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BRAINWARE UNIVERSITY

Term End Examination 2022

Programme – B.A.(Eng)-Hons-2022/BCA-2022/B.Sc.(ANCS)-Hons-2022/B.Sc.(BT)-Hons-2022/B.Sc.(FND)-Hons-2022

Course Name – English Communication

Course Code - HU101

(Semester I)

Full Marks : 30

Time : 1:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Choose the correct response. Which of the following communication is related to the voice of conscience?
- | | |
|--------------------------------|--------------------------------|
| a) Interpersonal communication | b) Intrapersonal communication |
| c) Internal communication | d) External communication |
- (ii) Choose the correct response. The term 'formal' refers to
- | | |
|--|--------------------|
| a) a style or form of writing, speaking or behaviour | b) A type of dress |
| c) a branch of psychology | d) A way of life |
- (iii) Plan the correct match: Set I. A. Formal Communication B. Informal Communication C. Outward Communication D. Inward Communication Set II i. Government Agencies ii. Circular iii. Memos iv. Group Chain
- | | |
|---------------------------|---------------------------|
| a) A-iii; B-iv; C-i; D-ii | b) A-ii; B-iii; C-iv; D-i |
| c) A-iv; B-i; C-ii; D-iii | d) A-i; B-ii; C-iii; D-iv |
- (iv) Identify the correct option: The sender's knowledge, skills, perception, background, competencies, etc. has a great impact on _____
- | | |
|-------------------------------|-------------------------------------|
| a) the channel he chooses | b) the way he speaks |
| c) the success of the message | d) the way the receiver understands |
- (v) Select the correct response. Which communication limits individual's freedom to communicate easily to the higher level workers?
- | | |
|---------------------------|-------------------------|
| a) Informal communication | b) Formal communication |
| c) Group communication | d) Mass communication |
- (vi) Select the correct option: Oral, virtual, written, electronic, gesture, etc. can be a _____ in communication.
- | | |
|------------|---------|
| a) process | b) tool |
|------------|---------|

- (vii) Identify the correct answer: _____ is necessary for the sender of a message to know if the message has reached the receiver and is being comprehended.
- a) Ideation
b) medium
c) feedback
d) channel
- (viii) Select the correct response. The girl noticed that the narrator ____
- a) Was standing at the door
b) Was looking for someone
c) Was looking at her intensely.
d) Was searching for someone else
- (ix) Identify the correct choice: Lateral communication is between
- a) Superior and subordinate
b) Some cadre of personal
c) Subordinate and superior
d) Among all of these
- (x) Select the correct response. Which of the following can be considered as a medium of formal communication?
- a) Emails
b) Gossips
c) Meet up with friends
d) Self talk
- (xi) Recognize the type of communication posters fall under
- a) Oral
b) Written
c) Visual
d) Spoken
- (xii) Select the correct response. Which among the following can be an example of physical disturbances?
- a) a sudden power-cut
b) Lack of confidence
c) Wrong pronunciation
d) Wrong pitch of voice
- (xiii) Select which of these applies to Horizontal communication
- a) Face-to-face discussion
b) Telephonic talk
c) Periodical meeting
d) All of the above
- (xiv) Select the correct category for gestures or gestural communication
- a) Non-Verbal Communication
b) Direct Message
c) Oral Communication
d) Written Communication
- (xv) Choose the correct response. Which of the following is included in intrapersonal communication?
- a) self talk to overcome negative feelings
b) Meeting
c) Writing emails
d) Report writing

Group-B

(Multiple Choice Type Question)

3 x 5=15

2. Choose the correct alternative from the following :

- (i) Infer which of the following is not a dimension / scope of communication
- a) Educational
b) Cultural
c) Organisational
d) Religious
- (ii) What does eye contact indicate?
- a) Interest, attention and involvement
b) Respect, adoration, involvement
c) Respect, adoration, Interest
d) All of the above
- (iii) Synchronous Communication is extended through which of the following technologies? Write the correct answer. A. Video Chat B. Virtual Classrooms C. Audio Conferencing D. Wikis E. E-mail
- a) A, B and C only.
b) B, C and D only
c) C, D and E only
d) A, D and E only
- (iv) Select the correct combination. When would the author go to Dehra and return from there? A. The author would go to Dehra early in May. B. The authour would go to Dehra

early in June. C. The authour would return from Dehra late in July. D. The author would return from Dehra late in August.

- a) A&C
- b) A&B
- c) A&D
- d) B&D

(v) Select the correct combination. Which of the following options match with the attributes of grapevine communication? A.It serves to inform, instruct, develop, control and motivate different groups of employees and employers. B. It spreads through gossips C. This communication is not always reliable because it distorts facts. D.It may also send false alarms or raise unnecessary fears among workers creating a lot of confusion and even conflicts.

- a) B,C & D
- b) A,B & C
- c) C,D & A
- d) A,B & D
