



BRAINWARE UNIVERSITY

Term End Examination 2023

Programme – B.Sc.(MSJ)-Hons-2021

Course Name – Political & Business Journalism

Course Code - BMSJS401

(Semester IV)

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Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

(i) Identify the full form of WTO

a) World Training Organisation

b) World trade organisation

c) World Tour Organisation

d) None of these

(ii) During the period of internal emergency 1975-77, the union government's control of advertisement distribution was challenged at the Calcutta High Court by : - Identify the right answer

a) Jugantar

b) The Statesman

c) The Telegraph

d) Ananda Bazar Patrika

(iii) Statement 1: The progress of nationalism in Asia and Africa is reflected in the histories of the League of Nations after World War 1 Statement 2: The progress of nationalism in Asia and Africa is reflected in the histories of the of the United Nations after World War II.

a) Statement 1 is true and statement 2 is false

b) Statement 2 is true and statement 1 is false

c) Both statement is true

d) Both statement is false

(iv) The communist Manifesto was published in the year 1848 was authored by- identify the correct option

a) Marx and Engels

b) Hegel & Engles

c) Lenin and Hegel

d) Lenin & Marks

(v) Which of the following is odd amongst the four- Select the correct option

a) Indian Opinion

b) Horizon

c) CNN

d) The Hindu

(vi) The RTI was enacted in the year - Identify

a) 2005

b) 2006

c) 2007

d) 2008

(vii) Flak means - describe

a) Negative reponses

b) Negative responsens and strong criticism

c) Positive reinforce

d) Information exchange

(viii) Framing is associated with - Identify

- a) Shaping and contextualisation of news
- b) Priming and abridged of news
- c) Collecting news
- d) None of the above

(ix) The Indian Constitution's provision for the Right to Freedom of Speech and Expression is notionally drawn from - Select the correct one

- a) Bill of Rights
- b) Universal Declaration of Human Rights
- c) Magna Carta
- d) None of the above

(x) Patterns followed by stock prices usually have - Identify

- a) Four phases of fluctuations
- b) Accumulation, markup, distribution, mark down
- c) Accumulation, advancing, distribution, declining
- d) All of the above

(xi) GDP graphs of economy and stock market graphs - Identify

- a) Usually move together
- b) Usually show wide divergence
- c) Move in contrary ways
- d) All of the these

(xii) Bond is - Select

- a) Buyers are usually the banks
- b) usually Issued by state governments to borrow funds from markets
- c) A certificate of debt which a borrower pays with interest to bond holder within a fixed time
- d) All of these

(xiii) Seán MacBride was associated with - identify

- a) MacBride commission
- b) NAM
- c) NATO
- d) G20

(xiv) Assertion: Nationalism, ideology based on the premise that the individual's loyalty and devotion to the nation-state surpass other individual or group interests. Reasoning: Nationalism, translated into world politics, implies the identification of the state or nation with the people—or at least the desirability of determining the extent of the state according to ethnographic principles. identify the correction option.

- a) A is true and R is false
- b) A is false and R is true
- c) Both A and R are true
- d) Both A and R are false

(xv) Select the full form of SAARC

- a) South Asian Association for Regional Cooperation
- b) South Asian Association for Regional Congress
- c) South African Association for Regional Cooperation
- d) South Asian Association for Regional Corporate

Group-B

(Short Answer Type Questions)

3 x 5=15

2. Discuss the history of Indian journalism in pre-independent era. (3)
3. Describe the significance of stock market (3)
4. In a democratic country like India, media plays a crucial role to shape the foreign policy of our nation. - Explain the statement in your own words. (3)
5. Describe the importance of commodity market. (3)
6. Point out the disadvantages of capitalist economic system (3)

OR

- Point out the advantages of socialist economic system (3)

Group-C
(Long Answer Type Questions)

5 x 6=30

7. How can you describe Indian journalism in pre liberalisation era? - Analyse
8. Discuss the history of Economic Times
9. Discuss the history of Mint
10. Discuss the importance of objectivity in political news reporting
11. Explain the importance of business news in the television
12. Analyse the importance of youth in elections

(5)

(5)

(5)

(5)

(5)

(5)

OR

Compare and contrast between original and revised model of propaganda

(5)

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