



BRAINWARE UNIVERSITY

Term End Examination 2023-2024

Programme – MBA-2022

Course Name – Entrepreneurship & Corporate Social Responsibility

Course Code - MBA301

(Semester III)

LIBRARY
Brainware University
Barasat, Kolkata - 700125

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Choose any one, Environmental Impact Assessment (EIA) is conducted:
- a) Prior to project decision is taken b) During the project.
c) At the completion of a project. d) None of these.
- (ii) Choose any one, Acid rain is caused by precipitation of:
- a) Sulfuric acid. b) Nitric acid.
c) Both Sulfuric acid and Nitric acid d) Neither Sulfuric acid and Nitric acid.
- (iii) Choose any one, Industrial operations that can pollute the water bodies are:
- a) Discharge of chemicals. b) Discharge of oil and grease.
c) Discharge of hot water.
- (iv) Choose the best option, Khadi and Village Industries Corporation is:
- a) District level institution. b) All India institution
c) State level institution. d) Village level institution.
- (v) Identify, Entrepreneurship is actually the process of
- a) Creating new ventures b) Doing business.
c) Creating an organization. d) None of these..
- (vi) Indicate, All of the following are important elements of the financial data and projections section of a business plan EXCEPT:
- a) SWOT analysis b) Projected income statements.
c) Break-even analysis. d) Cost controls.
- (vii) Identify, According to Schumpeter, an Entrepreneur is
- a) Missionary. b) Visionary.
c) Innovator d) Initiator.
- (viii) Choose the best option, The institution(s) involved in entrepreneurship development is/are
- a) EDII. b) NIESBUD.
c) Both EDII and NIESBUD d) Neither EDII and NIESBUD.

- (ix) Indicate, Achievement in McClelland's theory is associated with
a) Failure. b) Success
c) Nonperformance. d) Contribution.
- (x) Identify, Intangible assets of a company consists of
a) Patents. b) Copyrights.
c) Trade secrets. d) All of these
- (xi) Choose the best option, Intellectual Property laws can protect
a) Trademarks. b) Copyright.
c) Patents. d) All of these
- (xii) Indicate, As per Herzberg's Two Factor Theory, an entrepreneur will be focused to:
a) Hygiene factor. b) Motivational factor
c) Both Hygiene factor and Motivational factor. d) Neither Hygiene factor and Motivational factor.
- (xiii) Identify, As per McClelland's Need Theory, an entrepreneur should have:
a) Need for power. b) Need for affiliation.
c) Need for achievement. d) All of these
- (xiv) Infer, Relate Entrepreneurial behaviors with...(Probable duplicate)
a) Solving problems. b) Taking initiatives.
c) Taking responsibility. d) All of these
- (xv) Infer, Illustrate Entrepreneurs qualities.
a) Perseverance. b) Hard working.
c) Determination. d) All of these

Group-B

(Short Answer Type Questions)

3 x 5=15

2. Explain the term Entrepreneurship. (3)
3. Explain how SIDBI promote Entrepreneurship in India. (3)
4. Examine how Khadi and Village Industries Commission is enhancing entrepreneurs ability to set up small business. (3)
5. Infer the business issues an entrepreneur should solve before starting a business? (3)
6. Evaluate the role of Indian Institute of Entrepreneurship(IIE) for assisting small entrepreneurs. (3)

OR

Having desired motivation and skills , illustrate how you can mobilize seed funds for your dream business. (3)

Group-C

(Long Answer Type Questions)

5 x 6=30

7. Explain in details about role of self-help group in developing rural entrepreneurship. (5)
8. Define entrepreneurship? Discuss the importance of women entrepreneurship? (5)
9. Explain the process of planning for starting up a new enterprise? (5)
10. Explain the role of Educational Institutions for Entrepreneurial Development? (5)
11. Explain, What is training? Is training essential to inculcate entrepreneurship among entrepreneurs? (5)
12. Discuss the needs and objectives of an entrepreneurship development program with example (5)

OR

Identify five qualities of a successful entrepreneur. (5)
