



BRAINWARE UNIVERSITY

Term End Examination 2023

Programme – M.Sc.(MSJ)-2021

Course Name – Community and Internet Radio

Course Code - MMSJ404BM

(Semester IV)

LIBRARY
Brainware University
Barasat, Kolkata -700125

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Identify what the Article 19 of the Indian Constitution says -
- | | |
|--|--|
| a) no person shall be deprived of his life or personal liberty | b) fundamental right to freedom of speech and expression |
| c) the state shall endeavour to provide early childhood education and care for all children upto 6 years of age. | d) None of these |
- (ii) Select the first campus "community" radio station of India.
- | | |
|----------------|--------------|
| a) Dr.Kalam FM | b) Gandhi FM |
| c) Anna FM | d) Voice FM |
- (iii) Identify who can apply for a CRS.
- | | |
|-------------------------------|-----------------------------|
| a) agricultural universities | b) educational institutions |
| c) civil society institutions | d) All of them |
- (iv) Select the state of the first NGO operated community Radio that was established in India?
- | | |
|-------------------|----------------|
| a) Andhra Pradesh | b) West Bengal |
| c) Maharashtra | d) Hariyana |
- (v) Identify when Vividh Bharati was launched.
- | | |
|-------------------|-------------------|
| a) October, 1957 | b) November, 1957 |
| c) December, 1957 | d) January, 1958 |
- (vi) Choose the correct justification for a community radio
- | | |
|------------------|---------------|
| a) Heterogeneous | b) Homogenous |
| c) Uniform | d) Mixed |
- (vii) Choose the correct type of microphone that is sensitive to the sound sources near to the microphone -
- | | |
|----------------|-----------------|
| a) Shotgun Mic | b) Lavelier Mic |
| c) Dynamic Mic | d) Contact Mic |

- (viii) Explain the advantage of community radio over commercial radio.
- a) Community radio has a wider audience reach
 b) Community radio is more profitable than commercial radio
 c) Community radio is more responsive to local needs and interests
 d) Community radio has access to more funding resources
- (ix) Explain the purpose of an audio mixer in community radio broadcasting.
- a) To convert analog audio signals to digital signals
 b) To amplify audio signals
 c) To encode audio signals for transmission
 d) To mix and balance multiple audio sources
- (x) Select the organization responsible for monitoring and enforcing in compliance with community radio guidelines in India.
- a) Telecom Regulatory Authority of India
 b) Indian Broadcasting Foundation
 c) Press Council of India
 d) Ministry of Information and Broadcasting
- (xi) Choose the state in which 'Radio Namaskar' was established.
- a) West Bengal
 b) Orissa
 c) Bihar
 d) Jharkhand
- (xii) WID is one of the main feminist development frameworks for establish new CRS. Choose the correct full form for 'WID'.
- a) Women in Development
 b) World in Development
 c) Women in the Duty
 d) None of these
- (xiii) Select the correct option suitable for 'podcasting'
- a) Shorter version of narrowcasting
 b) Digital audio files that can be downloaded and played at convenience.
 c) Digital audio files of audio stories
 d) None of the above
- (xiv) Choose the area on which Adult education and community development project was based on.
- a) agriculture
 b) education
 c) human rights
 d) All of them
- (xv) Predict the two types of programme that University Broadcast project's featured.
- a) General' & 'empowerment'
 b) 'General' & 'enrichment'
 c) Local' & 'enrichment'
 d) Women' & 'enrichment'

Group-B

(Short Answer Type Questions)

3 x 5=15

2. Identify any three areas that a community radio service can undertake to address its audiences. (3)
3. Describe the function of audio mixers in a broadcasting studio. (3)
4. Write about the importance of local dialects in Community Radio. (3)
5. Compare AM & FM broadcasting. (3)
6. Explain how community radio can be used as a tool for rural development. (3)

OR

Describe panning. (3)

Group-C

(Long Answer Type Questions)

5 x 6=30

7. Discuss the key functions of community radio in empowering the local people. (5)
8. Write the use of audio consoles in a production studio. (5)
9. Explain the technical parameters for community radio stated in the 2006 policy guidelines for CR by the Government of India. (5)
10. Describe how community radio is used as an instrument of women empowerment in India. (5)
11. Explain the emerging trends of webcasting in streaming platforms. (5)

12. Summarize the emergence of podcasting in the consumption of bengali audio stories besides traditional radio dramas. (5)

OR

Summarize the impact of the internet and digital media on community radio, and how have stations adapted to these changes? (5)

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