



BRAINWARE UNIVERSITY

Term End Examination 2023-2024

Programme – Dip.EE-2021

Course Name – Industrial Project and Entrepreneurship Development

Course Code - DEE505

(Semester V)

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :
 - (i) Identify the correct answer Skills required for the team management activity include:
 - a) Communication
 - b) Defining and sequencing activities;
 - c) Conflict resolution.
 - d) All
 - (ii) Indicate the correct answer An organization increases its sales through a great marketing effort by opening more retail stores. Its growth is achieved through
 - a) Diversification
 - b) Vertical integration
 - c) Business expansion
 - d) Conglomeration
 - (iii) Identify the correct answer Which one is not component of feasibility report?
 - a) Profit Margin
 - b) Works Cost
 - c) Overhead
 - d) None
 - (iv) Indicate the correct answer The level at which an individual is viewed by society is called:
 - a) Financial status
 - b) Qualification
 - c) Social status
 - d) Achievement
 - (v) Identify the correct answer Top management works on
 - a) Strategic plan
 - b) Personnel plan
 - c) Operational Plan
 - d) Financial Plan
 - (vi) Identify the correct answer A clearly defined and measurable outcome to be achieved over a specified timeframe
 - a) Goal
 - b) Objective
 - c) Aim
 - d) Feedback
 - (vii) Identify the correct answer Someone legally appointed to resolve the financial and administrative difficulties of an insolvent firm is called _____.
 - a) Administrator
 - b) An auditor.

- c) A Strategist
d) None
- (viii) Identify the correct answer _____ can be defined as a specifically evolved work plan tends to achieve a specific objective within a specific period of time
- a) Idea generation
b) Project
c) Strategy
d) SWOT
- (ix) Indicate the correct answer An Entrepreneur in his organization establishes relationship between
- a) People, work and resources
b) Customer, work and resources
c) People, work and management
d) Customer, work and management
- (x) Indicate the correct answer In an Organization there should be a balance between
- a) Activities
b) Authority and Responsibility
c) Procedures and Flexibility
d) All
- (xi) Indicate the correct answer Which one of the following should consider in economy while conducting environmental analysis?
- a) GNP
b) Disposable income
c) Unemployment
d) Distribution Channel
- (xii) Choose the best option, Good sources of information for an entrepreneur about competitors can be obtained from _____.
- a) Website and Secondary Data
b) Market Research
c) Supplier Retailer and Customers
d) All
- (xiii) Indicate the correct answer Which one of the following gives suggestions for new product
- a) Secretary of the Entrepreneur
b) Consumer
c) Distribution channel
d) State Government
- (xiv) Identify the correct answer Entrepreneurial companies are different from small business companies in that they...
- a) Focus groups
b) Are innovative and growth driven
c) Create wealth that is sustainable for future generation to come
d) Command for future jobs
- (xv) Indicate the correct answer Long term Planning is called
- a) Vision
b) Mission
c) Strategy
d) Smart Goal

Group-B

(Short Answer Type Questions)

3 x 5=15

2. Explain the term Entrepreneurship. (3)
3. Identify any three factors which helps ENTREPRENEURS to innovate. (3)
4. Identify ant three types of business where Entrepreneurial Development can take place. (3)
5. Illustrate any three business opportunities for Women entrepreneur. (3)
6. Infer the business issues an entrepreneur should solve before starting a business? (3)

OR

Design the objectives of National Institute of Small Industries Extension Training. (3)

Group-C

(Long Answer Type Questions)

5 x 6=30

7. Discuss the needs and objectives of an entrepreneurship development program with example (5)
8. Explain role and importance of MSMEs for economy (5)
9. Explain, What are the barriers/obstacle of entrepreneurship? (5)

- 10. Explain three Social factors affecting entrepreneurship development in India. (5)
 - 11. Examine five outstanding qualities Women should have for launching new ventures. (5)
 - 12. Govt. Programmes Offering Start-up Capital and support as part of strategic decision making. (5)
- In this context, critically appraise 'Pradhan Mantri Micro Units Development and Refinance Agency Limited (MUDRA)' scheme.

OR

Evaluate in brief the various financial assistance paths of Microfinances or NBFCs in mobilizing (5) finance for Entrepreneurs.
