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Barasat, Kolkata -700125

## BRAINWARE UNIVERSITY

Term End Examination 2023  
Programme – Dip.CSE-2020  
Course Name – Communicative English I  
Course Code - DCSE101  
( Semester I )

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

### Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) 'I returned home when the sun set.' Identify the type of sentence.  
a) Simple  
b) Gerund  
c) Complex  
d) Compound
- (ii) Channelizing a message has to be done by a \_\_\_\_\_ in communication.  
a) listener  
b) sender  
c) receiver  
d) acceptor
- (iii) An 'agile' person is someone who can \_\_\_\_\_.  
a) move slowly  
b) takes short strides  
c) walks in short steps  
d) move energetically
- (iv) We start writing a letter by \_\_\_\_\_ at the top left of the paper.  
a) Date  
b) Sender's Address  
c) Receiver's Address  
d) Dear Sir'
- (v) You \_\_\_\_\_ to work harder than regret later.  
a) must  
b) could  
c) ought  
d) might
- (vi) Her request for a new office was turned \_\_\_\_\_.  
a) aside  
b) down  
c) up  
d) below
- (vii) 'Rohan has been riding his bike since morning.' Identify the tense of the sentence.  
a) Present Perfect Continuous  
b) Past Perfect  
c) Present Continuous  
d) Past Perfect Continuous
- (viii) Continued high-blood pressure is dangerous \_\_\_\_\_ it can increase the risk of heart disease and stroke.  
a) however  
b) so that  
c) as  
d) for instance

- (ix) The painting was almost done when the guests came.' Identify the adverb here.  
 a) painting  
 b) almost  
 c) done  
 d) when
- (x) They would like to keep their old houses rather than building new ones \_\_\_\_\_ it is very hard and expensive to maintain them.  
 a) because  
 b) even though  
 c) on the contrary  
 d) on account of
- (xi) 'The train already left when I reached the station.' Identify the error.  
 a) The train already left  
 b) when I reached  
 c) the station  
 d) No error
- (xii) They expected that they would win the match. Identify the type of the subordinate clause here.  
 a) Noun Clause  
 b) Adjective Clause  
 c) Adverb Clause  
 d) None of these
- (xiii) I lost my pen. (Modify the sentence and make it passive)  
 a) My pen is lost.  
 b) My pen is lost by someone.  
 c) My pen is lost by me.  
 d) I have not lost my pen.
- (xiv) The Vaal River is one of the major rivers in South Africa but the runoff is not constant, which means that large dams have to be built \_\_\_\_\_ store water for use.  
 a) notwithstanding  
 b) regarding to  
 c) so as to  
 d) thanks to
- (xv) James Dillingham Young is called \_\_\_\_\_ by Della.  
 a) James  
 b) Jimmy  
 c) Young  
 d) Jim

### Group-B

(Short Answer Type Questions)

3 x 5=15

2. Convert the voice - "Mary saw the cat." (3)
  3. Change the degree of comparison to positive degree - "Harry is taller than Alice." (3)
  4. Select appropriate preposition and fill the blank - "I found the key \_ the table." (3)
  5. Construct a sentence using the following word - "delicious" (3)
  6. Change the sentence to indirect speech - "He said 'I will come to the party'" (3)
- OR
- Change the sentence to an interrogative one - "Nobody can think of surrender." (3)

### Group-C

(Long Answer Type Questions)

5 x 6=30

7. As a city planner, Develop a feasibility report for the construction of a new public transportation system. Analyze the economic, environmental, and social impacts of the project and make recommendations. (5)
8. Assume you are a marketing manager tasked with rebranding a struggling product. Illustrate a business report that includes market analysis, rebranding strategies, and an action plan to revitalize the product's image and sales. (5)
9. Assume you are a safety officer at a construction site where a scaffolding accident occurred. Organize an industrial accident report detailing the incident, the effectiveness of safety measures in place, and measures to enhance scaffolding safety. (5)
10. You are an environmental consultant hired to assess the feasibility of transitioning a factory to sustainable energy sources. Assess a feasibility report outlining the costs, benefits, and environmental impacts of this transition. (5)

11. You are the CEO of a small startup seeking funding from potential investors. Visualize a persuasive business report that highlights your company's strengths, market potential, and financial projections to secure funding. (5)
12. You are an industrial safety consultant working with a manufacturing company to prevent ergonomic injuries. Predict an industrial accident report that analyzes workplace ergonomics, recommends improvements, and outlines a training program to reduce injuries. (5)

**OR**

You are the head of a marketing department in a retail company. Illustrate a business report analyzing the effectiveness of a recent marketing campaign, including key performance metrics and recommendations for improvement. (5)

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