



BRAINWARE UNIVERSITY

Term End Examination 2025-2026

Programme – M.A.(ENG)-2021/M.A.(ENG)-2023/M.A.(ENG)-2024

Course Name – Literature in Digital Age

Course Code - MELS402

(Semester IV)

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

(i) Identify which of the following best describes the digital age.

- | | |
|---|---|
| a) The period of time since the invention of the printing press | b) The period since the advent of computers and the internet in the late 20th century |
| c) The period since the Industrial Revolution in the 19th century | d) The period of time prior to the invention of writing |

(ii) Identify which of the following is a digital archive.

- | | |
|---------------|-----------|
| a) JSTOR | b) NDLI |
| c) Britannica | d) SCOPUS |

(iii) State what is a 'bot' in the context of cyberculture.

- | | |
|------------------------------|--|
| a) A type of computer virus | b) An online personality created by an AI algorithm to interact with users |
| c) A form of online currency | d) A type of internet browser |

(iv) Determine what is the effect of a hot medium on the audience

- | | |
|---|---|
| a) It requires active participation and interpretation | b) It is emotionally intense and limits the audience's participation |
| c) It provides a highly detailed and fragmented message | d) It is detached and requires little participation from the audience |

(v) Describe what McLuhan means by the term "global village."

- | | |
|---|--|
| a) A world where everyone is connected through media | b) A world where media is owned and controlled by governments |
| c) A world where print media dominates all forms of communication | d) A world where media consumption is limited to local communities |

(vi) Identify who of the following is credited with coining the term "digital humanities".

- a) Father Busa
c) Franco Moretti

b) Willard McCarty
d) Johanna Drucker

(vii) In hypertext fiction, examine what do hyperlinks typically connect.

a) Only external websites
c) Unrelated information

b) Only external websites
d) Only images

(viii) Examine what does Day argue about the impact of cyberculture on society.

a) It has perpetuated existing power structures
c) It has reduced economic inequality between nations

b) It has eliminated existing power structures
d) It has led to a greater transparency in governments

(ix) Estimate the primary purpose of digitizing archival materials.

a) To make them more susceptible to physical damage
c) To destroy the original documents after scanning them

b) To keep archives hidden from the public
d) To increase accessibility and preservation of historical documents

(x) Choose the type of content that can be accessed on a Kindle device.

a) Only text-based documents in PDF format
c) Cyberculture is irrelevant to discussions of globalization

b) Only e-books purchased from Amazon
d) E-books, audiobooks, and digital magazines

(xi) Indicate the format that is commonly used for e-books on Kindle.

a) EPUB
c) PDF

b) MOBI
d) TXT

(xii) Select which of the following is NOT a common format for memes.

a) Image macros
c) QR codes

b) GIFs
d) Video clips

(xiii) Analyse the narrator's attitude towards the library in the story "The Library of Babel".

a) Reverence
c) Apathy

b) Disgust
d) Fear

(xiv) Choose the correct response. "The Library of Babel" was originally published in -

a) The Garden of Forking Paths
c) The Book of Sand

b) The Aleph and other Stories
d) None of these

(xv) Choose how the narrator perceives the concept of fate or destiny in the story "The Library of Babel".

a) The narrator believes in the existence of fate in the library
c) The narrator is indifferent to the concept of fate in the library

b) The narrator sees fate as a human construct with no relevance in the library
d) The narrator believes fate is a meaningless concept in the library

Group-B

(Short Answer Type Questions)

$$3 \times 5 = 15$$

2. Judge how cyberculture has influenced the concept of privacy. (3)
3. Formulate Derrida's insights on Hypertext Fiction. (3)
4. Describe Twitter Fiction. (3)
5. Examine how the concept of cyberculture has been influenced by broader trends in digital media, such as globalization and the rise of social media platforms. (3)
6. Evaluate the importance of Bichitra in digitalising Tagor's works. (3)

OR

Explain the reaction of the people in the library when they find a book with coherent meaning in the story "The Library of Babel". (3)

Group-C

7. Discuss how McLuhan's theory challenge us to rethink our relationship with technology and media. (5)
8. Classify the various waves of Digital Humanities. (5)
9. Examine the narrator's perspective on the concept of knowledge in the story "The Library of Babel". (5)
10. Discuss the significance of the labyrinthine structure of the library. (5)
11. Analyse how the narrator views the concept of memory and forgetfulness in the story "The Library of Babel". (5)
12. Discuss how audiobooks cater to different audiences, such as children, adults, and visually impaired individuals. (5)

OR

Write a short note on the Facebook and Twitter literature in India. (5)

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