



BRAINWARE UNIVERSITY

Term End Examination 2023-2024

Programme – BBA-2022/BBA(DM)-2022/BBA(HM)-2022/B.Com.(AFB)-Hons-2022/B.Optomety-2022/B.Physiotherapy-2022/B.Sc.(AM)-Hons-2022/B.Sc.(CCT)-2022/B.Sc.(MLT)-2022/B.Sc.(MRIT)-2022/B.Sc.(OTT)-2022/B.Sc.(PSY)-Hons-2022/B.Optomety-2023/B.Physiotherapy-2023/B.Sc.(MLT)-2023/B.Sc.(MRIT)-2023/B.Sc.(OTT)-2023/B.Sc.(PA)-2023/B.Sc.(CCT)-2023

Course Name – English Communication

Course Code - HU201

(Semester II)

Full Marks : 30

Time : 1:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 5=5

1. Choose the correct alternative from the following :

- (i) Recall the age of the speaker of "The Night Train at Deoli" .
 - a) Eighteen years old
 - b) Seventeen years old
 - c) Sixteen years old
 - d) Fifteen years old
- (ii) Select the correct category for gestures or gestural communication.
 - a) Non-Verbal Communication
 - b) Direct Message
 - c) Oral Communication
 - d) Written Communication
- (iii) Identify the Personal barriers to communication
 - a) All the following options
 - b) Attitude
 - c) Prejudice
 - d) Personality
- (iv) Choose the right word for the blank: When a handful of people talk outside their official desks or at a coffee shop, the communication between them is called _____.
 - a) Informal communication
 - b) Formal communication
 - c) Intrapersonal communication
 - d) Internal communication
- (v) Interpret how an advertisement influences the masses.
 - a) through mind
 - b) through taste
 - c) through motive
 - d) all of these

Group-B

(Short Answer Type Questions)

3 x 5=15

2. Identify some of the common ways of sending feedbacks. (3)
3. Write down any 3 C's of communication. (3)
4. List three attractive characteristics of the poor girl at Deoli station. (3)
5. Determine the components of a business letter. (3)
6. Differentiate between psychological and physiological barriers of communication. (3)

OR

Explain Haptics. (3)

Group-C

(Long Answer Type Questions)

5 x 2=10

7. Write a Letter of Complaint to a company Sales Manager regarding delay in delivery of the order placed for supplying some furniture to your company, before you inaugurate your new branch office the following week. (5)
8. Evaluate the theme of 'a broken promise' in the story, "The Night Train at Deoli". (5)

OR

Justify the title of the story, "The Night Train at Deoli". (5)
