



## BRAINWARE UNIVERSITY

Term End Examination 2023-2024  
Programme – BBA(HM)-Hons-2023  
Course Name – Health Economics  
Course Code - BHM20001  
( Semester II )

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

### Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

(i) What does the wealth definition of economics primarily focus on?

a) Allocation of resources

b) Production and distribution of goods and services

c) Accumulation of material possessions

d) Maximizing utility

(ii) Which of the following is NOT a characteristic of the welfare definition of economics?

a) Focus on maximizing utility

b) Emphasis on societal well-being

c) Primarily concerned with individual preferences

d) Ignoring the distribution of wealth

(iii) Which of the following options best defines the economic problem?

a) Unlimited wants and limited resources

b) Limited wants and unlimited resources

c) Unlimited wants and unlimited resources

d) Limited wants and limited resources

(iv) Which amongst the following is a characteristic feature of economics

a) It is a purely theoretical science

b) It deals exclusively with money-related issues

c) It studies human behavior in the context of scarcity and choice

d) It focuses only on the short-term effects of economic decisions

(v) Economics is related to the discipline of social science because:

a) It relies heavily on mathematical equations

b) It studies the behavior of individuals and societies

c) It is only concerned with profit-maximizing activities

d) It is not influenced by cultural or social factors

(vi) Factors that demonstrate the demand for healthcare services are

a) Income levels

b) Age and gender

- c) Educational attainment  
 (vii) Given the options, the social determinants of healthcare demand is related to  
 a) Availability of healthcare professionals  
 c) Technological advancements  
 (viii) Outline the factor that will NOT affect the demand for healthcare  
 a) Price of healthcare services  
 c) Preferences and tastes  
 (ix) Amongst the following, interpret the good that is likely to have the most elastic demand  
 a) Salt  
 c) Insulin  
 (x) The factor that does NOT interpret the elasticity of demand from the following is \_\_\_\_\_  
 a) Availability of substitutes  
 c) Price of complementary goods  
 (xi) Outline the factor that is NOT a determinant of supply  
 a) Price of inputs  
 c) Taxes and subsidies  
 (xii) If producers expect that the price of a good will increase in the future, identify the likely effect on the current supply  
 a) Increase in supply  
 c) No change in supply  
 (xiii) Identify the reason behind managers ignoring the sunk costs during decision making  
 a) Since Sunk costs can be recovered in the future  
 c) Since Sunk costs are irrelevant for future decisions  
 (xiv) Choose among the following, that is associated with an explicit cost  
 a) The opportunity cost of the owner's time spent running a business  
 c) The revenue from selling products  
 (xv) Identify the type of costs that exhibit the slope of a total cost curve  
 a) Variable cost  
 c) Average fixed cost.
- d) All of these  
 b) Education level  
 d) Healthcare policies  
 b) Income of individuals  
 d) Cost of healthcare provision  
 b) Gasoline  
 d) Luxury cars  
 b) Time horizon  
 d) Consumer preferences  
 b) Number of sellers in the market  
 d) Consumer tastes and preferences  
 b) Decrease in supply  
 d) Uncertain effect  
 b) Since Sunk costs can influence future revenue streams  
 d) Since Sunk costs represent fixed expenses that cannot be avoided  
 b) The rental payment for office space  
 d) The value of personal satisfaction derived from entrepreneurship  
 b) Average variable cost.  
 d) Average total cost.

### Group-B

(Short Answer Type Questions)

3 x 5=15

2. Explain the concept of demand. (3)  
 3. Illustrate the law of demand. (3)  
 4. What is sunk Cost? (3)  
 5. How is microeconomics different from macroeconomics and what are their respective focuses? (3)  
 6. Evaluate the strategies for promoting successful breastfeeding initiation and continuation. (3)

OR

Evaluate the social & cultural influence for the use of alcohol and tobacco. (3)

### Group-C

(Long Answer Type Questions)

5 x 6=30

7. Explain different sources of financing of health care. (5)
  8. Interpret the supply function. (5)
  9. What are The crucial role of economic organizations in the economy? (5)
  10. How can the firm increase its output in the short run? (5)
  11. Outline the factors affecting demand. (5)
  12. Explain malnutrition and illustrate its consequences. (5)
- OR**
- Explain the economics of tobacco and alcohol. (5)

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