



BRAINWARE UNIVERSITY

Term End Examination 2022

Programme – M.Sc.(MSJ)-2022

Course Name – Reporting, Editing and Design Techniques

Course Code - MMSJC102

(Semester I)

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Barasat, Kolkata -700125

Time : 2:30 Hours

Full Marks : 60

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) The crime beat reporter needs to make regular visits to the
- | | |
|-------------------|----------------|
| a) Police station | b) Airport |
| c) Port | d) Cinema hall |
- (ii) What kind of reputation must a reporter develop with his sources?
- | | |
|---------------|----------------|
| a) Unreliable | b) Trustworthy |
| c) Careless | d) Infrequent |
- (iii) In a conflict zone, the role of the reporter is to
- | | |
|---------------------------------|---------------------------------|
| a) Decide who is right | b) Write the truth without bias |
| c) Write whatever comes to mind | d) Put people's lives at risk |
- (iv) National Crime Records Bureau maintains information about
- | | |
|-------------------|----------------|
| a) Police station | b) Politicians |
| c) Criminals | d) Professors |
- (v) Who exposes information or illegal or unethical activity within a private, public, or government organization
- | | |
|-------------------|------------------|
| a) Police station | b) Cricketer |
| c) Spokesperson | d) Whistleblower |
- (vi) Local stories like waterlogging are usually carried on the
- | | |
|------------------|-------------------|
| a) Front page | b) Editorial page |
| c) Business page | d) City page |
- (vii) An advertisement written in the form of an editorial is called
- | | |
|----------------|----------------|
| a) Feature | b) News report |
| c) Advertorial | d) Editorial |
- (viii) A dedicated fact-check website in India is
- | | |
|-------------------|------------|
| a) Indian Express | b) YouTube |
|-------------------|------------|

- c) Facebook
(ix) When an important and timely story does not fit on the front page it is usually
a) Carried over inside
b) Chopped
c) Dropped
d) Taken entirely inside
- (x) What does H stand for in the 5 Ws and H?
a) High
b) Heat
c) How
d) Halt
- (xi) News which is of significant consequence for a large number of people is called?
a) Soft news
b) Feature
c) Hard news
d) Interview
- (xii) Sensationalism is the main feature of journalism
a) Red
b) White
c) Black
d) Yellow
- (xiii) Which ministry would you contact for a story on an epidemic ?
a) Health
b) sports
c) housing
d) culture
- (xiv) What is a story that a news organisation tells first categorised as ?
a) Breaking news
b) podcast
c) First news
d) Opening news
- (xv) Which one of these is a website only news organisation ?
a) NDTV
b) Scroll.in
c) Indian Express
d) Outlook

Group-B

(Short Answer Type Questions)

3 x 5=15

2. How does a sub-editor function in the newsroom? (3)
3. Punctuate the following: he said who are you to speak to me like this I am the master why should I help you (3)
4. Is a report without any paragraphs a good format? Justify the statement (3)
5. Illustrate the editing process of a news report. (3)
6. Analyse why quotes are necessary in a report. (3)

OR

- Draw at least five manual editing symbols and explain. (3)

Group-C

(Long Answer Type Questions)

5 x 6=30

7. What is the ideal position for advertisements in the front page of a newspaper? Combine the news slots with an advertisement for best effect. (5)
8. Describe the journey of an idea from a reporter to a published story in a print newsroom (5)
9. What are some of the basic questions that a news story needs to answer? Explain with examples. (5)
10. How can you report better from a demonstration or a rally using a lighter device like a mobile phone? (5)
11. Analyse what you understand by the function of an inverted pyramid in news writing (5)
12. What are the different types of reporting? Explain with examples. (5)

OR

- Read the paragraph below and complete the story: Shankar was coming from school. Suddenly he heard some sounds coming from an empty house. He was surprised to hear voices. He at once came near the house and wanted to know about the sounds coming from (5)

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behind the closed doors of the house. As he came closer, the sounds became clear. Quietly he moved towards the door, opened it and looked in through it. He saw a few children there and the room was dark! He was about to move from the spot but then

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