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Brainware University
338, Ramkrishnapur Road, Barasat
Kolkata, West Bengal-700125



BRAINWARE UNIVERSITY

Term End Examination 2025-2026

Programme – Dip.CE-2022/Dip.RA-2023/Dip.CE-2023

Course Name – Entrepreneurship and Startups

Course Code - HS601

(Semester VI)

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Describe the primary characteristic of entrepreneurship.
 - a) Working for a large corporation
 - b) Taking calculated risks
 - c) Avoiding change and innovation
 - d) Following established routines
- (ii) Recognize the disadvantage associated with the entrepreneurial pursuit of high-risk ventures.
 - a) Limited potential for financial gain
 - b) Decreased job opportunities
 - c) Possibility of financial loss
 - d) Reduced innovation
- (iii) List the primary purpose of conducting market research when setting up a new entrepreneurship venture.
 - a) To finalize the business name
 - b) To identify potential competitors and market demand
 - c) To choose the office location
 - d) To hire employees
- (iv) Recall the characteristic feature of startups.
 - a) Established market presence
 - b) Large workforce
 - c) Innovative product or service
 - d) Consistent profitability
- (v) Quote which of the following NABARD schemes is specifically designed to support women entrepreneurs in rural areas.
 - a) Stand-Up India Scheme
 - b) Pradhan Mantri Mudra Yojana
 - c) Dairy Entrepreneurship Development Scheme
 - d) Mahila Kisan Sashaktikaran Pariyojana
- (vi) Discuss entrepreneurship and small business management in relation to creativity.
 - a) Following established procedures
 - b) Replicating successful business models
 - c) Generating novel ideas and solutions
 - d) Strict adherence to industry standards
- (vii) Discuss the following leadership principles that a leader who encourages employees to try new things and take risks puts into practice.
 - a) Risk-averse leadership
 - b) Innovative leadership

7. State the significance and contribution of evaluation in entrepreneurship and how it contributes to the success of a business venture. (5)
8. Interpret how government policies and initiatives affect entrepreneurial creativity in India and what measures have been taken to foster innovation in the entrepreneurial ecosystem. (5)
9. Evaluate the significant achievements of women entrepreneurs in overcoming traditional barriers and how their achievements have contributed to a broader entrepreneurial environment. (5)
10. Assess how entrepreneurs can use government grants and subsidies as a source of funding for their businesses. (5)
11. Describe how entrepreneurship promotes social and environmental sustainability. (5)
12. Explain how invention and innovation differ, and provide an illustrative example for each. (5)

OR

Analyze the advantages and challenges of owning and operating a family business. (5)

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