45330

BRAINWARE UNIVERSITY

Term End Examination 2025-2026
Programme – M.Com.(BFA)-2025
Course Name – Corporate Governance and Banking Operations
Course Code - MCM20404
(Semester II)

Full Marks : 60 **Time : 2:30 Hours**

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A
(Multiple Choice Type Question) 1 x 15=15

1. *Choose the correct alternative from the following :*

(i) Define corporate governance as a system that primarily focuses on

a) profit maximization b) employee welfare
c) direction and control of companies d) market expansion

(ii) Identify the core objective of corporate governance

a) Increasing share prices b) Ensuring accountability and transparency
c) Reducing taxes d) Promoting competition

(iii) Recognize which stakeholder is NOT a primary participant in corporate governance

a) Board of Directors b) Shareholders
c) Customers d) Regulators

(iv) Explain why corporate governance is essential in modern corporations

a) To avoid competition b) To ensure ethical and responsible management
c) To reduce workforce d) To limit disclosure

(v) Distinguish between corporate governance and management by identifying governance as

a) operational control b) strategic oversight
c) daily supervision d) task allocation

(vi) Illustrate the scope of corporate governance by selecting the area it covers

a) Only finance b) Only HR
c) Overall corporate conduct d) Only marketing

(vii) Assess the importance of corporate governance in protecting

a) only creditors b) only employees
c) all stakeholders d) only managers

(viii) Explain how corporate governance improves investor confidence

a) By hiding risks b) By increasing secrecy
c) By ensuring disclosure d) By reducing reporting

294- 34

(ix) Recognize which is a major challenge in corporate governance

a) Excessive regulation | b) Conflict of interest
c) High profitability | d) Skilled workforce

(x) Analyze the role of the Board of Directors in governance as

a) execution of daily work | b) strategic supervision
c) clerical duties | d) sales promotion

(xi) Critically appraise the role of independent directors in preventing managerial opportunism.

a) Symbolic presence | b) Compliance-driven
c) Monitoring and balancing | d) Operational control

(xii) Justify why ethics is considered a foundation rather than an extension of corporate governance.

a) Ethics is optional | b) Ethics ensures trust
c) Ethics delays decisions | d) Ethics replaces law

(xiii) Interpret the significance of transparency in reducing information asymmetry.

a) Increases secrecy | b) Enhances informed decisions
c) Encourages speculation | d) Weakens control

(xiv) Differentiate between governance failure and business failure from a conceptual perspective.

a) Both are identical | b) Governance failure precedes business failure
c) Business failure causes governance failure | d) No relationship exists

(xv) Judge the adequacy of regulatory frameworks in ensuring ethical corporate behavior.

a) Fully sufficient | b) Moderately effective
c) Ineffective without ethics | d) Completely irrelevant

Group-B

(Short Answer Type Questions) 3 x 5=15

2. Explain the meaning of Corporate Governance. (3)
3. State and explain the Cadbury Committee definition of Corporate Governance. (3)
4. Explain the concept of separation of ownership and control. (3)
5. Justify the importance of RBI in maintaining financial stability in India. (3)
6. Differentiate between philanthropic CSR and strategic CSR. (3)

OR

Analyze how CSR reporting enhances transparency and accountability. (3)

Group-C

(Long Answer Type Questions) 5 x 6=30

7. Differentiate between fintech firms and traditional banks in terms of business models. (5)
8. Explain the objectives of Corporate Social Responsibility (CSR) in modern business organizations. (5)
9. Apply internal control principles to improve accuracy in banking operations. (5)
10. Analyze how Financial Information Systems support strategic decision making in organizations. (5)
11. Justify the importance of digital transformation for the future of banking and financial management. (5)
12. Evaluate the role of technology in reducing banking risks and improving efficiency. (5)

OR

Justify the importance of strong governance and compliance in preventing future banking crises. (5)