors in similar situations behaviors in similar situations	ers and
	(xiii) Justify your answer: Mr. Manoj, Manager ABC Company found that skills of works	ete
	machinery used by them as compared to the competitors in the market are obsol	ctc
	within a year, which type of challenge ABC Company is facing?	
	a) High Quality and Low Quality b) Globalization and Culture	
	c) Rapid Pace of Change d) Multiple Stakeholders	
	(xiv) Focus of organizational behavior includes:	
	a) Individual, Organization, Society b) Organization, Society, Nation	
	c) Employee, Employer, Management d) Individual, Groups, Organization	on
	(xv) Correlate the following statement with the principle of 'Division of work'	
	a) Work should be divided into small tasks b) Labor should be divided	
	c) Resource should be divided among jobs d) It leads to specialization	
	c) resource should be divided among jobs — d) it leads to specialization	
	Crawa D	
	Group-B	2 - 4-
	(Short Answer Type Questions)	3 x 5=15
- 2	2. Explain the stages of group development briefly.	(3)
3	3. Explain different types of stress in brief.	(3)
4	4. Explain different stages of conflict briefly.	(3)
5. Explain the advantages and disadvantages of Franchise		
	6. Write the characteristics of decision making.	(3)
	OR	(3)
	Express the importance of organizational behavior.	(2)
	Express the importance of organizational behavior.	(3)
	Group-C	
	(Long Answer Type Questions)	5 x 6=30
		2
7.	Appraise the Psycho-dynamic Structure of Personality.	
8.		(5)
٥.	management should share the gains with the workers with the	the (5)
	management should share the gains with the workers, while the other suggested t	hat

employees compensation should depend on the earning capacity of the company and should give them a reasonable standard of living. Recall and explain the principles of Fayol

and Taylor referred to in the above para. 9. After the following logical steps in the process of planning, describe the steps required to complete the process: Setting objective Developing premises, and Identifying alternative

(5)

- courses of action 10. Deduce the nature of stress by giving examples. Analyze the avoidance-oriented strategy of (5) coping.
- 11. Determine the ways to overcome resistance to change.

(5)

12. Summarise the steps taken by management in the planning process.

(5)

Management is a series of continuous interrelated functions. Assess.

(5)