



BRAINWARE UNIVERSITY

Term End Examination 2023-2024

Programme – BBA-Hons-2023/BBA(HM)-Hons-2023/BCA-Hons-2023/B.Sc.(BT)-
Hons-2023/B.Sc.(MSJ)-Hons-2023/BBA(DM)-Hons-2023/B.Sc.(PSY)-Hons-2023

Course Name – Human Values and Ethics

Course Code - VAC00007

(Semester I)

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Brainware University
398, Ramkrishnapur Road, Barasat
Kolkata, West Bengal-700125

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

(i) Choose the role of media ethics in the digital age:

- | | |
|--|--|
| a) Encouraging the dissemination of fake news to increase website traffic. | b) Promoting cyberbullying and online harassment for sensational stories. |
| c) Ensuring responsible use of social media and accurate reporting online. | d) Using advanced algorithms to manipulate public opinion through media content. |

(ii) Locate the meaning of nyaya in the context of human-human relationship:

- | | |
|-----------------------|-------------------------|
| a) Justice & Fairness | b) Loyalty & commitment |
| c) Harmony & balance | d) Authority & control |

(iii) Estimate professional rights and duties are based on:

- | | |
|---|---------------------------|
| a) Personal Preferences | b) Cultural Norms |
| c) Ethical standards and responsibilities | d) Legal obligations only |

(iv) Enumerate the importance of harmony in the family and society:

- | | |
|---|--|
| a) It ensures conformity and uniformity | b) It fosters mutual respect and cooperation |
| c) It perpetuates power imbalances and inequalities | d) It encourages individualism and self-centeredness |

(v) Observe the need of value education:

- | | |
|--|--|
| a) To develop moral and ethical values | b) To enhance personal and social well-being |
| c) To foster a harmonious and just society | d) All of these |

(vi) Choose Swami Vivekananda's vision of education:

- | | |
|---|--|
| a) His establishment of the Ramakrishna Mission | b) Education should focus on developing skills for material success. |
| c) Education should aim at the holistic development of an individual's physical, mental, and spiritual aspects. | d) Education should be reserved for a select few in society. |

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- (vii) Identify the correct answer from the situation: Company X promotes ethical behavior by incorporating sustainability into its business practices. This reflects _____ aspect of professional ethics.
- a) Moral Autonomy
b) Obligations
c) Business Conduct
d) Legal Obligation
- (viii) Examine understanding human values in relationships contributing to "samman":
- a) It promotes indifference and disregard for others
b) It establishes strict rules and regulations
c) It fosters empathy and appreciation for other's perspectives
d) It encourages discrimination and prejudice
- (ix) Examine the emphasize of "values system" in collegality:
- a) Fostering competition among colleagues
b) Encouraging teamwork and collaboration among professionals
c) Ignoring the values and beliefs of colleagues
d) Rejecting professional responsibilities
- (x) Locate the following that is not an advantage of strategic management
- a) It provides organisations with a clearer sense of direction and purpose
b) It helps improve the political, economic, social and technological environment of the organisation
c) It helps orientate management decisions to relevant environmental conditions
d) It helps organisations be proactive rather than reactive
- (xi) Predict the significance of Vishwas in human relationships:
- a) It leads to manipulation
b) It builds strong connection
c) It results in constant conflicts
d) It causes isolation
- (xii) Choose the role of respect in a harmonious family:
- a) To create division
b) To foster unity
c) To encourage rivalry
d) To promote deception
- (xiii) Describe "sahavastiva" as:
- a) Achieving personal success and accomplishments
b) The collective well-being and coexistence of all living beings
c) Materialistic pursuits and consumerism
d) Maintaining a harmonious relationship with nature
- (xiv) Identify the role of physical facilities in fulfilling human aspirations:
- a) They are essential for material comfort and convenience
b) They determine one's social status and prestige
c) They guarantee happiness and spiritual fulfillment
d) They are insignificant compared to emotional well-being
- (xv) Locate time management refers to:
- a) Working as per schedule
b) Balancing social , personal and professional life
c) Achieving goals in real time
d) All of these

Group-B

(Short Answer Type Questions)

3 x 5=15

2. Illustrate two challenges of moral dilemmas. (3)
3. Predict the challenges faced the whistleblowers. (3)
4. Write three potential solutions for handling the energy crisis. (3)
5. Identify any three reasons for the need of value education. (3)
6. Evaluate Swadeshi and self-sufficiency as one of the educational ideas of Gandhi. (3)

OR

- Evaluate Sri Sri Aurobindo's ideas on education. (3)

Group-C
(Long Answer Type Questions)

5 x 6=30

7. Review the statement: "Sustainable development promotes harmony in the society." (5)
8. Illustrate the values associated with collegiality. (5)
9. Judge the application of social justice in day-to-day life. (5)
10. Evaluate the salient features of meditation. (5)
11. State managing finances and contributing to the community acts as a method of continuous happiness and prosperity. (5)
12. Focus on the concept of school and teacher as propounded by Tagore. (5)

OR

Devise the thoughts of Swami Vivekananda on values. (5)

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