



# BRAINWARE UNIVERSITY

Term End Examination 2023  
Programme – B.Tech.(CSE)-2019  
Course Name – Management I  
Course Code - HSMC(CSE)401  
( Semester IV )

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Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

## Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Choose which of the following is the elements of directing?
- |                |                     |
|----------------|---------------------|
| a) Supervision | b) Motivation       |
| c) Leadership  | d) All of the above |
- (ii) Identify a proper organisation which avoids duplication of \_\_\_\_\_.
- |           |               |
|-----------|---------------|
| a) Action | b) Activities |
| c) Assets | d) None       |
- (iii) Relate the purpose and the aim for which the organization is set up and operate is called \_\_\_\_\_.
- |              |              |
|--------------|--------------|
| a) Objective | b) Strategy  |
| c) Policy    | d) Procedure |
- (iv) Relate which of the following is not said to be a feature of coordination?
- |                              |                                 |
|------------------------------|---------------------------------|
| a) Managerial responsibility | b) Provides different functions |
| c) Relevant of group efforts | d) Not a separate function      |
- (v) Relate which of the following statement is true?
- |   |   |
|---|---|
| a) There is scope for specialization in line Organization | b) It is difficult to fix responsibility in line organization   |
| c) The line of authority in line Organization is vertical | d) Line organization is only suitable for large-scale operation |
- (vi) Relate which among the following is a factor determining centralization?
- |                             |                            |
|-----------------------------|----------------------------|
| a) Integration              | b) Desire for independence |
| c) Availability of managers | d) Control techniques      |
- (vii) Classify A network of social relationship that arise spontaneously due to the interaction at work is called
- |                        |                          |
|------------------------|--------------------------|
| a) Formal organization | b) Informal organization |
| c) Decentralization    | d) Delegation            |

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- (viii) Find how are principles of management formed?
- a) In a laboratory  
b) By experiences of management  
c) By experiences of management  
d) By propagation of social scientists
- (ix) Who is known as 'the Father of Administrative Management theory'?
- a) Harold Koontz  
b) Henry Fayol  
c) F.W. Taylor  
d) Max Weber
- (x) Identify which of the following is not a Performance Appraisal Biases
- a) Halo effect  
b) Central Tendency  
c) Personal Biases  
d) Wrong survey
- (xi) Choose management is
- a) Tangible  
b) Intangible  
c) Fictitious  
d) All of these
- (xii) Select which of the following skills has the largest share in communication time in schools/colleges?
- a) Listening  
b) Reading  
c) Writing  
d) Speaking
- (xiii) Choose plan which is firstly discussed in business plan is mostly
- a) Production plan  
b) Financial plan  
c) Personnel plan  
d) Marketing plan
- (xiv) Identify \_\_\_\_\_ is the person who notices and decodes and attaches some meaning to a message.
- a) Receiver  
b) Driver  
c) Sender  
d) Cleaner
- (xv) Which software provides key performance indicators to help managers monitor efficiency of projects and employees?
- a) Management Information System  
b) Business Performance Management  
c) Enterprise Application Software  
d) Online analytical Processing

**Group-B**

(Short Answer Type Questions)

3 x 5=15

2. Define the principle of management known as "Unity of Command." (3)
3. Describe the organizing function of management and its importance in achieving organizational goals. (3)
4. Examine the importance of effective staffing in an organization and its impact on overall performance and productivity. (3)
5. Examine the impact of a strong organizational culture on employee engagement, job satisfaction, and overall performance. (3)
6. Analyze the different types of decision-making processes used in organizations, such as rational decision making, intuitive decision making, and collaborative decision making, and compare their strengths and weaknesses. (3)

**OR**

Analyze the benefits and challenges of implementing MBO in organizations, and discuss the factors that contribute to successful adoption and execution of the MBO process. (3)

**Group-C**

(Long Answer Type Questions)

5 x 6=30

7. Describe the typical steps involved in the planning process. (5)
8. Differentiate the purpose of organizing and controlling. (5)
9. Examine the nature of the line and staff relationship within an organization. (5)



10. Analyze the strengths and weaknesses of the autocratic leadership style in promoting organizational performance and employee satisfaction. (5)
11. Justify the importance of establishing clear team roles and responsibilities to enhance team performance and collaboration. (5)
12. Distinguish between bureaucratic control and cultural control as approaches to managing organizational behavior and performance. (5)

**OR**

Distinguish between goal-setting theory and reinforcement theory of motivation and discuss how they can be applied to enhance employee performance and engagement. (5)

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