



43153-43217-43238-43319

Library
Brainware University
398, Ramkrishnapur Road, Barasat
Kolkata, West Bengal-700125



BRAINWARE UNIVERSITY

Term End Examination 2025-2026

Programme – Dip.CE-2024/Dip.EE-2024/Dip.ME-2024/Dip.RA-2024

Course Name – Entrepreneurship and Start-ups

Course Code - DHS00003

(Semester IV)

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

(i) Describe the primary characteristic of entrepreneurship.

- | | |
|------------------------------------|-----------------------------------|
| a) Working for a large corporation | b) Taking calculated risks |
| c) Avoiding change and innovation | d) Following established routines |

(ii) Describe the importance of continuous learning and adaptation in entrepreneurship.

- | | |
|---|--|
| a) To discourage innovation and creativity | b) To maintain the status quo |
| c) To meet evolving market demands and stay competitive | d) To resist change and cling to traditional methods |

(iii) Recall how entrepreneurship is generally compared with traditional employment in terms of income potential.

- | | |
|--|---|
| a) Entrepreneurship usually offers a steady, predictable income stream. | b) Traditional employment typically provides higher earning potential with less initial investment. |
| c) Entrepreneurship often involves lower income potential due to market uncertainties. | d) Traditional employment and entrepreneurship offer similar income prospects. |

(iv) Describe the person often referred to as the "Father of the Indian Software Industry."

- | | |
|--------------------|------------------|
| a) Ratan Tata | b) Azim Premji |
| c) Narayana Murthy | d) Mukesh Ambani |

(v) Recall the concept of "minimum viable product" (MVP) in entrepreneurship.

- | | |
|--|---|
| a) It refers to the smallest legal documentation required to start a business. | b) It signifies the most basic version of a product with essential features to test the market. |
| c) It denotes the minimum number of employees needed to operate a startup. | d) It refers to the earliest stage of a startup's growth. |

Group-C
(Long Answer Type Questions)

5 x 6=30

7. Describe the essential personal and environmental conditions necessary for successful entrepreneurship and how they contribute to the development of an entrepreneurial mindset. (5)
8. Explain how technology integration influences entrepreneurial development in India, and what opportunities and challenges arise from the tech-driven entrepreneurial landscape. (5)
9. Discover the significant challenges faced by women entrepreneurs and how gender bias affects their business. (5)
10. Evaluate the significant achievements of women entrepreneurs in overcoming traditional barriers and how their achievements have contributed to a broader entrepreneurial environment. (5)
11. Discover how entrepreneurial skills are linked to creativity in the application of technology-driven solutions and how a forward-thinking mindset plays a role in navigating the ever-evolving landscape of innovation and business transformation. (5)
12. Explain how invention and innovation differ, and provide an illustrative example for each. (5)

OR

Explain how individuals and teams can enhance their creativity during the idea-generation process. (5)

Library
Brainware University
398, Ramkrishnapur Road, Barasat
Kolkata, West Bengal-700125