



BRAINWARE UNIVERSITY

Term End Examination 2023-2024

Programme – B.Sc.(MSJ)-Hons-2023

Course Name – News Reporting and Writing

Course Code - BMJ10102

(Semester I)

Library
Brainware University
398, Ramkrishnapur Road, Barasat
Kolkata, West Bengal-700125

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Who is the head of a newsroom? Identify.
- a) Chief Reporter
b) Editor
c) Resident Editor
d) Chief Sub-editor
- (ii) Yellow journalism refers to news that is
- a) Unbiased
b) Objective
c) Sensational
d) None of these
- (iii) Front-page headlines started in? Select.
- a) Late 20th century
b) Late 19th century
c) Early 19th century
d) Late 18th century
- (iv) Numbers are used in headlines because they are? Apply your knowledge and choose the correct option.
- a) Funny
b) Timekeepers
c) Registered faster by the brain
d) Look good
- (v) The Newsdesk has
- a) Editors
b) Reporters
c) Photographers
d) Designers
- (vi) The Sports Editor reports to? Choose.
- a) The Chief of Bureau
b) The Chief Sub-Editor
c) The Editor
d) The Deputy Editor
- (vii) The Senior Reporter gets prooted to? Identify.
- a) Seniormost Reporter
b) Chief Reporter
c) Chief of Bureau
d) Principal Correspondent
- (viii) In war reporting we must check for
- a) Fake news
b) Vested interest
c) Reliable news
d) All of these
- (ix) Should shocking photos be published? Illustrate.

- a) Yes
c) No
- (x) Which of the following impacted gender journalism? Illustrate.
a) #MeToo movement
c) #Girls movement
- (xi) Editing. Select from the following list.
a) Improves a copy
c) Scan a copy
- (xii) English language daily newspapers were published in India by? Recall.
a) Robert Clive
c) Robert Knight
- (xiii) Beat in reporting means? Identify.
a) Police beat house
c) Beating drums
- (xiv) A journalist should always be
a) Lazy
c) Slow
- (xv) Specialised reporting is called
a) Story
c) Beat
- b) Maybe
d) Always
- b) #catchMe movement
d) #Me&You movement
- b) Destroys a copy
d) None of these
- b) Warren Hastings
d) Robert Redford
- b) Specialised sphere
d) Beating retreat
- b) Objective
d) Temperamental
- b) Report
d) Article

Group-B

(Short Answer Type Questions)

3 x 5=15

2. Describe the duties of a sub-editor (3)
3. Is journalistic writing easier than literary writing? Illustrate. (3)
4. Where is the name of the editor carried in a newspaper? Interpret. (3)
5. What is a follow-up story? Interpret. (3)
6. List the people a health report will meet (3)

OR

Explain direct and indirect leads

(3)

Group-C

(Long Answer Type Questions)

5 x 6=30

7. Why is social media used to 'break' stories? Discuss. (5)
8. What are the different types of reporting? Explain. (5)
9. Write briefly how printing started in Europe. (5)
10. Analytically write a report using the 5W-1H formula (5)
11. Analyse the structure of a feature article (5)
12. Point out the main sources of news for a reporter? (5)

OR

Explain how you will verify a report.

(5)