



BRAINWARE UNIVERSITY

Term End Examination 2023-2024

Programme – B.Sc.(MSJ)-Hons-2023

Course Name – Introduction to Photography and Photojournalism

Course Code - BMJ20103

(Semester II)

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

(i) Identify the full form of DSLR.

- a) Digital Simple Lens Reflect
- c) Digitised Simple Lens Reflect

- b) Digital Single Lens Reflex
- d) Digital Simple Lens Radiation

(ii) Who invented Kodak Camera?

- a) George Eastman
- c) Lumiere brothers

- b) Edison
- d) None of the above

(iii) Name the term in which shutter speed is measured.

- a) Seconds
- c) Exposure

- b) F stops
- d) Clicks

(iv) Name the three-footed stand often used to balance a camera.

- a) Tripod
- c) stand

- b) Tripole
- d) Drive

(v) What is visual literacy?

- a) The ability to understand sound
- c) The ability to read and interpret visual messages

- b) The ability to understand verbal communication
- d) All of the Above

(vi) What is framing?

- a) The process of setting the Lens
- c) The process of selecting what to include in the frame

- b) The process of Light Arrangement
- d) None of the Above

(vii) What is the rule of thirds?

- a) A Lens guideline that helps to take better photos
c) Guideline of Light Arrangement
- (viii) What is the purpose of shutter speed?
a) To stop camera shaking
c) All of the Above
- (ix) What are the ethics of photojournalism?
a) To take right spot
c) To accurately represent events
- (x) How can photographers use color contrast to create visually striking images?
a) Utilizing complementary colors to make subjects stand out against the background
c) Experimenting with split complementary colors to add dynamism and depth to the image
- (xi) How does the use of black and white photography impact the way viewers interpret an image?
a) Black and white photography can make images appear more vibrant and colorful
c) Black and white photography can evoke a sense of nostalgia and timelessness
- (xii) Why is objectivity important in photojournalism?
a) Objectivity is important because it allows photojournalists to exaggerate and sensationalize stories
c) Objectivity is unnecessary in photojournalism; subjective bias enhances the authenticity of the photographs
- (xiii) What is the significance of complementary colors in photography?
a) Complementary colors in photography create visual chaos and confusion
c) Complementary colors make the subject of the photograph less noticeable
- (xiv) Identify the ISO number in film.
a) film speed rating
c) internal system number
- (xv) Identify the correct camera mode.
a) focal length
c) portrait
- b) A compositional guideline that divides the frame into thirds horizontally and vertically
d) It's a photographic Distance Arrangement
- b) To help light to pass to the lens
d) To freeze or blur motion
- b) To take accurate composition
d) To make right light
- b) Balancing warm and cool colors to create a sense of visual tension and interest
d) All of the above
- b) It emphasizes the form, texture, and composition of a scene
d) Black and white photography can make it easier to distinguish between different elements in the image
- b) To ensure that the story is presented without bias or manipulation
d) Photojournalists should strive for subjectivity to promote their personal agendas effectively
- b) They create contrast and can make images more visually striking
d) Complementary colors distract viewers from the intended message of the photograph
- b) quality standard number
d) aperture order number
- b) view finder
d) lens

Group-B

(Short Answer Type Questions)

3 x 5=15

2. Define photography and photojournalism. (3)
3. Explain the rule of thirds. (3)
4. What is the purpose of using different camera angles? (3)
5. How can photographers use colour to create mood in photography? (3)

6. Illustrate the use of shadows impact the mood of a photograph. (3)

OR

How can photographers use the rule of space to create a sense of movement in a photograph? (3)

Group-C

(Long Answer Type Questions)

5 x 6=30

7. Demonstrate the role of composition in photography. How can photographers use principles of composition such as rule of thirds, leading lines, and symmetry to create visually appealing images? (5)
8. Identify the significance of timing in photography. How can photographers anticipate and capture decisive moments to convey emotion and narrative in their images? (5)
9. Explain the importance of lighting in photography. (5)
10. Identify the differences between documentary photography and photojournalism. (5)
11. What are the scopes and functions of photojournalism? (5)
12. Assess the concept of depth of field in photography. How can photographers use shallow and deep depth of field to create different effects in their images? (5)

OR

Assess the concept of exposure in photography. How do shutter speed, aperture, and ISO settings affect the exposure of an image? (5)
